

**ANN ARBOR DOWNTOWN DEVELOPMENT AUTHORITY**  
**Executive Committee Meeting**  
**Wednesday, July 5, 2017**

Place: DDA Office, 150 S. Fifth Avenue, Suite 301, Ann Arbor, 48104  
Time: 11:06 a.m.  
Present: Rishi Narayan, Susan Pollay (ex officio), Phil Weiss  
Absent: Marie Klopf, Al McWilliams  
Others: None

Committee actions and discussions

Agenda Review. The group reviewed the July DDA monthly meeting agenda. Ms. Pollay noted that there would be a power point presentation of the proposed final 5<sup>th</sup> and Detroit Street project preceding the resolution votes on the project. She also noted that the Annual Meeting will take place immediately following the monthly meeting, and the agenda for the Annual Meeting was reviewed.

Executive Director Annual Review. Mr. Narayan provided Ms. Pollay with board member feedback. He and Mr. Weiss discussed a draft resolution to be presented to the full board regarding a compensation change.

There being no other business, the meeting adjourned at 11:30 a.m.  
Susan Pollay, Executive Director

**Ann Arbor Downtown Development Authority Meeting**  
**Minutes Wednesday, July 5, 2017**

Place: DDA Office, 150 S. Fifth Avenue, Suite 301, Ann Arbor, 48104  
Time: Mr. Narayan called the meeting to order at 12:00 p.m.

**1. ROLL CALL**

Present: Bob Guenzel, Howard Lazarus, Sava Lelcaj-Farah, Joan Lowenstein, Darren McKinnon, Rishi Narayan, Keith Orr, John Splitt, Phil Weiss

Absent: Marie Klopf, Al McWilliams, John Mouat

Staff: Susan Pollay, Executive Director  
Joseph Morehouse, Deputy Director  
Amber Miller, Capital & Private Projects Manager  
Jada Hahlbrock, Manager of Parking Services  
Patti Wheeler, Management Assistant  
Liz Rolla, DDA Project Manager  
Lauren Groves, DDA Intern

Audience: Ray Detter, Downtown Citizens Advisory Council  
Dave Orfield, RPS  
Chris Simmons, Get Downtown  
Maura Thomson, MSAA  
Josie Parker, AADL  
Bob Doyle, SGJJR  
Erik Majcher  
Jeff Haynor

**2. AUDIENCE PARTICIPATION**

Mr. Majcher said that his development team is redeveloping 321 N. Main St and asked the DDA to undertake improvements in the alley paralleling N. Main Street between Miller and Kingsley.

Ms. Thomson thanked the DDA for its thoughtful conversations about parking at its retreat and committee meetings. She summarized the DDA's work as maximizing parking as an asset with the goal of downtown vitality and quality of life. And that the DDA strives to maximize the effective use of the parking system using pricing and other tools. As another possible tool, she suggested the DDA offer 1-2 hours free parking in the structures if on-street parking rates were increased.

Mr. Haynor expressed concern about increasing parking rates, lack of motorcycle parking, and loading zones being used for taxi stands after 6pm saying that there are very few taxis. He said that many commercial businesses like his needed access to loading zones 24/7. Ms. Pollay was asked to respond about the taxi stands, and she reported that changes had been made, either

releasing many zone spaces back to public use after 6pm or changing the signage to “passenger pickup/drop off” after 6pm.

**3. REPORTS FROM CITY BOARDS AND COMMISSIONS**

Downtown Area Citizens Advisory Council. Mr. Detter said the CAC.....

**4. DDA MEMBERS COMMUNICATIONS**

Mr. Narayan said that Mr. McWilliams had decided not to renew his board seat. He thanked Mr. McWilliams for his service on the DDA.

**5. EXECUTIVE DIRECTOR COMMUNICATIONS**

Ms. Pollay thanked Ms. Thomson for her description of the DDA’s efforts regarding maximizing the benefit parking could bring to the goal of downtown vitality and quality of life. She also thanked Ms. Thomson for making time to attend numerous DDA meetings to present MSAA member concerns and to keep her members informed. She also thanked the DDA members for making time to participate in the June retreat. She said that as requested, staff had located information about a possible expansion to Ann Ashley, noting the various costs for a bond issue and the estimated time to construct.

**6. APPROVAL OF MINUTES**

**Mr. Guenzel moved and Mr. McKinnon supported approval of the June 2017 DDA meeting minutes.**

**A vote on the minutes showed:**

**AYES: Guenzel, Lazarus, Lelcaj-Farah, Lowenstein, McKinnon, Narayan, Orr, Splitt, Weiss**

**NAYS: none**

**ABSENT: Klopf, McWilliams, Mouat**

**The motion was approved.**

**7. A. SUBCOMMITTEE REPORTS – CAPITAL IMPROVEMENTS COMMITTEE**

Ms. Miller and Mr. Doyle presented the final Fifth/Detroit project schematic design. Questions were asked and answered.

**Mr. Weiss moved and Mr. Orr supported the following resolution.**

**RESOLUTION TO APPROVE A SCHEMATIC DESIGN FOR THE 5<sup>th</sup> AND DETROIT STREETScape PROJECT**

Whereas, The DDA’s Development Plan highlights identity, infrastructure, and transportation as overarching strategy areas, which include improving safety and economic vitality through pedestrian improvements;

Whereas, In October 2015 the DDA selected SmithGroup JJR and subconsultants FTC&H and Nelson Nygaard as the streetscape design and engineering team for the North Fifth and Detroit Streetscape project and in January 2016 approved a resolution to begin a collaborative design process with the City of Ann Arbor Project Management Unit;

Whereas, Over the course of 18 months the project team has shaped a schematic design through extensive technical analysis and public outreach, including:

- A pilot study to test alternatives with the community
- Two Pop-up workshops to gather feedback from users of the corridor
- Numerous committee, focus group, and one-on-one conversations with stakeholders:
  - Kerrytown District Association
  - Community High School students, staff, and PTO
  - Ann Arbor Public Schools Traffic Safety Committee
  - Old 4<sup>th</sup> Ward Historic Neighborhood Association
  - Downtown Area Citizens Advisory Council and other nearby residents
  - Individual property and business owners along the corridor
  - Farmer's Market Staff & vendors
  - Historic District Commission
  - Downtown Street Design Team, including staff representing City Forestry, Stormwater, Project Management, Systems Planning, Planning, Field Operations, Traffic, and AAATA
- Two public Open House meetings

Whereas, The DDA Capital Improvements Committee reviewed the proposed final schematic design and recommends approval;

Resolved, The DDA Board supports the recommendation of its Capital Improvements Committee, and approves a schematic design for the North Fifth Avenue and Detroit Streetscape project;

Resolved, The DDA Capital Improvements Committee will bring the DDA a resolution to initiate and approve construction services after construction bids have been received.

