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Greenbelt Advisory Commission Strategic Plan

In 2019, the Greenbelt Advisory Commission (GAC) led a review of the program's strategic plan. Originally drafted in 2006, and reviewed in 2013, the previous strategic plan guided the GAC's overall priorities with an emphasis on building vibrant blocks of farmland within priority areas, preserving land along the Huron River, and leveraging funds from partner organizations. The new strategic planning process was designed to:

- (1) Clearly articulate the impact of the first 15 years of the program,
- (2) Develop a collective vision for the next ten years, and
- (3) Engage the community in identifying strategic opportunities to improve the impact of the program moving forward.

Over approximately six months, and with the support of external firm Bridgeport Consulting, Greenbelt staff and members of the GAC conducted a mixed method approach to stakeholder engagement, detailed in the enclosed strategic plan report. The report includes:

- Key findings from the stakeholder engagement process
- Strategic priorities for the program
- Critical success factors

Should City Councilmembers have any comments or questions about the updated strategic plan, they are encouraged to contact staff for details.

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