



Ann Arbor
Community Commons
Initiating Committee
Oct 3 2021 FAN 1
Report to the
Council of the Commons

A2C2 F.A.N. Promotional Material



Library Lane and 5th Ave Ann Arbor, Michigan

FREE PUBLIC EVENT

Come On Over With Friends and Family to the Library Lane Parking Lot Area next to the Downtown Library.



Event Coordinated by Ann Arbor Community Commons Initiating Committee

A2C2 F.A.N.

Ann Arbor Community Commons

FUN, ART AND NUTRITIOUN

Promoting A Sustainable Community

We're Celebrating with Fun, Art, Nutritious Food (FAN) On Our New Ann Arbor City Center Commons.

- -Our Own Nationally Famous Kip Barry's Magic Show, Comedy and Music.
- -Art Stuff For Kids & Adults with Local Artists- Including Our Own TreeTown Murals.
- -Well Known Local Soul Songstress Stacey Murray.
- -Personal Astrology Readings with Spiritual Guide Bonnie Pearce.
- -Vendors of Food, Art and Jewelry.
- -A tour of the site's Garden on the Commons flower beds with an expert Gardener and discussions about our city center future and sustainability with non profits.
- -Food preparation demos by a well know local Chef.
- -Games and opportunities to interact with people in a safe and fun setting. COVID Protocols in place.









Approximately 200 people participated in the FAN 1 Event during a four hour period.

- 6 Vendors
- 3 Acts
- Article by Ryan Stanton in MLive
- Announced on WEMU
- Street Art and Chalk Drawing Appreciated
- Brief Survey Taken
- Attendees of all ages
- The Weather Gods were kind









Lessons Learned

- Have a fuller program and more media exposure
- More kids activities and better staging management
- Improve how food provisioning is organized
- -Strengthen survey organization
- -Listen, educate, and learn more from participants
- -Recruit potential sponsors and vendors earlier
- -Deploy more volunteers to count and observe
- -Better sign and poster posting around town
- -Further engage the Library

