DDA City Council Update November 18, 2024

Elevate: Public Art and Placemaking Program



Ann Arbor Downtown Development Authority

PUBLIC ART & PLACEMAKING PROGRAM

This document outlines the purpose, goals, and processes for the Ann Arbor DDA's *Elevate* Program.



Prepared Spring 2024

OVERVIEW

- 1. Elevate Projects Underway
- 2. New Project Opportunity

ELEVATE INSTALLATIONSRound 1

- 1. Scavenger Hunt Art Throughout downtown
- 2. Sunshade Farmer's Market Plaza
- Wayfinding Ann/Ashley to Kerrytown/Farmer's Market
- 4. Mural & Temporary Installation Liberty Plaza
- 5. Interactive art TBD South University

Parking Structures
Bikeway Corridors



NEW PROJECT OPPORTUNITY

ANN STREET – HONORING THE HISTORIC BLACK BUSINESS DISTRICT AND SOCIAL HUB OF DOWNTOWN ANN ARBOR

LIVING ORAL HISTORY TOUR

Build on the work of the AACHM & AADL to provide visual art along Ann Street as a companion to the Living Oral History Project Walking Tour.

1 BLACK BUSINESS DISTRICT

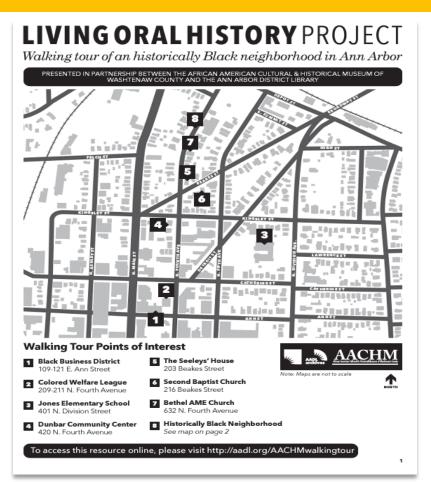
From the 1930s to the 1970s, Ann Street was a hub for Black-owned businesses in downtown Ann Arbor. Barber shops, shoe shine parlors, dry cleaners, restaurants, blues bars, and pool rooms formed the backbone of Black social life. Longtime establishments such as Sanford's Shoe Repair and Easley's Barber Shop opened in the 1930s. Black Ann Arbor residents who grew up in the 1940s and 50s remember visiting Midway Lunch and a pool hall run by David and Mozelle Keaton. Johnnie Rush ran his barber shop for almost 16 years.

During the 1960s, police officers referred to Ann Street as "the Block." A rising crime rate centered around the bars and pool rooms, leading to the closure of many Black-owned businesses on Ann Street in the 1970s. By June 1977, all the storefronts were closed and boarded up. In the 1980s, a new wave of small businesses with little connection to Ann Street's history as the Black business district signaled the end of an ers.



Johnnie Rush in Barber Shop, November 1960. The Ann Arbor News

READ MORE:



EXAMPLE PROJECT – WOMEN'S WAY IN GRAND RAPIDS

The Women's Way Initiative aspires to elevate the historical narratives of exceptional local leaders while adding new energy and creative interest to often-overlooked public places. The initiative also boldly endeavors to acknowledge the complicated history of women in alleyways and help claim positive ownership of these spaces.

Organized by Downtown Grand Rapids Inc., the Greater Grand Rapids Women's History Council, the City of Grand Rapids, Lions and Rabbits and numerous community partners.

Alley Locations

- Harriet Woods Hill Way | Grand Rapids Police Department
 Monroe Center St NW. Grand Rapids. MI 49503
- Grand Rapids Chicks Way | Auto Fixit Shop 805 Ottawa Ave NW, Grand Rapids, MI 49503
- 3. Ethel Coe Way | 20 Monroe Live
- 11 Ottawa Ave NW, Grand Rapids, MI 49503
- Angelina Kelsey "Naw Kay o Say" Yob Way | Children's Museum 33 Sheldon Ave NE, Grand Rapids, MI 49503
- Maurilia Ortiz Blakely Way | San Chez
 Reuton St W. Grand Rapids. MI 49503
- 6. Dr. Ella Mary Sims Way | Weston Apartments

21 Weston St SE, Grand Rapids, MI 49503



ANN STREET — FOURTH AVE LOOKING EAST ON ANN STREET



ANN STREET — FOURTH AVE LOOKING WEST ON ANN STREET