**A vote on the resolution showed:**

**AYES:** Guenzel, Lazarus, Lelcaj-Farah, Lowenstein, McKinnon, Narayan, Orr, Splitt, Weiss

**NAYS:** none

**ABSENT:** Klopf, McWilliams, Mouat

The resolution was approved.

**Mr. Weiss moved and Ms. Lowenstein supported the following resolution.**

**RESOLUTION TO MODIFY THE PROJECT BUDGET FOR THE FIFTH AND DETROIT STREETScape PROJECT**

Whereas, The DDA's Development Plan highlights identity, infrastructure, and transportation as overarching strategy areas, which include improving safety and economic vitality through pedestrian improvements;

Whereas, Through Board Retreats in January and April of 2015, the DDA prioritized four streetscape projects through 2020 and came to consensus on project timing, scope, and budgets;

Whereas, Based on cost estimates provided at the Retreats, the DDA Board approved a project budget of \$2.9M for the DDA's share of the Fifth and Detroit Street project at its January 2016 meeting;

Whereas, Since this time, material costs for the DDA's portion of the project have increased significantly, in particular the elements needed to meet the Historic District requirements that the historic brick street be restored, and it has been estimated that an additional \$500,000 will be needed;

Whereas, The DDA Finance and Capital Improvements Committee reviewed the budget impact of this cost increase and recommend Board approval, with the understanding that it may require using a portion of funds reserved for future projects;

Resolved, The DDA Board approves a modified budget for the Fifth and Detroit Streetscape project of \$3.4M, which reflects an increase of \$500,000;

Resolved, The DDA Capital Improvements Committee will bring the DDA subsequent resolutions to initiate and approve construction services.

**A vote on the resolution showed:**

**AYES:** Guenzel, Lazarus, Lelcaj-Farah, Lowenstein, McKinnon, Narayan, Orr, Splitt, Weiss

**NAYS:** none

**ABSENT:** Klopf, McWilliams, Mouat

**The resolution was approved.**

S. University. Mr. Weiss said that installation of the new water main was complete and businesses were being contacted to schedule water turn-offs to allow connections to this new main.

Huron St. Mr. Weiss said pop-up sidewalk workshops are being scheduled to elicit feedback from the public. A list of project stakeholders is being developed.

Future Projects. Mr. Weiss said Ms. Miller is developing an RFP to enable the DDA to select a consultant for the First/Ashley/William Street project sometime this fall.

Cancel Committee meetings. Mr. Weiss said that the Committee had decided to cancel its July and August committee meetings.

**The next Capital Improvements Committee meeting will take place September 20 at 11:00 am.**

<b>7. C. SUBCOMMITTEE REPORTS- OPERATIONS COMMITTEE</b>
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Monthly Parking & Transportation Report. Mr. Splitt said the June report was in the Board packet. He asked for questions; there were none.

General Operations. Mr. Splitt said RPS staff provided two reports: 1) a project painting and replacing damaged meter posts and space markers, and 2) an examination of monthly permit use during a period of time, including estimating the number that were never used and the number that were returned to the system.

Suicide Deterrence Efforts. Mr. Splitt said only one bid for rooftop fencing was submitted & it came in considerably over the engineer's estimate. An effort has been made to reach out to other fencing companies in hopes of securing other bids.

4<sup>th</sup> & William Project. Mr. Splitt stated punch list items are being worked on. A new sign will be installed over the William Street entrance.

Board Retreat Debrief. Mr. Orr reported the committee continued the dialogue begun at the retreat about possible rate changes and other TDM-based recommendations. He said the group will continue its discussion at its next committee meeting in August.

Circulator feasibility study. There will be an update at the next committee meeting.

Cancelled July meeting. The committee opted to cancel its July committee meeting.

**The next Operations Committee meeting will be August 30 at 11:00 am.**

<b>7. C. SUBCOMMITTEE REPORTS- FINANCE COMMITTEE</b>
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Monthly Expenses. Mr. Weiss said the committee reviewed the May expense registers.

Retreat Debrief. Mr. Weiss said the committee reviewed a graph prepared by Mr. Morehouse examining what a 30-, 20- and 10-year construction bond might look like if Ann Ashley was expanded. Discussion was had regarding bonding options.

FY17 Audit. Mr. Weiss reported Mr. Morehouse met with the City's new auditors and he is assembling materials for them.

Meeting Cancellation. Mr. Weiss said the July Finance Committee meeting was cancelled.

5<sup>th</sup> & Detroit. Mr. Weiss stated Ms. Miller provided an opportunity to weigh in the Capital Improvements Committee recommendation to increase the 5<sup>th</sup> & Detroit Street project budget. He stated the committee had no problem supporting the project budget increase.

**The next Finance Committee meeting will take place August 29 at 1:00 pm**

<b>7. D. SUBCOMMITTEE REPORTS- PARTNERSHIPS Committee</b>
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DDA Brownfield Grants. Ms. Lowenstein stated after much discussion, the consensus was that the current policy is sufficient and the committee doesn't recommend any changes.

DDA Retreat. Ms. Lowenstein said the committee had provided agenda suggestions to staff before the retreat.

Meeting Cancellations. The July and August Partnerships meetings are cancelled.

**The next Partnerships Committee meeting will be September 13 at 9:00 am with partners.**

<b>7. E. SUBCOMMITTEE REPORTS – EXECUTIVE COMMITTEE</b>
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Mr. Narayan said the committee reviewed the agenda.

