

Letter in Support of Proposed Zingerman's Deli Expansion and Brownfield Redevelopment Plan

Friday, July 16, 2010
5:02 PM

Subject	Letter in Support of Proposed Zingerman's Deli Expansion and Brownfield Redevelopment Plan
From	Jeremy Peters
To	Hieftje, John; Smith, Sandi; Briere, Sabra; Rapundalo, Stephen; Derezinski, Tony; Taylor, Christopher (Council); Kunselman, Stephen; Higgins, Marcia; Teall, Margie; Hohnke, Carsten; Anglin, Mike
Cc	CityClerk; kyle@a2ychamber.org
Sent	Friday, July 16, 2010 5:00 PM

Dear Mayor Hieftje and Ann Arbor City Council Members,

I am writing to express strong support for Zingerman's proposed deli expansion and brownfield redevelopment plan.

Zingerman's is a locally owned, nationally renowned, responsible and generous corporate citizen with deep Ann Arbor roots. We have come to know many members of the staff, management, and ownership over the course of the past few years, and can speak volumes to what we have learned from them as a "good" business who invests in their staff and community. Zingerman's has repeatedly demonstrated its commitment to this community and its citizens through continued investment in our area and generous philanthropic support of efforts aimed at community betterment. Zingerman's is, in every sense, a community partner and one of Ann Arbor's most valuable assets.

We hope to follow in their model of success as much as possible.

Allowing Zingerman's to grow its business at its present location will be of substantial benefit to the community. It will inject capital into our local economy by creating both temporary construction and permanent retail jobs. Given the economic downturn that our state and nation have faced, this benefit alone is enough for us to write a letter of support, but it is not the only reason we ask you, as a fellow business in this city to support their plans. Growing will increase Zingerman's draw as a downtown area magnet for commercial activity and provide immense benefit to partner, supplier, and other business entities in the area. It will enable it to continue to anchor the Kerrytown District and bolster surrounding businesses through increased customer, visitor, and tourism-related foot traffic. It will also result in removal of a functionally obsolete structure.

In short, Zingerman's thoughtful expansion – a compromise incorporating the Annex and retaining the unique nature of the deli – allows for the responsible growth of both Zingerman's and the downtown area.

For these reasons and others, I encourage your thoughtful consideration and support of this tremendous economic development opportunity that, if approved, will substantially benefit the community as a whole.

Sincerely,

Jeremy Peters

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Jeremy Peters

Director of Creative and Business Affairs Ghostly Songs Director of Licensing Ghostly International

340 Maynard Street
Ann Arbor, MI 48104 USA

Email: jeremy.peters@ghostly.com
Office: 734-623-0077
Fax: 734-623-7906
Cell: 734-709-6684