

AATA MEMORANDUM

To: Performance Management and
External Relations Committee

From: Christopher White

Re: FY2012 Fixed-Route Ridership

Date: October 10, 2012



The AATA enjoyed record ridership on local fixed-route service in FY 2012. Total Riders: 6,325,785

This is 6.6% higher than FY 2011, and 3.4% higher than the previous record in FY 2009.

System productivity: 32.8 passengers per service hour

This is up 1.9%, despite the service increase on the #4 Washtenaw route. It is slightly below (-0.6%) the productivity record set in FY 2009.

The long term growth trend has been strong, despite a drop in FY 2010. The number of riders has increased by more than 50% in the last eight years. Most of this growth has been on existing service. Productivity is up by 43% during the same period.

Nine routes had record ridership in FY 2012:

#2 Plymouth

#3 Huron River

#4 Washtenaw

7 South Main – East

#9 Jackson

#10 Ypsilanti Northeast

#15 Scio Church – W. Stadium

#17 Amtrak – Depot

#18 Miller - University

The charts on the following pages show the riders and productivity for each route for FY 2012 and the previous five years.

Ridership has been increasing since March, 2011. The short-term trend has been changing lately with the rate of growth slowing. In the fourth quarter (July – September), ridership grew less than 2% for all routes except the #4 Washtenaw route. Ridership on the #4 route has increased by 28% overall after the service increase in January, 2012.

This data does not include service on the two Express Ride routes connecting Ann Arbor with Chelsea and Canton. These two routes also posted record ridership for FY 2012 of 32,165 for the year, nearly double the ridership in FY 2011. Productivity rose almost 100%, to 15.8 passengers per service hour for Chelsea and 14.2 for Canton.

Ann Arbor Transportation Authority

Riders by Route

FY 2007 - 2012

| Route # and Name | | FY 2012 | FY 2011 | FY 2010 | FY 2009 | FY 2008 | FY 2007 |
|------------------|------------------------------|------------------|------------------------|------------------------|------------------|------------------|------------------|
| 1 | Pontiac | 221,213 | 207,849 | 215,068 | 223,054 | 233,847 | 204,232 |
| 1U | Pontiac University | 27,256 | 26,673 | 28,871 | 29,223 | 21,855 | 16,716 |
| 2 | Plymouth | 777,030 | 706,578 | 640,612 | 654,733 | 616,822 | 569,249 |
| 3 | Huron River | 293,640 | 290,904 | 298,165 | 277,460 | 247,466 | 227,693 |
| 4 | Washtenaw | 1,056,584 | 867,672 | 827,628 | 844,393 | 790,904 | 720,028 |
| 5 | Packard | 621,269 | 645,185 | 613,339 | 624,893 | 613,127 | 555,493 |
| 6 | Ellsworth | 634,082 | 642,136 | 639,002 | 662,356 | 645,612 | 573,687 |
| 7 | S. Main - East | 346,835 | 331,666 | 327,251 | 343,305 | 321,799 | 284,938 |
| 8 | Pauline | 214,164 | 204,994 | 185,686 | 232,547 | 203,538 | 174,334 |
| 9 | Jackson | 208,367 | 198,094 | 198,541 | 191,050 | 185,105 | 172,977 |
| 609 | Jackson University | 48,840 | 55,707 | 42,806 | 37,804 | 30,291 | 24,957 |
| 10 | Ypsilanti Northeast | 150,337 | 124,342 | 120,577 | 134,209 | 132,786 | 113,327 |
| 11 | Ypsilanti South | 84,923 | 81,282 | 77,224 | 94,838 | 91,589 | 87,242 |
| 12 | Miller Liberty | 250,586 | 249,385 | 245,795 | 251,939 | 263,962 | 263,992 |
| 12UL | Liberty University | | | no longer in operation | | 26,314 | 31,040 |
| 12UM | Miller University | | | no longer in operation | | 44,745 | 33,518 |
| 13 | Newport | 47,798 | 49,259 | 47,438 | 43,839 | 43,982 | 42,266 |
| 14 | Geddes - E. Stadium | 29,898 | 31,576 | 37,252 | 53,214 | 99,907 | 88,298 |
| 15 | Scio Church - W. Stadium | 75,542 | 66,977 | 71,013 | 75,509 | 74,470 | 69,207 |
| 16 | Ann Arbor - Saline Rd. | 137,162 | 132,342 | 122,647 | 131,557 | 146,673 | 136,604 |
| 17 | Amtrak - Depot | 23,999 | 23,305 | 19,504 | 8,693 | new in 2009 | |
| 18 | Miller-University | 120,679 | 100,381 | 99,412 | 63,957 | new in 2009 | |
| 20 | Ypsilanti Grove - Ecorse | 130,065 | 117,943 | 119,110 | 137,267 | 122,532 | 111,740 |
| 22 | North - South Connector | 223,342 | 204,373 | 198,013 | 226,826 | 214,529 | 195,254 |
| 33 | EMU Coll. of Busines Shuttle | 111,926 | 109,763 | 108,981 | 112,938 | 86,751 | 78,631 |
| 34 | EMU West Campus Shuttle | 55,465 | 8,820 | new in 2011 | | | |
| 36 | Wolverine Tower Shuttle | 352,240 | 374,110 | 363,631 | 376,349 | 370,088 | 350,141 |
| 60 | LINK | | no longer in operation | | 197,671 | 232,562 | 224,423 |
| Subtotal | | 6,243,241 | 5,851,318 | 5,647,567 | 6,029,625 | 5,861,254 | 5,349,985 |

