

## Market Manager Report

*Presented April 19, 2018*

### Construction update

- Parking lot resurfaced this week with grant from DDA
- Lamppost removed from middle of lot. Lighting replaced by stronger 4<sup>th</sup> St lighting and exploring addition of a bright light at end of middle aisle, to illuminate “sandlot” area
- Work on 5<sup>th</sup> and Detroit has begun. Weekly updates sent out to vendors with details for loading, parking, etc. To help customers, there is (a) free parking at Ann and Ashley parking structure on Saturdays (b) Boober Tours bike shuttle service to and from vehicles (c) market carts to borrow or purchase
- Beginning to research temporary solutions for indoor area for next winter, in interim period between now and market structure (tents, temporary walls, etc).

### Marketing

- Article in Edible Wow Magazine
- New Parks and Rec guide available
- CSA Day article on All About Ann Arbor’s site

### Events

- Wednesday Market returns May 2, 7 a.m. – 3 p.m.
- CSA Day this weekend, Saturday April 21
- Flower Day May 27<sup>th</sup>
- Guest Chef Cooking Demo – 3<sup>rd</sup> Wed of each month. May is Miss Kim
- 2018 Food Truck Rally Dates: May 2, June 6, July 11, Aug. 1, Sept. 5, Oct. 3; 5 – 8 p.m. May participants include:

Matt and Mo’s	Nosh Pit
Crepe Day-Twah	Shimmy Shack
Jamerican Grill	Wood Fired Up
Petey’s Donuts	Cosa Sabrosa
Delecatbowl	Hero or Villain
Shimmy Shack	Truckshuka
Island Noodles	Simply Spanish
Naughty Boy’s Rolled Ice Cream	