



City of Ann Arbor

301 E. Huron St.
Ann Arbor, MI 48104
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Meeting Minutes Public Market Advisory Commission

Thursday, October 23, 2014

5:30 PM

301 E. Huron St., 2nd Fl. Council Chambers

A CALL TO ORDER

Meeting was called to order at 5:30pm.

B ROLL CALL

Present: 5 - David Santacroce, Aimee Germain, Jillian Lada, Karlene Goetz, and Peter Woolf

C APPROVAL OF AGENDA

D FIRST PUBLIC COMMENTARY (AGENDA ITEMS ONLY) - (3 Minutes per Speaker)

Chris Wright, Market Vendor: Request to list funghi as its own category under the definition of a producer. Recommendation to make producer definition more instructive. Concern expressed regarding the proposed attendance requirement increase based on vendor product seasonality.

Jana Field, Market Vendor: Concern expressed regarding the proposed attendance requirement increase based on vendor business size.

Christine Schopieray, Market Vendor: Concern expressed regarding the proposed attendance requirement increase. Request for further evaluation of the attendance requirements and the impact of the stall fee increase on vendors prior to any change being implemented.

Debbie Marx, Market Vendor: Requested that current attendance requirement be more specifically enforced before any changes or increases to the attendance requirements are made.

Scott Robertello, Market Vendor: Concern that vendors are not aware of proposed changes. Request for additional outreach to vendors prior to making the changes. Recommendation to include language describing proper use of stalls (e.g. having stalls be full, not only with 1 or 2 items). Concern with local ingredient wording being unevenly enforced depending on the market manager.

E APPROVAL OF MINUTES OF PREVIOUS MEETINGS

E-1 14-1534 PMAC Meeting Minutes 9.18.14

Approved by the Commission and forwarded to the City Council due back on 12/1/2014

F PRESENTATIONS

F-1 Wednesday Evening Market Season End Presentation

Carrie DeWitt, the Assistant Market Manager, presented a season review of the 2014 Wednesday Evening Market.

G REGULAR BUSINESS (AGENDA ITEMS)

G-1 14-1535 Public Market Operating Rule Proposed Updates

Operating Rule changes will be revisited at the November 20th PMAC meeting.

Market Manager Sarah DeWitt reviewed the proposed changes outlined in the attached memorandum. Particular discussion focused on the proposed increase to the vendor attendance requirements. Commissioners proposed questions regarding the impact of such a change on market operations and vendors. Commissioners Lada and Woolf proposed a different approach to attendance, suggesting seniority be tied directly to the specific number of days attended by each vendor (signifying the vendors with the highest number of attendance dates would accrue the most seniority). Based upon Commission questions and concerns, the discussion regarding the proposed attendance increase and all other proposed rule changes will be revisited at the November 20, 2014 Public Market Advisory Commission Meeting.

H NEW BUSINESS (NON-AGENDA ITEMS)

I REPORTS

I-1 14-1536 October 2014 Market Manager Report

J SECOND PUBLIC COMMENT (NOT LIMITED TO AGENDA ITEMS)

Jana Field, Market Vendor: Concern that rule changes favor large vendors.

Christ Wright, Market Vendor: Concern for recommendation by Commissioners Lada and Woolf to change structure of seniority system.

Christine Schopieray, Market Vendor: Request to have Commission take more into consideration prior to making the rule changes.

Debbie Marx, Market Vendor: Request to keep system that we have but possibly add a "brownie point" system for vendors who come more than a certain number of times.

L ADJOURNMENT