**Mr. Weiss moved and Mr. Splitt supported the following resolution.**

**RESOLUTION APPROVING A COMPENSATION CHANGE FOR THE DDA EXECUTIVE DIRECTOR OF THE ANN ARBOR DOWNTOWN DEVELOPMENT AUTHORITY FOR FY18**

Whereas, Susan Pollay has served as the DDA Executive Director since 1996;

Whereas, DDA members evaluated Ms. Pollay's efforts in FY17, and these reviews noted many accomplishments, including working effectively with DDA board members, adept management of DDA operations and administration, and oversight of important DDA projects including:

- South University improvements have been designed, bid and are now under construction
- Fifth & Detroit improvements design has been finalized, to be under construction in FY18
- Parking operator contract went through an extensive bid process, and a new contract signed
- Epark system was doubled in size and a new mobile parking payment app launched
- Annual parking structure repairs planned, bid and are now underway
- The new stair/elevators project at 4<sup>th</sup> & William has been completed
- DDA grants were approved, including transportation grants for getDowntown and go!Pass, grants to the Ark and Art Center, and a storm water management grant for Farmers Market
- DDA received a clean audit once again.
- ED led the board in two retreats focused on streetscape projects, parking policies and priorities
- ED represented the DDA in downtown association summits, presentations to community groups, university classes and downtown stakeholders, as well as with the media

Whereas, Ms. Pollay is often called upon to address City Council and does so with tact and proficiency, and she serves as a vital resource for downtown stakeholders, and the community at large;

Whereas, The DDA Executive Committee recommends that Ms. Pollay be provided with a 2.25% compensation change retroactive to July 1, 2017;

Whereas, The City of Ann Arbor is also offering its employees a one-time one-half percent lump sum payment, and the Executive Committee also wishes Ms. Pollay to be receive this payment;

RESOLVED, The DDA board recognizes Ms. Pollay's performance and accomplishments, and approves a salary adjustment as recommended by its Executive Committee.

**A vote on the motion showed:**

**AYES:** Guenzel, Lazarus, Lelcaj-Farah, Lowenstein, McKinnon, Narayan, Orr, Splitt, Weiss

**NAYS:** none

**ABSENT:** Klopf, McWilliams, Mouat

**The resolution was approved.**

**The next Executive Committee meeting will be September 6 at 11:00 a.m.**

<b>8. NEW BUSINESS</b>
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Mr. Narayan stated there is no August Board meeting and that the DDA's Annual Meeting will directly follow the conclusion of this meeting.

Mr. Weiss stated he used the epark smartphone app, and likes it.

<b>9. OTHER AUDIENCE PARTICIPATION</b>
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None.

<b>10. ADJOURNMENT</b>
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There being no other business, Ms. Lowenstein moved and Mr. Weiss supported a motion to adjourn. Mr. Narayan declared the meeting adjourned at 12:47pm.

Respectfully submitted,  
Susan Pollay, Executive Director



**ANN ARBOR DOWNTOWN DEVELOPMENT AUTHORITY ANNUAL MEETING MINUTES**

**Wednesday, July 5, 2016**

**DDA Offices, 150 S. Fifth Avenue, Ann Arbor, MI 48104**

Place: DDA Office, 150 S. Fifth Avenue, Suite 301, Ann Arbor, 48104  
Time: DDA Chair Mr. Narayan called the meeting to order at 12:47p.m.

**1. ROLL CALL**

Present: Bob Guenzel, Howard Lazarus, Sava Lelcaj-Farah, Joan Lowenstein, Darren McKinnon, Rishi Narayan, Keith Orr, John Splitt, Phil Weiss

Absent: Marie Klopf, Al McWilliams, John Mouat

Staff: Susan Pollay, Executive Director  
Joseph Morehouse, Deputy Director  
Amber Miller, Capital & Private Projects Manager  
Jada Hahlbrock, Manager of Parking Services  
Patti Wheeler, Management Assistant  
Liz Rolla, DDA Project Manager  
Lauren Groves, DDA Intern

Audience: Ray Detter, Downtown Citizens Advisory Council  
Dave Orfield, RPS  
Chris Simmons, Get Downtown  
Maura Thomson, MSAA  
Josie Parker, AADL  
Bob Doyle, SGJR  
Erik Majcher  
Jeff Haynor

**2. NEW BUSINESS**

**A. Election of Officers**

Treasurer: Mr. Narayan asked for nominations for the position of Treasurer. Mr. McKinnon was nominated by Mr. Orr and seconded by Mr. Splitt. There were no other nominations.

A vote on the motion to approve the nomination showed:

AYES: Guenzel, Lazarus, Lelcaj-Farah, Lowenstein, McKinnon, Narayan, Orr, Splitt, Weiss

NAYS: none

ABSENT: Klopf, McWilliams, Mouat

The motion carried.

Secretary: Mr. Narayan asked for nominations for the position of Secretary. Ms. Lowenstein was nominated by Mr. Splitt and seconded by Mr. Orr. There were no other nominations.

A vote on the motion to approve the nomination showed:

AYES: Guenzel, Lazarus, Lelcaj-Farah, Lowenstein, McKinnon, Narayan, Orr, Splitt,

Weiss

NAYS: none

ABSENT: Klopf, McWilliams, Mouat

The motion carried.

Vice-Chair: Mr. Narayan asked for nominations for the position of Vice-Chair. Ms. Klopf was nominated by Mr. Weiss and seconded by Ms. Lowenstein. There were no other nominations. A vote on the motion to approve the nomination showed:

AYES: Guenzel, Lazarus, Lelcaj-Farah, Lowenstein, McKinnon, Narayan, Orr, Splitt,  
Weiss

NAYS: none

ABSENT: Klopf, McWilliams, Mouat

The motion carried.

Chair: Mr. Narayan asked for nominations for the position of Chair. Mr. Weiss was nominated by Mr. Splitt and seconded by Mr. Guenzel. There were no other nominations.

A vote on the motion to approve the nomination showed:

AYES: Guenzel, Lazarus, Lelcaj-Farah, Lowenstein, McKinnon, Narayan, Orr, Splitt,  
Weiss

NAYS: none

ABSENT: Klopf, McWilliams, Mouat

The motion carried.

## **B. DDA Committees for FY 2018**

Mr. Weiss moved and Mr. Splitt supported the following resolution.

### **RESOLUTION TO REAPPOINT THE DDA CAPITAL IMPROVEMENTS COMMITTEE.**

A vote on the motion to reappoint the committee showed:

AYES: Guenzel, Lazarus, Lelcaj-Farah, Lowenstein, McKinnon, Narayan, Orr, Splitt,  
Weiss

NAYS: none

ABSENT: Klopf, McWilliams, Mouat

The motion carried.

Capital Improvements Committee Chair(s): John Mouat

Mr. Weiss moved and Ms. Lowenstein supported the following resolution.

### **RESOLUTION TO REAPPOINT THE DDA OPERATIONS (PARKING & TRANSPORTATION) COMMITTEE.**

AYES: Guenzel, Lazarus, Lelcaj-Farah, Lowenstein, McKinnon, Narayan, Orr, Splitt,  
Weiss

NAYS: none

ABSENT: Klopf, McWilliams, Mouat

The motion carried.