Ann Arbor Transportation Authority

Passengers per Service Hour FY 2007-2012

| Route # and Name | | FY 2012 | FY 2011 | FY 2010 | FY 2009 | FY 2008 | FY 2007 |
|------------------|------------------------------|-------------|-------------|------------------|------------------|-------------|-------------|
| 1 | Pontiac | 27.4 | 25.8 | 26.7 | 26.9 | 29.0 | 25.8 |
| 1U | Pontiac University | 23.7 | 23.2 | 25.0 | 25.5 | 20.4 | 15.9 |
| 2 | Plymouth | 35.2 | 32.3 | 30.5 | 33.8 | 31.8 | 31.6 |
| 3 | Huron River | 30.7 | 30.4 | 31.3 | 29.1 | 25.6 | 24.2 |
| 4 | Washtenaw | 37.8 | 42.4 | 41.1 | 42.1 | 41.6 | 38.3 |
| 5 | Packard | 34.1 | 35.4 | 33.7 | 34.3 | 33.7 | 30.8 |
| 6 | Ellsworth | 38.0 | 38.5 | 38.3 | 39.6 | 38.7 | 34.7 |
| 7 | S. Main - East | 22.6 | 21.6 | 21.3 | 22.3 | 21.0 | 18.6 |
| 8 | Pauline | 40.8 | 39.1 | 35.4 | 44.5 | 47.5 | 42.1 |
| 9 | Jackson | 47.9 | 45.8 | 45.8 | 43.8 | 43.0 | 40.2 |
| 609 | Jackson University | 29.3 | 33.3 | 25.7 | 22.7 | 24.2 | 20.9 |
| 10 | Ypsilanti Northeast | 44.6 | 36.9 | 35.7 | 39.8 | 39.4 | 34.0 |
| 11 | Ypsilanti South | 34.5 | 33.1 | 31.3 | 38.5 | 36.2 | 35.8 |
| 12A/B | Miller Liberty | 31.0 | 30.8 | 30.4 | 31.1 | 32.9 | 32.9 |
| 12UL | Liberty University | | | | ended in 2008 | 21.0 | 13.9 |
| 12UM | Miller University | | | | ended in 2008 | 20.5 | 17.5 |
| 13 | Newport | 21.0 | 21.4 | 20.7 | 19.1 | 18.5 | 18.2 |
| 14 | Geddes - E. Stadium | 16.0 | 17.1 | 20.4 | 29.5 | 23.3 | 19.4 |
| 15 | Scio Church - W. Stadium | 23.7 | 21.0 | 22.3 | 23.6 | 22.9 | 21.9 |
| 16 | Ann Arbor - Saline Rd. | 21.4 | 20.6 | 19.1 | 18.9 | 17.8 | 16.7 |
| 17 | Amtrak - Depot | 11.4 | 11.1 | 9.3 | 4.9 | new in 2009 | |
| 18 | Miller-University | 25.2 | 21.4 | 22.2 | 14.7 | new in 2009 | |
| 20 | Ypsilanti Grove - Ecorse | 46.6 | 42.1 | 42.7 | 49.2 | 42.6 | 40.5 |
| 22 | North - South Connector | 20.4 | 18.6 | 18.0 | 20.7 | 19.7 | 18.0 |
| 33 | EMU Coll. of Busines Shuttle | 56.4 | 55.7 | 57.5 | 56.1 | 40.8 | 39.3 |
| 34 | EMU West Campus Shuttle | 31.7 | 31.1 | new in 2011 | | | |
| 36 | Wolverine Tower Shuttle | 38.0 | 40.4 | 39.2 | 41.0 | 40.4 | 38.2 |
| 60 | LINK | | | ended in 2009 | 42.1 | 42.6 | 47.3 |
| Subtotal | | 32.6 | 32.1 | 31.3 | 32.8 | 32.0 | 29.7 |