

## Public Relations Committee – 2010 December Commission Report

**Chair:** Cathy Gendron

**Members:** Marsha Chamberlin, Cathy Gendron, Jeff Meyer, Janice Milhem, Annie Wolock,

### Goals:

The purpose of the Public Relations Committee is to plan and coordinate publicity for Commission projects and to build interest, enthusiasm and support for public art.

Annual Goals:

- Improve and update commission website
- Host community event prior to development of annual plan
- Assist with Golden Paintbrush Awards
- Streamline annual report
- Maintain and update social media

### Tasks Accomplished to Date:

Committee did not meet this month

Press release issued for West Park sculpture installation

Developed website structure and mock-up for AAPAC city web page. Distributed to PR committee for review.

### Open: Ongoing Tasks still to be completed:

Forward website design to Nancy Stone for city review and implementation.

Social Networking

- Ongoing monitoring and posting on FB and A3Arts
- Add public art inventory photos to Facebook site

Marsha working on draft outline for general annual plan

PR committee to develop step-by-step process for PR events and project publicity

### Recommendations

Commissioners are encouraged to monitor and contribute to Facebook wall postings

### Actions required

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### Budget Implications:

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### Administrative Implications:

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