Operations Committee Chair(s): Keith Orr and John Splitt

Mr. Weiss moved and Mr. Splitt supported the following resolution.

**RESOLUTION TO REAPPOINT THE DDA PARTNERSHIPS (PARTNERSHIPS/ECONOMIC DEVELOPMENT) COMMITTEE.**

AYES: Guenzel, Lazarus, Lelcay-Farah, Lowenstein, McKinnon, Narayan, Orr, Splitt, Weiss

NAYS: none

ABSENT: Klopf, McWilliams, Mouat

The motion carried.

Partnerships Committee Chair(s): Joan Lowenstein

Mr. Weiss moved and Mr. Orr supported the following resolution.

**RESOLUTION TO REAPPOINT THE DDA FINANCE COMMITTEE.**

AYES: Guenzel, Lazarus, Lelcay-Farah, Lowenstein, McKinnon, Narayan, Orr, Splitt, Weiss

NAYS: none

ABSENT: Klopf, McWilliams, Mouat

The motion carried.

Finance Committee Chair(s): Marie Klopf

**Executive Committee**

The Executive Committee will consist of all officers of the Board and the past previous DDA Chair. The previous Chair shall be a non-voting member and the Executive Director shall be a non-voting ex officio member of this committee. There was no need to reappoint this Committee, as it is set forward by DDA bylaws.

**3. STAFF THANK YOU TO THE BOARD AND OUTGOING DDA CHAIR**

Ms. Pollay thanked the DDA board members for their hard work this year in support of the DDA's mission. On behalf of the DDA staff, Ms. Pollay thanked Mr. Narayan for serving as Chair this year, and for his leadership.

**4. ADJOURNMENT**

There being no other business, Mr. Orr moved and Mr. Guenzel seconded the motion to adjourn. Mr. Narayan declared the meeting adjourned at 12:55 p.m.

Respectfully submitted,  
Susan Pollay, Executive Director

**ANN ARBOR DOWNTOWN DEVELOPMENT AUTHORITY  
OPERATIONS COMMITTEE MEETING MINUTES  
Wednesday, August 30, 2017**

Place: DDA Office, 150 S. Fifth Avenue, Suite 301, Ann Arbor, 48104  
Time: 11:00 a.m.  
Present: Bob Guenzel, Marie Klopf, Joan Lowenstein, Darren McKinnon, John Mouat, Keith Orr, John Splitt, Phil Weiss  
Absent: Howard Lazarus, Sava Lelcaj-Farah, Al McWilliams, Rishi Narayan  
Staff: Susan Pollay, Joe Morehouse, Amber Miller, Jada Hahlbrock, Patricia Wheeler, Lauren Grove  
Others: Brian Kern/RPS, Katherine Beaty/RPS, Bill Lareau/RPS, Kevin Winston/RPS, Chris Simmons/getDowntown, Ken Anderson/AAATA, Gretchen Johnson/Nelson/Nygaard, Larry Gould/Nelson/Nygaard, Tom Brown/Nelson/Nygaard, Brian Licari/Nelson/Nygaard, Nate Geisler/City, Matt Naud/City, Dave Konkle  
Public: Ray Detter

Circulator Study. Nelson/Nygaard presented their work so far on the Circulator Feasibility Study, including historic data and benchmark cities, as well as possible routes, estimated capital and operating costs, potential economic outcomes, and constraints and risks. Committee members provided feedback and asked questions. It is anticipated that a final report will be brought to the September Committee meeting.

Get Downtown. Mr. Simmons said goPass rides totaled 630,000 this year. He said AAATA is awaiting approval from MDOT to conduct a fare study, which will include the goPass.

Bike Share Grant. Ms. Pollay presented information about Ann Arbor Bike Share, and asked if there would be committee support to present a \$20,000 grant resolution to the board. Questions were asked and answered, and it was determined to bring the request to the board.

4<sup>th</sup> & William Parking Equipment. Ms. Hahlbrock said an RFP had been issued which garnered three responses. A staff committee including UM and RPS staff agreed to pursue more information about two of the responses, including conducting reference checks, seeing equipment in use in the field, and interviewing two equipment providers. She said a recommendation is anticipated to be brought to the September Committee meeting.

Solar Electric. Said that two analyses had been commissioned looking at the feasibility and impact of adding solar electric to parking facilities. Mr. Geisler said the City's Climate Action Plan includes a goal to generate 24 megawatts of renewable energy by 2025. Mr. Naud explained how other cities install solar panels and what works best. Mr. Konkle suggested installing a carport solar array over four spaces in the 4<sup>th</sup> & Catherine lot. Staff will bring more information about this possibility to the next committee meeting.

General Operations. Mr. Winston and Mr. Lareau presented reports on maintenance improvements for control equipment, including rigorous preventative maintenance in the field and “hot swaps,” as well as a maintenance data snapshot.

Parking. The June and July Parking & Transportation report was not reviewed.

Ann Ashley. Ms. Pollay reported that a resolution will come from the Finance Committee to the board to add to the Ann Ashley parking structure. It was asked that this resolution be cosponsored by the Operations Committee. It was noted that if approved, the project would be added to the Operations Committee work plan similar to previous parking construction projects.

Public Comment. None.

Next Committee Meeting: The next meeting will take place on September 27 at 11:00 am.

The meeting adjourned at 1:20pm.  
Susan Pollay, Executive Director

**ANN ARBOR DOWNTOWN DEVELOPMENT AUTHORITY  
FINANCE COMMITTEE MEETING MINUTES  
Tuesday, August 29 2017**

Place: DDA Office, 150 S. Fifth Avenue, Suite 301, Ann Arbor, 48104  
Time: 1:00 p.m.  
Present: Marie Klopf, Joan Lowenstein, John Mouat, Phil Weiss  
Absent: Bob Guenzel, Howard Lazarus, , Sava Lelcaj-Farah, Darren McKinnon, Al McWilliams, Rishi Narayan, Keith Orr, John Splitt  
Staff: Susan Pollay, Joseph Morehouse, Jada Hahlbrock, Patricia Wheeler  
Other: Tom Crawford/City of Ann Arbor  
Public: Neethi Kheterpal

Financial Statements. The Committee reviewed the June and July expense listings. Questions were asked and answered.

Fourth Quarter and Year-End Parking Comparisons to Prior Year. The Committee reviewed the reports. Questions were asked and answered.

Other Financial Statements. The FY17 Year End Statements, FY17 Fund Obligation Report, and FY18 Beginning Fund Obligation Report were presented by Mr. Morehouse. Questions were addressed.

