



City of Ann Arbor
Coordinated Funding Update
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Andrea Plevak
Office of Community & Economic Development



Washtenaw
Coordinated
Fundors



Coordinated Funding: Key Elements

- ▶ Supporting & improving the existing human service system which has three major parts –
 - ▶ *planning/coordination,*
 - ▶ *program operations, and*
 - ▶ *capacity-building*

- ▶ Targeting investments to six priority areas:
 - Housing/Homelessness • Aging • School-aged Youth**
 - Children Birth to Six • Health • Hunger Relief**



Coordinated Funding: 3-Part Approach

Planning &
Coordination
Entities

\$310,000

Program
Operations

\$4.4 million

Capacity
Building

\$225,000

Total: \$4,935,000

▶

Projected Benefits

Nonprofits

- Reduced duplication in application process, reporting, monitoring, etc.
- Focus on program operations as critical funding component
- Emphasis on capacity building, as connected to overall system

Systems

- Investment in planning & coordination
- Community-wide outcomes
- Improved gaps/needs analysis

Funders

- Enhanced communication & response to community needs
 - Targeting and leveraging investments
 - Reduced staff time
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On the horizon...

Coordinated Funding – Professional Evaluation

- External funder paying for “deep dive” evaluation of process (not programs)
- Kept promise to agencies not to divert local resources to evaluation
- Will likely lead to future investment and further support national/statewide recognition of model



Next Steps...

Extension of Initial Pilot

- Allow for completion of process evaluation and integration of findings
- Provides for more time to evaluate program performance over time
- Provides stable funding for nonprofits while funders evaluate and improve funding model



Q & A

