

# Boards and Commissions Application - Alexander

First Name	Alexander
Last Name	Perlman
Address	1300 Wolverhampton
Address 2	
City	Ann Arbor
State	Michigan
ZIP	48105
Registered Voter	Yes
Ward	2
Years a Resident	27
Phone Number	7346460312
Phone Type	Cell
Email	AEPERLMAN@GMAIL.COM
Occupation	Real Estate Professional
Employer Name	Oxford Commercial
Employer Address	210 S. Fifth Ave Ann Arbor, MI 48104
Board Interested in 1	Greenbelt Advisory Commission
Board Interested in 2	
Board Interested in 3	
Board Interested in 4	
Reason for Seeking	<p>The GAC is seeking a real estate development professional to fill an upcoming open seat. Community and civic engagement is important to me and since University I have not had an opportunity to actively engage through board/commission involvement. This commission aligns my personal interests of preserving and increasing open /community spaces for public use as well as my professional interests of monitoring real estate markets and prospecting/negotiating land acquisitions.</p> <p>The combination excites me because I have always studied the vacant land market in the Ann Arbor area and have not had an opportunity to use this knowledge in any direct way. Real estate development is a passion of mine and I would like to channel this passion for our city and county.</p>

I'm motivated to identify high-scoring target properties, working with landowners and assisting the commission with purchasing development rights so that GAC can continue to fulfill its mission and ultimately provide our community with continued positive social and environmental impact.

Willing to Disclose Disability No

Conflict Organization 1

Title or Affiliation 1

Conflict Organization 2

Title or Affiliation 2

Conflict Organization 3

Title or Affiliation 3

Conflict Organization 4

Title or Affiliation 4

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# Alexander E. Perlman

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## EDUCATION

- 2014- 2015**      **UNIVERSITY OF MICHIGAN**      **Ann Arbor, MI**  
**Ross School of Business & College of Engineering**
- Master of Entrepreneurship Candidate
  - Concentrations: High-Tech Entrepreneurship, Commercialization & Leadership
- 2009- 2013**      **College of Literature, Science and the Arts**
- Liberal Arts Curriculum in Global Enterprise and Sustainable Development
  - *The 2009 Ann Arbor News* Young Citizen of the Year - <http://tinyurl.com/aperlman>
  - Vice-Chair, Central Student Government Student Organization Funding Commission, (9/2010-12/13 )
  - Racer, UM Alpine Ski Team (12/11-12/13 )
  - Student Scholar, Global Intercultural Experience for Undergraduates, (1/2011-12/2011)
- College of Engineering**
- Program in Entrepreneurship, Center for Entrepreneurship.

## WORK EXPERIENCE

- 2014- Present**      **Oxford Companies**      **Ann Arbor, MI**  
**Associate Director, Oxford Commercial**
- Completed over \$20M of Investment Sales Transactions for Buyers and Sellers.
  - Manage leasing for 2.2 M SF of Ann Arbor commercial real estate.
  - Developing over 200 units of multifamily new construction in the Ann Arbor Area.
  - Since joining in 2014, Oxford has doubled AUM and added around 1M SF of owned/managed commercial real estate.
- 2011- Present**      **The Beet Box LLC / Cheese Dream LLC**      **Ann Arbor, MI**  
**Co-Founder**
- Food carts based in downtown, Ann Arbor, MI. Toured around country to vend.
  - Managed and trained staff of 10 (including general manager) and over 30 volunteers.
  - Raised \$25,000+ in funding via Kickstarter (\$13,331) & grants from the Zell-Lurie Institute/ Center for Entrepreneurship.
  - Grew Cheese Dream from local cart to festival vending powerhouse with event sales exceeding \$25,000 over weekends with over a thousand sandwiches sold daily.
- 2012 Summer**      **Truestone Impact Investment Management Limited**      **London, UK/**  
**Impact Investment Analyst**      **Freetown, Sierra Leone**
- Created and implemented IRIS reporting system to quantify environmental and social impact for institutional investment fund-of-funds.
  - Revised fund's ESG process used by senior investment committee.
  - Researched potential investments in CleanTech & Social enterprises.
  - In Freetown, Sierra Leone, interviewed microfinance clients and developed entrepreneurship curriculum to be taught as part of microloan program.

## OTHER RELEVANT BACKGROUND

- *Board of Trustees- ThinkLocalFirst* 2013-2014
- *Board of Trustees- Ann Arbor Area Community Foundation* 2007-2009
- *Youth Council- Ann Arbor Area Community Foundation* 2006-2009
- *Board Member- Jewish Community Center of Greater Ann Arbor* 2007-2009
- *Curator/Fundraising Coordinator: Breakin Curfew-Neutral Zone* 2008-2009

## ADDITIONAL

- Certified rescue kayaker, avid cyclist and ultimate frisbee player.
- Collector of Automobile Magazine since 1999