2017 Art Fair Results. The results from this year's Art Fair were presented and reviewed. Ms. Hahlbrock will send the results to the Art Fair organizers for their information.

Reserving Funds. Mr. Morehouse presented a recommendation to set aside another \$1million for future parking additions and/or alternative transportation infrastructure, matching the amount set aside last year. There was support to bring this recommendation to the next DDA meeting.

Fiscal Year 2017 Audit. Mr. Morehouse said he has assembled information for the auditors, who will begin their work the following week. It was noted that these are new auditors this year.

Future Parking Additions. After discussion, it was decided to present a resolution to pursue the expansion of Ann Ashley, including establishing a project budget. The group will recommend that a shorter term bond (10 or 15 years) be issued so there would not be outstanding debt if predictions about autonomous vehicles are correct.

Public Comment. None.

Next Meeting. The next meeting will take place on Tuesday, September 26 at 1:00 pm.

The meeting adjourned at 2:20 pm  
Susan Pollay, Executive Director

# Parking & Transportation Report July 2017

## Parking Operations

### Special Events in July

7/4 Firecracker 5K and Jaycees Parade  
7/7 Sonic Lunch  
7/13 Sonic Lunch (with street closure)  
7/14 Rolling Sculpture Car Show  
7/17 Townie Party & Ann Arbor Mile  
7/20-23 Art Fair  
7/27 Kerrytown After Dark  
7/28 Sonic Lunch

### Special Event Meter Bag Fee Waivers in July

6/5 -7/5 Summer Festival \$27,640 (June & July)  
7/4 Firecracker 5K and Jaycees Parade \$620  
7/7 Sonic Lunch \$160  
7/13 Sonic Lunch (with street closure) \$360  
7/14 Rolling Sculpture Car Show \$3,000  
7/17 Townie Party & Ann Arbor Mile \$4,160  
7/20-23 Art Fair *Approx. \$68,000*  
7/27 Kerrytown After Dark \$300  
7/28 Sonic Lunch \$160

### Art Fair

Overall revenue increased 6.41% to \$326,926. Thursday revenue was down \$5,500. Friday and Saturday were both up about \$6,500. The largest increase from 2016 was on Sunday. Sunday revenue was up \$17,000. Despite the heat this year there were no big storms during the fair. The Sunday increase indicates that visitors are becoming accustomed to the new fair schedule.

A total of 322 \$100 weekly vendor passes were sold: 144 for on-street spaces and 178 for off-street spaces. This amount is \$5000 less than in 2016.

Art Fair operations went very well. The facilities and equipment were ready for pay on entry system. Thanks to training meetings in early July Republic Parking staff was well prepared to handle both the operational and customer service aspects of the fair. No major problems occurred. Sunday parking for parishioners also went well.

Earlier this year DDA staff met a few times with Art Fair representatives to reexamine parking. This resulted in more metered spaces available to the public, more consistent allocation, and smoother artist move in and move out.

### Meters

The ePark Ann Arbor mobile app launched June 1<sup>st</sup>. In June there were 10,106 transactions for a total of \$23,139 in parking revenue. In June of 2016 the revenue collected from the former pay by phone system was \$2,719.35. Staff will monitor usage of the former system and make a plan to phase it out.

In addition to the Art Fair preparations meter staff worked daily to coordinate meter bag installation for the

many construction and street projects underway downtown.

#### City/DDA Parking Enforcement Committee

The Committee met on July 13<sup>th</sup>. Committee members provided updates on preparation for Art Fair 2017, including timing of meter bag placement, vendor passes and preparation for accommodating Church visitors on Sunday.

The next Committee meeting will be Thursday, August 17<sup>th</sup>.

#### Tally Hall Condominium Meeting

No meeting has been held in the past month.

#### First & Washington Condominium Meeting

The condominium association has not yet been created.

#### Meeting with City of Ann Arbor Emergency Management Staff

RPS and DDA staff members met with the City of Ann Arbor Emergency Management Director. He shared updates on the City's emergency evacuation planning efforts. Traffic direction and communication during Art Fair was also discussed.

#### Meeting with City of Ann Arbor Commission on Disability Issues Partners in Access Sub-Committee

DDA staff attended the meeting. Discussion included accessible on-street parking, the new ePark app, and ways accessible parking options can be communicated to parkers. The DDA is now working to update the interactive parking map to include accessible meters. Staff plans to meet with the Partners in Access Sub-Committee again in the future.

#### Parking System Maintenance

The annual preventative maintenance work continues. The work at Liberty Square was completed by the end of June as scheduled. Work in July has included concrete repair, caulking and sealing work at Maynard. Work was on hold and equipment removed for the week of Art Fair.

### **Parking Equipment**

#### Elevators

There were 4 service calls for elevator repairs in the last month, they were:

- 2 Fourth & Washington
- 1 Maynard Alley
- 1 Maynard

### **Parking Construction**

#### Fourth & William Stair/Elevator Improvement Project

Project is essentially complete. Final punch list review will happen in early August.

### **Transportation**

#### Go!pass Summary

#### Go!pass Outreach

- Renewal orders received to date: 405 companies
- New orders for 2016-2017 received to date: 45 companies



- Add on orders received to date: 142
- Reached out to:
  - Chela's
  - LaTaqueria
  - Oxford Properties
  - LlamaSoft!

New go!pass companies for June

- Ripple Science
- Breadcrumb Insights

2015-2016 - Go!pass sales as of July 19, 2016: 6,135 passes distributed to 470 organizations (Google passes removed from count)

2016-2017 – Go!pass sales as of July 19, 2017: 6,147 passes ordered by 453 organizations

Note: go!pass renewals will open in August

Quarterly Ridership

	<u>Apr-17</u>	<u>Prior Yr Chg</u>	<u>May-17</u>	<u>Prior Yr Chg</u>	<u>Jun-17</u>	<u>Prior Yr Chg</u>
go!Pass Riders	52,494	1%	57,310	11%	54,801	6%
NightRide w/go!pass	416	-4.4%	304	15%	323	-8.5%

**DDA Fiscal Year 2017 go!Pass recap**

<b>July</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Apr</b>	<b>May</b>	<b>June</b>	<b>Total</b>
48,213	55,439	52,832	52,212	45,403	50,148	55,296	53,830	59,777	52,494	57,310	54,801	637,755

Fiscal year total of 637,755 trips is 3<sup>rd</sup> highest total since 2008

4.26% increase in trips over last fiscal year

To place this figure in parking terms, this is an average of slightly more than 1,700 trips per day or a potential average diversion of 870 vehicles per day from the parking system.

