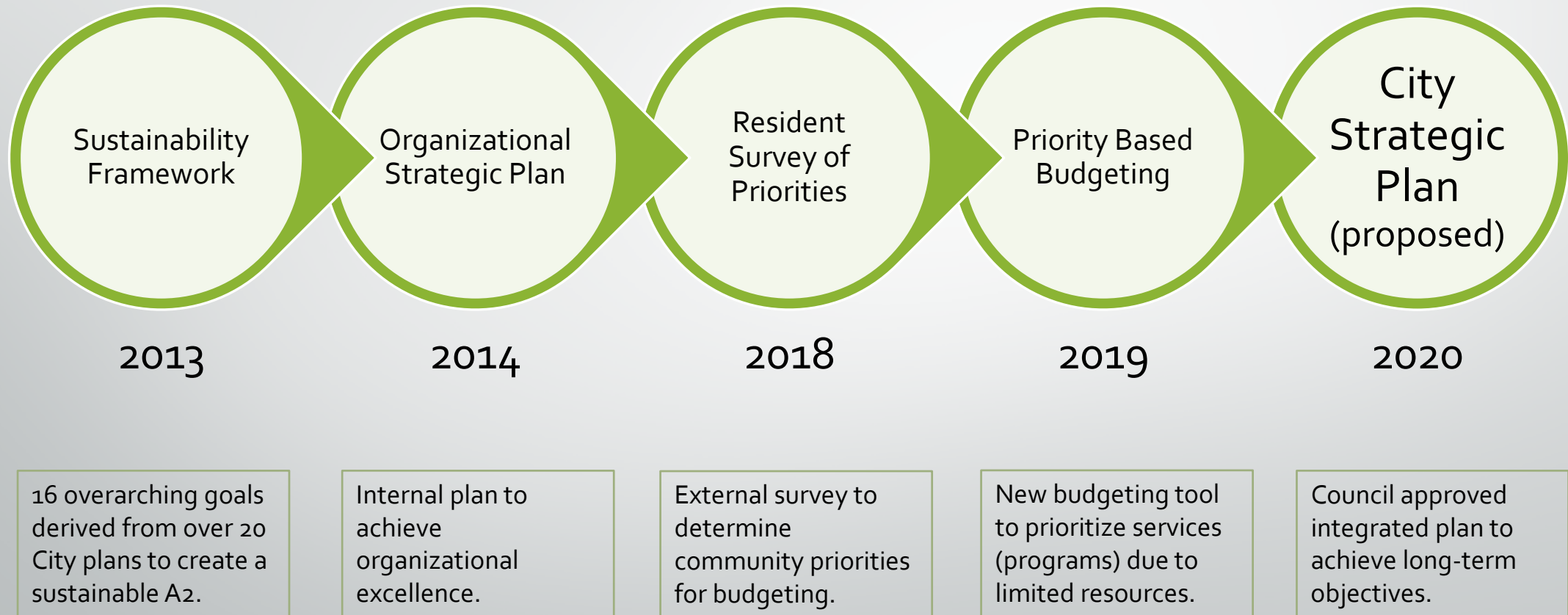


City of Ann Arbor
Strategic Plan
(Proposed)

2020

Ann Arbor's History of Planning & Prioritizing



What is a Strategic Plan? Defines our Purpose and Guides our Actions.



City Strategic Plan

MISSION:

(Why We Exist)

The City of Ann Arbor's mission is to deliver exceptional services that sustain and enhance a vibrant, safe and diverse community.

VISION:

(What We Aspire to Be)

A safe, accessible, and welcoming community with a healthy natural environment, sustainable living, and an innovative culture.

