Bowden (King), Anissa

From: Allen, Amanda on behalf of CityClerk
Sent: Monday, July 19, 2010 9:50 AM

To: Bowden (King), Anissa
Cc: Beaudry, Jacqueline

Subject: FW: Support for Zinberman's Expansion

FYI-Council communication

----Original Message----

From: Mary K. Cooperwasser [mailto:mcooperw@emich.edu]

Sent: Monday, July 19, 2010 9:44 AM

To: Hieftje, John; Smith, Sandi; Briere, Sabra; Rapundalo, Stephen; Derezinski, Tony; Taylor, Christopher (Council); Kunselman, Stephen; Higgins, Marcia; Teall, Margie; Hohnke, Carsten;

Anglin, Mike

Cc: CityClerk; kyle@a2ychamber.org

Subject: Support for Zinberman's Expansion

Dear Mayor Hieftje and Ann Arbor City Council Members,

I am writing to express strong support for Zingerman's proposed deli expansion and brownfield redevelopment plan.

Zingerman's is a locally owned, nationally renowned, responsible and generous corporate citizen with deep Ann Arbor roots. It has repeatedly demonstrated its commitment to this community and its citizens through continued investment in our area and generous philanthropic support of efforts aimed at community betterment. Zingerman's is, in every sense, a community partner and one of Ann Arbor's most valuable assets.

Allowing Zingerman's to grow its business at its present location will be of substantial benefit to the community. It will inject capital into our local economy by creating both temporary construction and permanent retail jobs. It will increase Zingerman's draw as a downtown area magnet for commercial activity. It will enable it to continue to anchor the Kerrytown District and bolster surrounding businesses through increased customer, visitor, and tourism-related foot traffic. It will also result in removal of a functionally obsolete structure.

In short, Zingerman's thoughtful expansion - a compromise incorporating the Annex and retaining the unique nature of the deli - allows for the responsible growth of both Zingerman's and the downtown area.

In this time of unprecedented economic hardship for families, this community and the state of Michigan, it is my opinion that it is irresponsible not to support growth of this incredible Ann

Arbor success story of great business. For these reasons and others, I encourage your thoughtful consideration and support of this tremendous economic development opportunity that, if approved, will substantially benefit the community as a whole.

Sincerely,

Mary K. Cooperwasser 3285 Cottontail Ct. Ann Arbor, MI 48103 mcooperw@emich.edu