Bike Parking

Current rentals good till 3/31/18

- Bike Locker Rentals as of 7/19: 15 rentals of 23 available lockers (65%)
- Maynard Bike House Rentals as of 7/19: 13 rentals of 28 spaces (46%)
- Ann Ashley Bike House Rentals as of 7/19: 39 rentals of 27 spaces (144%)

Republic Parking coordinated the removal and relocation of on-street bike racks during Art Fair.

The DDA order of on-street bike hoops was received and installation will begin in August.

# Parking & Transportation Report August 2017

## Parking Operations

### Special Events in August

8/2 NJATC Block Party  
8/3 Sonic Lunch w/ street closure  
8/4 Arbor Brewing Anniversary Party  
8/4-6 Outfest  
8/10 Sonic Lunch  
8/10 Kerrytown After Dark  
8/12 Zingermans Anniversary Party  
8/14 UA Block Party & Run  
8/17 Sonic Lunch  
8/17 NashBash  
8/24 Sonic Lunch  
8/24 Kerrytown After Dark  
8/31 Sonic Lunch

### Special Event Meter Bag Fee Waivers in August

8/2 NJATC Block Party \$400  
8/3 Sonic Lunch w/ street closure \$320  
8/4-6 Outfest \$2820  
8/10 Sonic Lunch \$160  
8/10 Kerrytown After Dark \$300  
8/14 UA Block Party & Run \$4080  
8/17 Sonic Lunch \$160  
8/17 NashBash \$300  
8/24 Sonic Lunch \$160  
8/24 Kerrytown After Dark \$300  
8/31 Sonic Lunch \$160

### Meters

Use of the ePark Ann Arbor mobile app continues to grow.  
June 2017- 10106 transactions for a total of \$23,139 in parking revenue  
July 2017- 13182 transactions for a total of \$31,155 in parking revenue

In August the meter department began the fall preventative maintenance work on the ePark kiosks. This work takes about 30-45 minutes per machine to complete and includes 28 steps. About 30% of all meter posts have been repainted and painting will continue as time and weather permits.

### Republic Parking Personnel

The Controller at Republic Parking resigned. The search for his replacement has already begun.

### City/DDA Parking Enforcement Committee

The Committee met on August 17<sup>th</sup>. Discussion included a debrief on Art Fair operations and updates from Community Standards and Republic Parking staff.

The next Committee meeting will be Thursday, September 28<sup>th</sup>.

### Tally Hall Condominium Meeting

No meeting has been held in the past month.

### First & Washington Condominium Meeting

The condominium association has not yet been created.

### Parking System Maintenance

The annual preventative maintenance work continues. Work in August has included concrete repairs, caulking, sealing and deck coating work at Maynard. Work will begin at the 4<sup>th</sup> & William structure in late August or early September. All work should be complete in November.

In mid-August pavement markings in areas of the Fourth & William structure were re-painted. This work included the re-marking of accessible parking spaces following the completion of the stair/elevator work.

### Parking Equipment

An RFP for parking equipment at the Fourth and William structure was released in July. Three responses were received and reviewed by a small group of DDA staff and others. Staff will provide a project update to the Operations Committee.

### Elevators

There were 4 service calls for elevator repairs in the last month, they were:

2 - Fourth and Washington

1 – Ann & Ashley South

1 – Maynard

### Parking Construction

#### Fourth & William Stair/Elevator Improvement Project

Project is complete. The new sign for the William Street side was installed on August 22.

### Transportation

#### Go!pass Summary

#### Go!pass Outreach

E-news sent to 3,523 recipients on 8/17/17

Go!pass Renewal email sent to 464 recipients on 8/18/17

- Renewal orders received to date: 405 companies
- New orders for 2016-2017 received to date: 48 companies
- Add on orders received to date: 96 companies

#### New go!pass companies for June

- Driven Technology
- Gage Associates
- Excelsior Massage Therapy

2015-2016 - Go!pass sales as of August 23, 2016: 6,311 passes distributed to 478 organizations (Google passes removed from count)

2016-2017 – Go!pass sales as of August 23, 2017: 6,297 passes ordered by 456 organizations

Note: go!pass renewals opened August 18, 2017 – 40 orders received to date and counting!

Quarterly Ridership will be included in Oct. report.

### Bike Parking

DDA staff is overseeing maintenance on existing bike hoops and the installation of 24 new bike hoops.

Current rentals good till 3/31/18

- Bike Locker Rentals as of 8/23: 15 rentals of 23 available lockers (65%)
- Maynard Bike House Rentals as of 8/23: 15 rentals of 28 spaces (54%) – Increased 8% from July!
- Ann Ashley Bike House Rentals as of 8/23: 39 rentals of 27 spaces (144%)

### Other Activities

- AAATA has submitted a grant application to MDOT for a study of the fare structure of the agency to be conducted in 2018. getDowntown staff will be involved in the planning and review of this study.
- AAATA staff will be conducting a detailed route and equity analysis in 2018, to include the possibilities being enabled by new mobility options. getDowntown staff has been involved in these discussions as they relate to downtown services, and is expecting to brief the Board as appropriate.
- Conquer the Cold planning has begun. Members interested in a sponsorship prospectus should contact staff for information.

Ann Arbor Downtown Development Authority  
Gross Revenues/ Hourly Patrons  
4th Quarter Fiscal Year, 2017 & 4th Quarter, Fiscal Year 2016

