

Market Manager Report

Presented July 19, 2017

Partnerships

- Once again the market will be partnering with Food Gatherers, the food rescue partner of the market since the organization's inception. On Saturday August 25, Food Gatherers will be at the market to promote its mission to distribute healthy food to those who need it most, and highlight its relationship with the market and its vendors.

Food Gatherers will have a booth to collect donations of fresh produce and other healthy foods from market goers. Donations of whole produce and unrefrigerated commercially-produced foods can be purchased at the market or brought from home or garden, as a convenient donation drop off point for the downtown community.

- WIC Project Fresh distributed coupons for their food assistance program on Wednesday July 11, and will return on August 15 for another distribution. Senior Project Fresh will distribute coupons for their program on Wednesday July 25.

Marketing

- The market was recently voted in the top 25 in the country by Parade <https://parade.com/683329/ameliasaltsman/the-top-25-farmers-markets-across-america/>

Operations

- The Annual Stall Move Up has been scheduled for Saturday August 11, after the daytime market.

Events

- The July 11th Food Truck Rally was a success, with 14 mobile food vendors, 2 music groups, and kids activities with Give 365. Our next rally will be Wednesday, August 1.
- It's the market's 99th birthday celebration August 4. AA Symphony Orchestra will be here to run their Instrument Petting Zoo.
- Guest Chef Cooking Demos continue on the third Wednesday of every month, 11 am – 1 pm