Zero Waste Empowers Communities to Act Local on the Climate Crisis

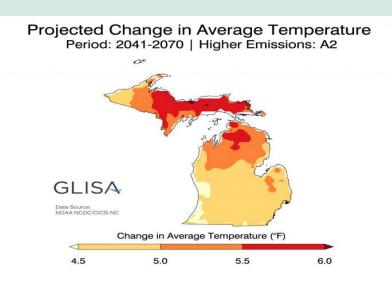


September 2021

# Recycling is One of the Best Ways for Cities to Promote a Healthy Planet

Ann Arbor has seen a 41.2 % increase in the strongest storms from 1959-2012 and is already experiencing warmer average temperatures.

Our maple beech and birch forests will be replaced by oak and hickory in less than a century.



Building zero waste systems empowers communities to act local on the climate crisis.



## How RAA can help: building the zero waste infrastructure

Planning for an Eco-Site to area fill gaps

Building a zero waste MRF

Advocating for better policies - RRA is a co-founder of AMBR - Alliance of Mission Based Recyclers

### Planning for an Eco-Site

RAA will use our newly purchased 17 acre property as an eco-site to incubate and house key zero waste infrastructure, which could include refillable, reuse, and recycling businesses, that address waste at the source, not the tailpipe.



## Recycling the old MRF into a Zero Waste MRF

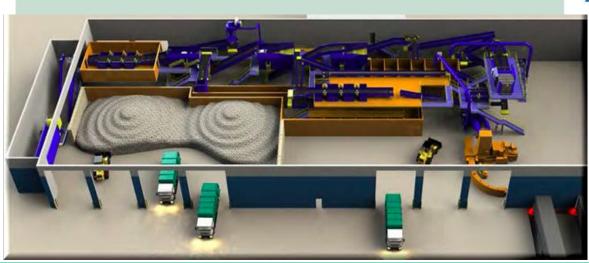
#### MRF REDEVELOPMENT TIMELINE

NOV SEPT NOV 2020 2021 2021

Contract signed Project start

## **Construction Design Phase**

Onsite Equipment Installation & Refurbishing Construction Phase New MRF operational



#### So what is Zero Waste MRF?

#### Principle of Highest Value Best Use

- Balance between quality and quantity
- Zero waste education & outreach critical
- We source local/regional end markets for materials

#### • Transparent Credible Recycling

- Recycling isn't broken the linear consumption model is.
- Targeted zero waste education
- Watchdogging the industry

#### • Upstream & Downstream solutions

- We are in a packaging crisis, not a recycling crisis
- Looking in both directions from the pile of recyclables to raise the recycling standard. Materials coming in need regulation and new equipment/methods of material handling are often needed as well.



## What is AMBR?

Alliance of Mission-Based Recyclers - founded by Eureka Recycling, Eco-Cycle, Ecology Center of Berkeley, and Recycle Ann Arbor

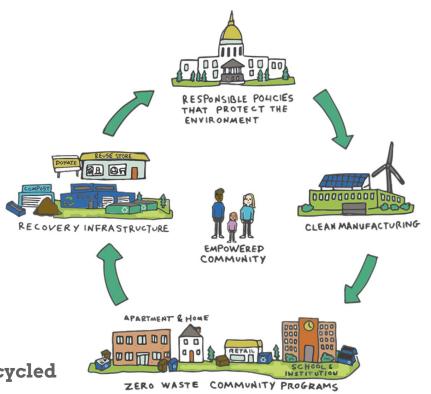


- Rebuild credible, transparent, just recycling systems
- Strengthen State and National policy
- Reduce plastic consumption and improve plastics recycling
- Raise standards for recycling operations



## **Emerging Zero Waste Legislation**

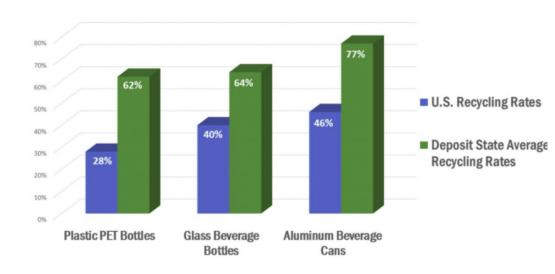
- Maine Extended Producer
  Responsibility Bill
  - First in the nation to hold packaging manufacturing responsible for the waste they produce
- California Truth in Recycling Labeling Bill
  - Tackles the misleading chasing arrow plastic numbering system that confuses consumers and d oes not correlate with what can be recycled



## **Emerging Zero Waste Legislation**

- Michigan Bottle Bill
  Expansion
  - Michigan is one of only
    10 bottle bill states.
  - Bottle Bill amendments to expand bill to include all non-carbonated beverages (except milk)

Figure 1: National Recycling Rates vs. Deposit State Average Recycling Rates



Michigan needs strong zero waste policy

## You can support this movement in 3 ways:

- Be a community zero waste champion -- stay informed & engaged
- Support local projects and community wide zero waste goals
- Most importantly -- We need ongoing investment in zero waste education and infrastructure.

### Ann Arbor could lead on local zero waste policy



## **THANK YOU**

more info about zero waste: recycleannarbor.org