

City of Ann Arbor
CABLE COMMUNICATIONS COMMISSION

June 22, 2010
Regular Session

MINUTES

Call To Order and Roll Call: Chair R. Sutton called the Cable Commission Regular Session to order at 7:05 p.m. Upon roll call, the following were present: R. Sutton, B. Clarke, T. Ramirez, E. Eisbruch, T. Williams, R. Salmeron and L. Wondrash.

CCC: B. Clarke, E. Eisbruch, T. Ramirez, R. Sutton, and T. Williams

Council: M. Higgins and S. Kunselman

CTN Staff: L. Wondrash and R. Salmeron

Approval of Agenda: Chair R. Sutton asked for approval of the agenda. Motion to approve was passed by all.

Approval of Minutes: Chair R. Sutton asked for approval of the March 23, 2010 Regular Session minutes as presented. Motion to approve was passed by all.

Public Comment: None provided.

Communications Report: L. Wondrash stated there were two cable complaints during the month of May. She also gave an update regarding Ann Arbor activities surrounding the Google Fiber for Communities project. As noted previously, the City of Ann Arbor completed a request for information application in March for consideration as a test location by Google for a broadband network that would stream data at about 100 times faster than cable or DSL. A team led by the City of Ann Arbor and including members from the University of Michigan continues to promote this project in the Ann Arbor community on the project web site, www.a2fiber.com, as well as Facebook and Twitter. A2 Fiber badges are available for download on this site as a way for community members to show their support of Google choosing our community and for more information about what this project could mean for businesses, education system, residents, etc. Google is expected to select test communities by year end.

CTN Report: R. Salmeron noted a Producers Showcase would take place on Friday, June 25 at CTN and different editing techniques would be demonstrated by Scott Nadeau of Russell Video. CTN also is able to accept credit card payments for DUB fees now, which will come in handy with high school graduation ceremonies and Art Fair copy requests. iMovie and Final Cut Express edit workshops are underway. These workshops replace the former Avio editing systems and have been extremely popular. The Education Station had 68 programs produced by Huron High School students. This originated from a

training program initiated several years ago by CTN to train teachers and students in video production techniques and has since continued. CTN's Art Fair booth is in the same location as last year and CTN is looking for volunteers. Booth is continually staffed so volunteers are essential to allow for eight hours of programming. The week before and week of the fair, there will be special FYI Art Fair programming to promote special events and daily activities.

Old Business:

1. CTN Mission Subcommittee Update: R. Sutton stated that the subcommittee met in April and looked at initial steps that CTN could explore regarding future programming and services. R. Sutton will schedule future meeting at CTN during the week at 7 p.m. and he will send out April meeting notes. He also invited T. Williams to join the subcommittee. He stated two areas were discussed during the April subcommittee meeting, including how CTN delivers programming and how can services grow when revenue remain static?
2. CTN Quarterly Meeting Schedule – R. Sutton asked if anyone wanted to vote on a quarterly meeting schedule but he felt the commission already had been meeting quarterly due to a lack of quorums on a monthly basis so he wasn't certain a change in by-laws was necessary. The topic remained tabled as no commissioner asked for a vote.

New Business: None.

Commission/Staff Comments: E. Eisbruch asked if the CTN subcommittee would distribute meeting minutes. R. Sutton confirmed they would be distributed shortly. R. Salmeron noted that Leightronix is likely to be offering a new product by year end that will allow for CTN to web stream live public meetings. CTN will be beta testing this new product. R. Sutton stated that many public access channels across the country use Leightronix products. T. Ramirez asked if CTN could look into removing banner on public meeting coverage as it blocks names of Council or Commission members. R. Salmeron said he would ask G. McDonald to look into options. L. Wondrash said CTN tried to balance requests for meeting identified with viewers wanting to know who was speaking. E. Eisbruch asked how CTN's social media efforts were going? R. Salmeron stated that CTN's Twitter crawl on CTN's webpage was not working and we are looking for a solution to fix the issue in MOSS. He also noted that CTN Facebook and Twitter followers are growing each week. R. Sutton said the University of Michigan was interested in distributing CTN channels to family campus housing in order to serve another block of our community. R. Salmeron would respond to R. Sutton that CTN would be interested in participating.

Adjournment: B. Clarke made a motion to adjourn the meeting. The motion was seconded by T. Ramirez. With no further discussion Chair R. Sutton closed the meeting at 7:45 p.m.

Submitted by: L. Wondrash

Date Approved: August 24, 2010