	4th Quarter 2017		4th Quarter 2016		Increase (Decrease)		% Increase (Decrease)		FY 2017 Spaces	FY 2016 Spaces
	Revenues	Hourly Patrons	Revenues	Hourly Patrons	Revenues	Hourly Patrons	Revenues	Hourly Patrons		
Revenues:										
Washington/First	\$182,489	9,814	\$180,187	8,725	\$2,302	1,089	1.28%	12.48%	240	240
Maynard	\$734,452	138,251	\$664,681	132,899	\$69,771	5,352	10.50%	4.03%	808	808
Washington/Fourth	\$246,686	58,800	\$244,624	60,673	\$2,062	(1,873)	0.84%	(3.09%)	281	281
Forest	\$439,028	57,927	\$490,478	62,327	(\$51,449)	(4,400)	(10.49%)	(7.06%)	578	578
Fourth/William	\$668,329	60,939	\$676,540	66,218	(\$8,210)	(5,279)	(1.21%)	(7.97%)	984	984
Liberty Square	\$584,265	30,244	\$413,657	37,074	\$170,608	(6,830)	41.24%	(18.42%)	581	581
Ann/Ashley	\$529,169	36,546	\$543,582	40,611	(\$14,413)	(4,065)	(2.65%)	(10.01%)	827	827
Library Lane	\$457,873	40,005	\$409,250	41,357	\$48,623	(1,352)	11.88%	(3.27%)	783	783
Kline Lot	\$161,376	38,173	\$171,199	46,133	(\$9,823)	(7,960)	(5.74%)	(17.25%)	144	144
Huron/Ashley/First	\$220,719	54,588	\$240,642	65,911	(\$19,923)	(11,323)	(8.28%)	(17.18%)	166	166
Fifth & Huron	\$33,825		\$33,825		\$0		0.00%		56	56
First & Williams	\$42,005		\$48,341		(\$6,336)		(13.11%)		112	112
415 W. Washington	\$45,068	5,324	\$53,875	6,458	(\$8,807)	(1,134)	(16.35%)	(17.56%)	149	149
Palio Lot	\$9,907		\$5,806		\$4,101		70.62%		22	16
Broadway Bridge	\$666		\$781		(\$115)		(14.70%)		16	16
Main & Ann	\$30,328		\$26,170		\$4,157		15.89%		45	45
Farmers Market	\$6,259		\$7,158		(\$899)		(12.56%)		75	75
City Hall	\$1,656		\$1,268		\$388		30.57%		16	16
Fourth & Catherine	\$37,261		\$28,503		\$8,758		30.73%		47	47
Meters	\$1,020,357		\$892,056		\$128,302		14.38%		1,890	1,900
Meter Bags	\$132,738		\$130,591		\$2,147		1.64%			
<b>Total Revenues</b>	<b>\$5,584,456</b>	<b>530,611</b>	<b>\$5,263,215</b>	<b>568,386</b>	<b>\$321,241</b>	<b>(37,775)</b>	<b>6.10%</b>	<b>(6.65%)</b>	<b>7,820</b>	<b>7,824</b>

1. Weather -				
			Average Temperature In Degrees	Monthly Total Precip. in Inches
Number of Business Days	2017	77		
	2016	77		
Number of Weekend Days (F & S)	2017	26	Quarterly Average 17.	9.83
	2016	28	Quarterly Average 16.	8.86
			<b>Variance Average</b>	<b>0.97</b>

**2. Variance Explanations by Location -**  
Washington & First - More permits have been issued allowing for less nighttime parking  
Maynard - More transient customers with less construction parking  
Forest - Less transient with more construction parking  
Palio Lot - Construction in FY 16

Ann Arbor Downtown Development Authority  
Gross Revenues/ Hourly Patrons  
Fiscal Year, 2017 & Fiscal Year 2016

	FY <u>2017</u>		FY <u>2016</u>		Increase (Decrease)		% Increase (Decrease)		FY <u>2017</u>	FY <u>2016</u>	% Change	
	Revenues	Hourly Patrons	Revenues	Hourly Patrons	Revenues	Hourly Patrons	Revenues	Hourly Patrons	Average Ticket Price	Average Ticket Price		
Revenues:												
Washington/First	\$728,147	38,667	\$731,620	\$240,293	37,649	(\$3,473)	1,018	(0.47%)	2.70%	\$3.98	\$3.78	5.51%
Maynard	\$2,771,511	535,477	\$2,726,685	\$37,649	538,404	\$44,826	(2,927)	1.64%	(0.54%)	\$5.13	\$4.86	5.59%
Washington/Fourth	\$968,063	227,222	\$990,547	\$538,404	240,293	(\$22,484)	(13,071)	(2.27%)	(5.44%)	\$4.27	\$4.13	3.27%
Forest	\$1,808,937	230,646	\$1,904,060	\$253,295	253,295	(\$95,123)	(22,649)	(5.00%)	(8.94%)	\$5.27	\$4.33	21.50%
Fourth/William	\$2,620,556	241,500	\$2,748,673	\$262,530	262,530	(\$128,117)	(21,030)	(4.66%)	(8.01%)	\$3.83	\$3.42	11.98%
Liberty Square	\$2,170,944	129,758	\$1,883,005	\$142,203	142,203	\$287,939	(12,445)	15.29%	(8.75%)	\$4.38	\$3.93	11.53%
Ann/Ashley	\$2,167,660	144,557	\$2,191,759	\$149,912	149,912	(\$24,099)	(5,355)	(1.10%)	(3.57%)	\$4.16	\$3.85	8.13%
Library Lane	\$1,759,554	148,034	\$1,732,472	\$160,126	160,126	\$27,082	(12,092)	0.00%	0.00%	\$4.29	\$3.65	17.46%
Kline Lot	\$665,759	150,399	\$681,363	\$176,892	176,892	(\$15,604)	(26,493)	(2.29%)	(14.98%)	\$4.26	\$3.64	17.09%
Huron/Ashley/First	\$900,514	213,346	\$969,207	\$256,553	256,553	(\$68,693)	(43,207)	(7.09%)	(16.84%)	\$4.16	\$3.57	16.39%
Fifth & Huron	\$135,300		\$135,310	\$0		(\$10)		(0.01%)				
First & Williams	\$175,861		\$175,697	\$0		\$164		0.09%				
415 W. Washington	\$191,764	24,018	\$209,154	\$22,899	24,494	(\$17,390)	(476)	(8.31%)	(1.94%)	\$3.94	\$3.77	4.41%
Palio Lot	\$25,540		\$21,119	\$0		\$4,421		20.93%				
Broadway Bridge	\$2,606		\$3,400			(\$795)		(23.37%)				
Main & Ann	\$102,313		\$101,600			\$713		0.70%				
Farmers Market	\$28,015		\$29,274			(\$1,258)		(4.30%)				
City Hall	\$4,879		\$5,112			(\$234)		(4.57%)				
Fourth & Catherine	\$113,380		\$105,692			\$7,688		7.27%				
Meters	\$3,629,609		\$3,583,301			\$46,308		1.29%				
Meter Bags	\$439,052		\$876,464			(\$437,412)		(49.91%)				
<b>Total Revenues</b>	<b>\$21,409,962</b>	<b>2,083,624</b>	<b>\$21,805,514</b>		<b>2,242,351</b>	<b>(\$395,552)</b>	<b>(158,727)</b>	<b>(1.81%)</b>	<b>(7.08%)</b>			

Number of Business Days	2017	308
	2016	308
Number of Weekend Days (F & S)	2017	103



