



City of Ann Arbor

301 E. Huron St.
Ann Arbor, MI 48104
<http://a2gov.legistar.com/Calendar.aspx>

Meeting Minutes - Draft Public Market Advisory Commission

Thursday, June 27, 2013

5:30 PM

301 E. Huron St.

A CALL TO ORDER

Meeting called to order at 5:35pm.

B ROLL CALL

Present: 4 - Lindsay-Jean Hard, David Santacroce, Jillian Lada, and Karlene Goetz

Absent: 1 - Aimee Germain

C APPROVAL OF AGENDA

Agenda approved with no edits.

D 13-0869 Public Commentary Letter from Kathy Melmoth

Kathy Melmoth, an annual market vendor, read a letter address to Sarah DeWitt, Market Manager; Public Market Advisory Commission; and Parks and Recreation Services Unit Manager Colin Smith. See attachment.

E APPROVAL OF MINUTES

Approved as presented

Present: 4 - Lindsay-Jean Hard, David Santacroce, Jillian Lada, and Karlene Goetz

Absent: 1 - Aimee Germain

E-1 13-0587 4.18.13 PMAC Minutes

Approved by the Commission and forwarded to the City Clerk due back on 8/19/2013

F SPECIAL PRESENTATIONS

G UNFINISHED BUSINESS

G-1 13-0805 Wednesday Evening Market Proposed Vendor Definition Change

Commission Santacroce asks for clarifying information regarding whether the changes to the Evening Market vendor definition still includes the stipulation of producers-only status for vendors. Market Manager DeWitt clarifies that the producers'-only requirement is still a requirement and appears in a different

section of the Evening Market's operating rules.

Unanimously approved by the Commission.

G-2 13-0590 PMAC Annual Meeting Items

Market Manager shared an organizational sheet for PMAC meeting agendas, to include consistent information regarding the market budget, rules, the commission's appointment of chair and vice chair.

H NEW BUSINESS

H-1 Pending Legislation for Michigan Wineries at Farmers Markets

Discussion of the implication of the bill pending Governor Snyder's approval regarding wine tasting and sales at Michigan farmers markets.

H-2 13-0807 Update to notarization requirements for vendor application updates

Approved by the Commission

I COMMISSIONER PROPOSED BUSINESS

I-1 Parking for Market Vendors on Market Days

Commissioner Goetz led a discussion regarding safety and fairness with regards to vendor parking the market lot on market days. Market Manager DeWitt will explore issues of safety, possible space requirements to be enforced, and an overall examination of current parking practices within the market.

J REPORTS FROM MARKET MANAGER

Annual Vendors leaving the Market:

- Donald Gibbs
- William Much
- Coleman Jewett
- Dave and Louise St. Clair
- Bill Hoppe
- Greg Boik
- Dave Barkman
- The Arnott Family
- Luke Field

Many thanks for their longtime service to our community and dedication to our market.

Marketing

- What's Fresh Today at Market (Market board & Twitter)
- Seasonal Eats Project Intern
- Mapping Project Intern

Operations

- Sand Lot was paved successfully. Customer and vendor feedback has been very positive.
- Parking at Ann/Ashley lot: new credit card machines have been put in at the entrance to the lot, so as to make paying/parking more convenient for shoppers
- Working to place customer feedback cards in our office to help us identify areas for improvement
- Gutter repairs are being made throughout the market
- Carpet cleaning in the office and power washing throughout the market stalls will take place in the next 2 months

Events

- June 26th, Family Fun Night at the Wednesday Evening Market (Hands On Museum, Project Healthy Schools, Robinsong for Kids, Starr Valley Farms, UM Children's Psychology Lab). Event was a great success! Photos will be posted to the market's blog soon!

Other updates

- The Ann Arbor Public Art Commission is moving forward with the process of creating a memorial chair at the market for Coleman Jewett.
- Double Up Food Bucks returns Wednesday, July 3, 2013! Customers using a Bridge Card at the market will get up to \$20 of their token purchases matched in the office on any market day. Double Up tokens can be spent on all Michigan-grown fresh fruits and vegetables at the market.

K REPORTS FROM RELEVANT COMMISSIONS, COMMITTEES, BOARDS AND/OR TASK FORCES

L PUBLIC COMMENTARY - GENERAL (3 Minutes per Speaker)

Market vendor, Bruce Upston, had a question about the elimination of the words "application update" in the Market Application Updates Notarization Memo. He wanted to know if this meant that every year vendors would have to turn in an application.

Market vendor, Jan Upston, expressed concern for the vendor application process, the volume of new vendors at market, and the staffing of stalls by individuals who are hired by the business, rather than the business owner coming to market his/herself.

Market vendor, Jim Wagner, wanted to clarify the details of the Market Mapping project and to offer a perspective on parking in the market.

Market vendor, Cheryl Wagner, asked a question regarding the Move Up time for Annual Vendors wishing to relocate on any given market morning during stall assignment. Wagner asked about the walking space through the market lot between the short middle aisle of stalls and the sand lot where vendors set up tents. Wagner asked about whether it would remain a walk way. Finally Cheryl Wagner asked what constitutes "sold out" on a market day if the vendor wishes to leave early.

Market vendor, Daren Otis, expressed concerns regarding Karl Neuvirth, another annual vendor who was in an appeal process.

- M CLOSED SESSION

- N TRANSMITTALS

- O ADJOURNMENT