

Preliminary, not for citation

Preliminary Findings from GIG A2

Ann Arbor City Council Work Session
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Guaranteed Income to Grow Ann Arbor
Pilot program to support your well-being, economic stability, or business

giga2.org

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Agenda

1. GIG A2 overview
2. Preliminary research findings
3. Community engagement activities
4. Next steps



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What's GIG A2?

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GIG A2

1. Randomly selected (stratified random sample) 100 people to receive \$528 a month for 24 months; another 100 to get \$25 a month (to be in the study)
2. Participants live in A2, have low- to moderate income (<225% of FPL), engage in some type of gig, informal business or other small business
3. “No strings attached”- people can use the money however they want
4. Received waivers from MDHHS and A2 Housing Authority to exclude income for eligibility purposes

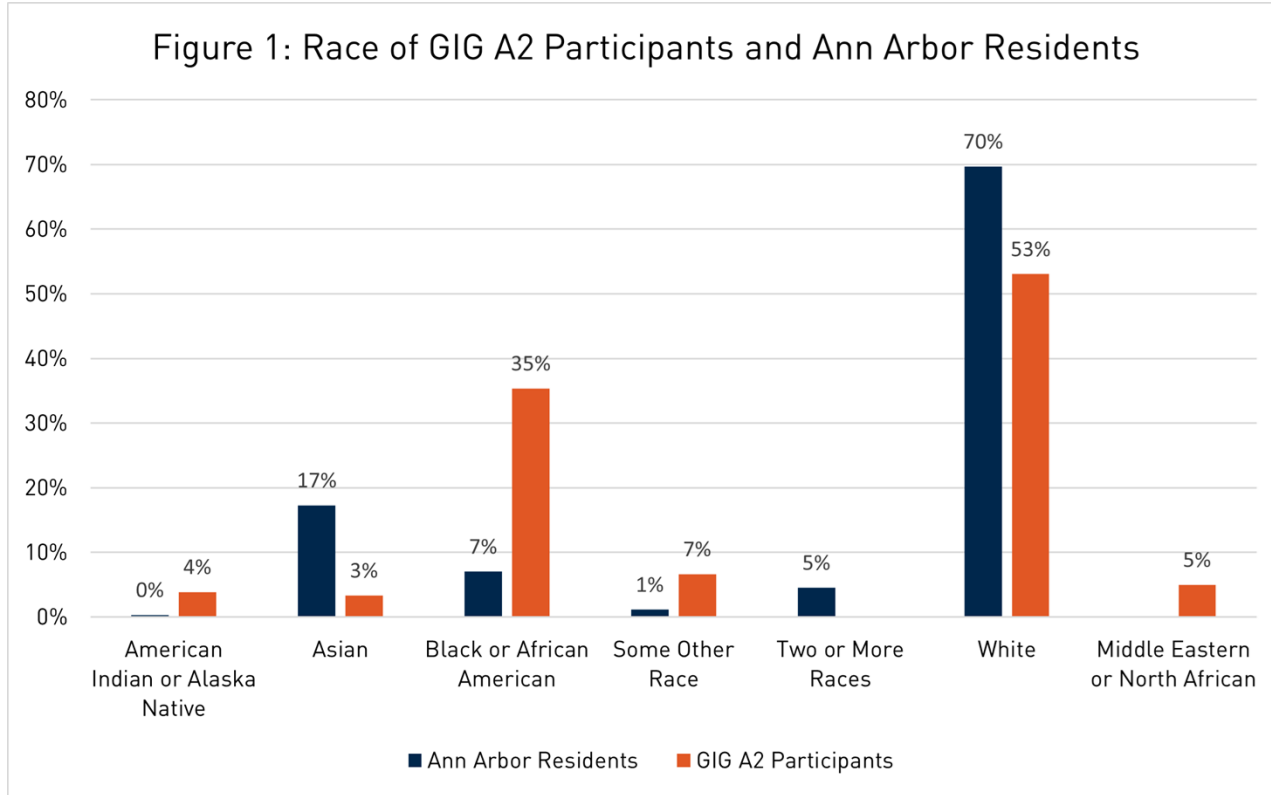


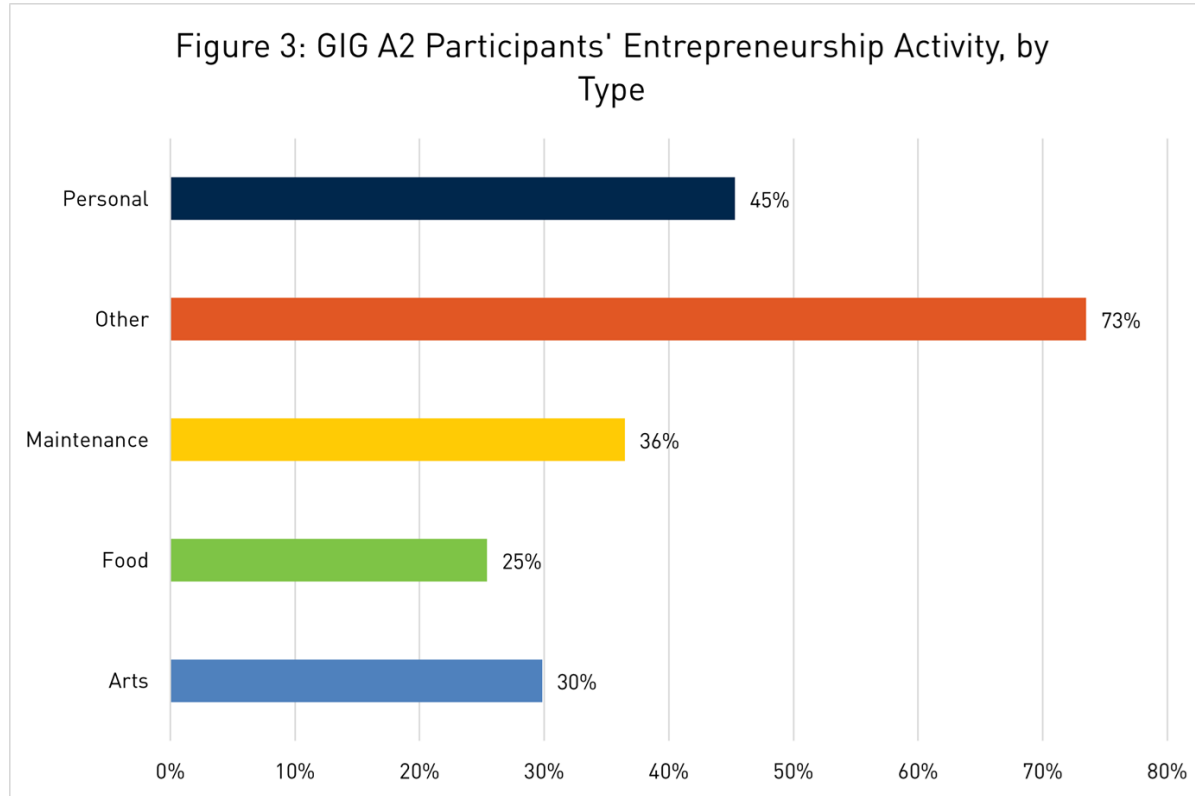
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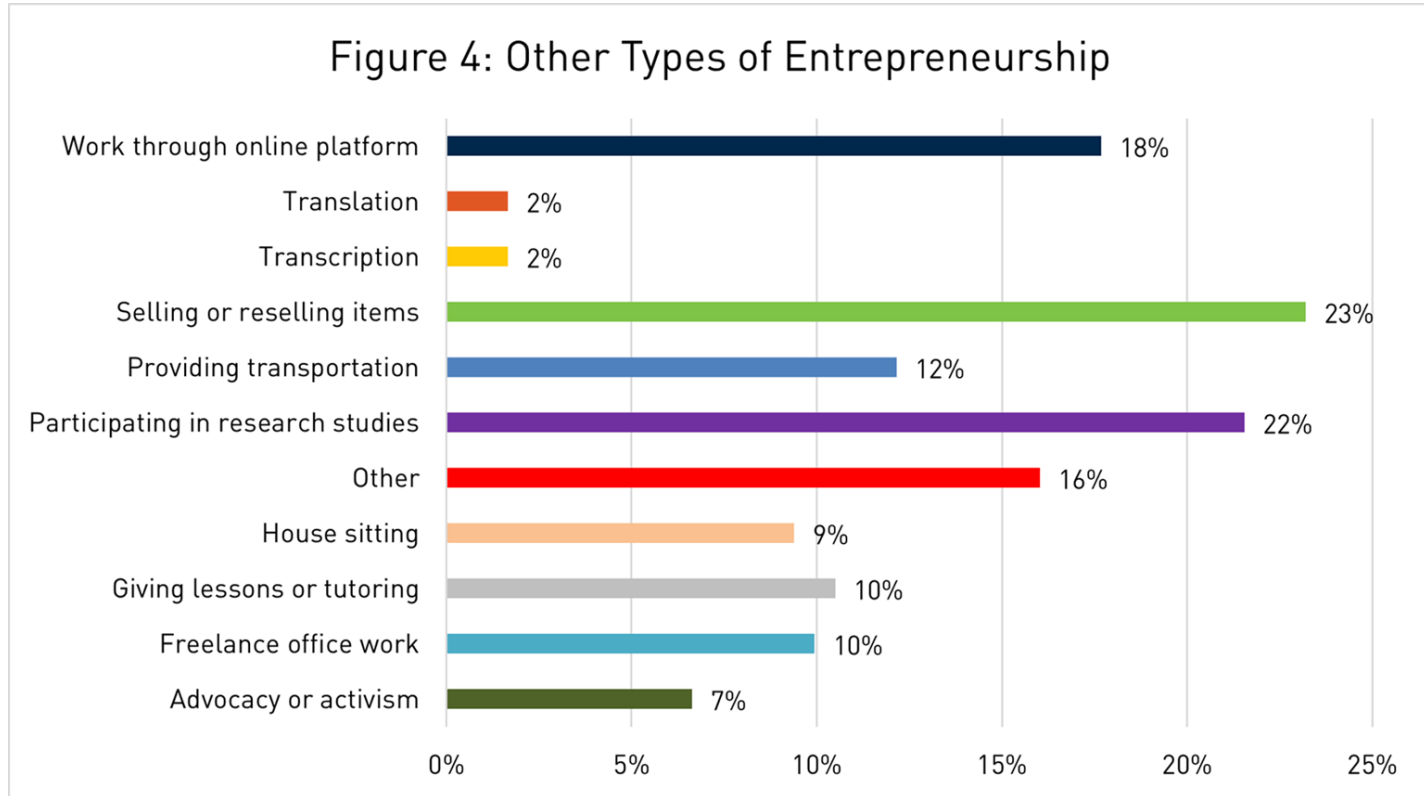
Preliminary Findings