Art Fair 2017 Revenue Summary

LOCATION	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2016vs. 2017 Comparison		% of Overall Gross Rev.
												Variance	%	
4th & Washington	\$ 16,070.00	\$ 16,275.00	\$ 18,630.00	\$ 19,410.00	\$ 20,125.00	\$ 24,444.00	\$ 21,912.00	\$ 24,318.00	\$ 29,097.00	\$ 26,031.00	\$ 28,315.00	\$ 2,284.00	8.77%	8.66%
1st & Washington	\$ 3,300.00	\$ 2,635.00	\$ 2,980.00	\$ 3,020.00	\$ 2,805.00	\$ -	\$ -	\$ 10,632.00	\$ 10,275.00	\$ 8,968.00	\$ 11,999.00	\$ 3,031.00	33.80%	3.67%
Maynard	\$ 38,109.00	\$ 39,105.00	\$ 40,355.00	\$ 39,570.00	\$ 34,780.00	\$ 43,732.00	\$ 40,882.00	\$ 44,866.00	\$ 47,946.00	\$ 45,248.00	\$ 49,490.00	\$ 4,242.00	9.38%	15.14%
Forest	\$ 26,624.60	\$ 26,495.00	\$ 28,020.00	\$ 28,695.00	\$ 27,685.00	\$ 42,888.00	\$ 36,330.00	\$ 45,280.00	\$ 49,776.00	\$ 40,885.00	\$ 42,196.00	\$ 1,311.00	3.21%	12.91%
4th & William	\$ 35,840.00	\$ 31,985.00	\$ 42,015.00	\$ 38,305.00	\$ 36,275.00	\$ 45,116.00	\$ 41,370.00	\$ 48,204.00	\$ 52,559.00	\$ 42,470.00	\$ 48,573.00	\$ 6,103.00	14.37%	14.86%
Liberty Square	\$ 13,750.00	\$ 12,823.60	\$ 17,325.00	\$ 14,430.00	\$ 14,630.00	\$ 19,434.00	\$ 23,802.00	\$ 22,602.00	\$ 24,527.00	\$ 25,654.00	\$ 21,836.00	\$ (3,818.00)	-14.88%	6.68%
Ann Ashley	\$ 31,195.00	\$ 28,275.00	\$ 36,000.00	\$ 31,590.00	\$ 33,345.00	\$ 42,918.00	\$ 40,626.00	\$ 43,158.00	\$ 43,830.00	\$ 35,492.00	\$ 45,213.00	\$ 9,721.00	27.39%	13.83%
Library Lot	\$ 20,595.00	\$ 19,070.00	\$ 18,575.00	\$ -	\$ -	\$ 33,070.00	\$ 32,086.00	\$ 30,694.00	\$ 31,294.00	\$ 36,339.00	\$ 32,629.00	\$ (3,710.00)	-10.21%	9.98%
South Ashley	\$ 11,525.00	\$ 10,830.00	\$ 10,285.00	\$ 10,180.00	\$ 10,215.00	\$ 13,002.00	\$ 12,412.00	\$ 12,076.00	\$ 13,109.00	\$ 12,540.00	\$ 10,798.00	\$ (1,742.00)	-13.89%	3.30%
1st & Huron	\$ 14,445.00	\$ 14,455.00	\$ 14,080.00	\$ 14,805.00	\$ 13,380.00	\$ 16,580.00	\$ 16,094.00	\$ 17,054.00	\$ 18,589.00	\$ 16,122.00	\$ 14,893.00	\$ (1,229.00)	-7.62%	4.56%
1st & William	\$ 4,480.00	\$ 3,295.00	\$ 4,505.00	\$ 3,315.00	\$ 3,220.00	\$ 4,428.00	\$ 3,854.00	\$ 5,640.00	\$ 4,722.00	\$ 3,216.00	\$ 3,704.00	\$ 488.00	15.17%	1.13%
Fingerle Lot	\$ 4,410.00	\$ 2,895.00	\$ 3,465.00	\$ 1,740.00	\$ 1,425.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.00%	0.00%
415 W Washington	\$ -	\$ 2,300.00	\$ 2,105.00	\$ 2,880.00	\$ 3,040.00	\$ 3,750.00	\$ 3,982.00	\$ 3,396.00	\$ 3,584.00	\$ 2,576.00	\$ 2,880.00	\$ 304.00	11.80%	0.88%
5th & William	\$ -	\$ 5,725.00	\$ 5,840.00	\$ 6,590.00	\$ 5,325.00	\$ 6,948.00	\$ 3,870.00	\$ -	\$ -	\$ -	\$ -	\$ -	0.00%	0.00%
On Street	\$ -	\$ -	\$ -	\$ 3,700.00	\$ 7,000.00	\$ 5,800.00	\$ 8,200.00	\$ 6,900.00	\$ 11,800.00	\$ 11,700.00	\$ 14,400.00	\$ 2,700.00	23.08%	4.40%
<b>Grand Totals</b>	<b>\$ 220,343.60</b>	<b>\$ 216,163.60</b>	<b>\$ 244,180.00</b>	<b>\$ 218,230.00</b>	<b>\$ 213,250.00</b>	<b>\$ 302,110.00</b>	<b>\$ 285,420.00</b>	<b>\$ 314,820.00</b>	<b>\$ 341,108.00</b>	<b>\$ 307,241.00</b>	<b>\$ 326,926.00</b>	<b>\$ 19,685.00</b>	<b>6.41%</b>	<b>100.00%</b>

Previous Rate \$10/\$5

Rate Adj. to \$12/\$6

Rate Adj. to \$15/\$7

Revenue Breakdown	% of Cash	% of CC	Total
Cash vs. Credit - 2017	50%	50%	100%
Cash vs. Credit - 2016	50%	50%	100%
Cash vs. Credit - 2015	59%	41%	100%
Cash vs. Credit - 2014	59%	41%	100%
Cash vs. Credit - 2013	61%	39%	100%
Cash vs. Credit - 2012	69%	31%	100%

Revenue by Day	Thursday	Friday	Saturday	Sunday	Weekly	Total
2017	\$68,829	\$81,972	\$83,401	\$60,524	\$32,200	\$326,926
2016	\$74,293	\$75,568	\$76,769	\$42,714	\$37,900	\$307,244
Difference	<b>(\$5,464)</b>	<b>\$6,404</b>	<b>\$6,632</b>	<b>\$17,810</b>	<b>(\$5,700)</b>	<b>\$19,682</b>

Total Tickets Sold 23,660