Baseline and Year 1 Surveys
Qualitative Interviews 2024

Figure 1: Race of GIG A2 Participants and Ann Arbor Residents







Program Impacts (at Year 1)

- No statistically significant differences in experiences of food, housing, and utility insecurity
- Rates across the groups are very high:
 - 58-61% Food insecurity (comparable national level about 37%)
 - 53-61% Housing insecure
 - 20-26% Utility shut off
- Is \$528 enough to make a difference?
- Will we see differences emerge in year 2?
 - Some evidence that people try to “catch up” and later make investments in themselves and family

Program Impacts (at Year 1)

People receiving the payments are more likely to believe their financial situation is better compared to last year

“... a feeling of relief...I can be a little more hopeful about my financial future, which is a big deal.”

Money with dignity

“One of the things that I had really enjoyed about the GIG A2 thing is it doesn't feel like you have to jump through a bunch of hoops or justify the fact that you're getting this money like you do on public assistance or food stamps or whatever. I don't have to go to a mandatory job training to be a part of this, so it'd be great if our society just had a few more safety nets that treated you with a little more dignity.”

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Community Engagement

- Gig economy edition of Groundcover published in May, with columns by GIG A2 participants about what the money means to them
- Community conversation in May with 25 attendees to hear about the status of the pilot & ask Qs
- Quarterly GIG A2 email newsletter has 1,160 subscribers receiving pilot updates (like baseline report) and news about GI programs across the country



Subscribe to the
GIG A2 newsletter



Next Steps

- Finish second round of qualitative interviews (summer)
- Produce a public facing report on year 1 findings (early fall)
- Produce and submit journal articles (2 in process, 1 under review)
- Remind participants that pilot is ending - last payment in December
- Field year 2 survey (late fall)
- Continue data analysis and produce final report (by end of 2026)