Goals from Priority Based Budgeting

Safe, Engaged, Vibrant Community & Strong Neighborhoods	Diversity, Equity, Inclusion	Environmental Stewards	Well Maintained and Sustainable Infrastructure	Healthy and Sustainable Economy	Responsible and Responsive Government/ Good Governance
Improve quality of life by providing diverse cultural, recreational, and educational opportunities for all members of our community.	Provide high quality, safe, efficient, and inclusionary housing choices to meet the current and future needs of our community, particularly for homeless and low-income households.	Improve access to and increase use of renewable energy by all members of our community.	Improve the quality of the transportation and utility infrastructure across the city and region.	Develop a prosperous, resilient local economy that provides opportunity by creating jobs, retaining and attracting talent, supporting a diversity of businesses across all sectors, and rewarding investment in our community.	Deliver exceptional service in a transparent manner to the public.
Minimize risk to public health and property from manmade and natural hazards.	Provide services that meet basic human needs of impoverished and disenfranchised residents to maximize the health and well-being of the community.	Reduce energy consumption, carbon emissions, and reduce reliance upon fossil fuels to achieve goal of city-wide carbon neutrality.	Provides for a well-maintained transportation network that supports and encourages safe, comfortable, and efficient movement of people and goods throughout the city and region.	Support an Economic Development Strategy that contributes a return on successful investments to the city.	Strengthen human capital by recruiting, developing, and retaining exceptional City staff.
Encourage a pattern of diverse development that maintains our unique sense of place, preserves our natural systems, and strengthens our neighborhoods, corridors, and downtown.	Ensure our community is strongly connected through outreach, opportunities for engagement and stewardship.	Manage pollutants in our air and water and threats to our ecological balance to ensure resilient systems including safe drinking water and healthy natural areas.	Plan for and manage constructed and natural infrastructure systems to meet the current and future needs of our community.	Cultivate economic development partnerships.	Ensure the financial health of the City and an equitable sharing of that responsibility among all residents and stakeholders.
Establish and sufficiently enforce laws and regulations to ensure the community is safe, clean, engaged and healthy.	Instill a sense of shared responsibility for personal safety and focus on involving and engaging the community in identifying and addressing concerns.	Conserve, protect, enhance, and restore our natural area resources and aquatic and terrestrial ecosystems.	Reduce new and existing buildings' energy use, carbon impact, and construction waste, while respecting community context.	Support a culture of innovation, including "Smart City" Solutions.	Integrate external engagement into City processes.

LEGEND:

	from Community Priority Based on Resident Survey
	from Council Approved Sustainability Framework
	from City Organizational Strategic Plan
	from both the Resident Survey and Sustainability Framework
	from PBB consultant/staff.

Pursue Our Vision

A safe, accessible, and welcoming community with a healthy natural environment, sustainable living, and an innovative culture.

Fulfill our Mission

The City of Ann Arbor's mission is to deliver exceptional services that sustain and enhance a vibrant, safe and diverse community.

Accomplish Our Goals

Safe, engaged, vibrant community

Diverse, equitable, and inclusive

Well maintained & sustainable infrastructure

Environmental Stewards

Healthy & sustainable economy

Responsible & responsive government

Live Our Core Values

Equity – Sustainable – Excellence – Safety – Integrity – Accountability – Innovative

Goals, Objectives and Measures

See Separate Document:
Ann Arbor Strategic Plan - 2021

Goal A: Safe, engaged, vibrant community with strong neighborhoods

Description: A safe, engaged and vibrant community enables all constituents to openly and freely live without fear for their physical or cultural safety while enjoying the expression of individual and community values and beliefs. Strong neighborhoods are encouraged by a pattern of diverse development that maintains a unique sense of place and preserves our natural systems.

Objectives:

- Constituents feel safe both in their neighborhood and the broader community
- Housing is available for all levels of income, especially supportive affordable housing
- Constituents can move safely throughout the community regardless of mode of transportation
- Residents feel there is availability to affordable quality food and recreational and fitness opportunities
- Overall residents highly recommend living in Ann Arbor to others
- Ann Arbor remains a destination for visitors for its arts and culture

Targets:

Objectives	Short-Term Target (2 yrs)	Long-Term Target
Constituents feel safe both in their neighborhood and the broader community	By 2022, the bi-annual resident survey on Overall Feeling of Safety is 93%.	By 2030 achieve in the bi-annual resident survey an Overall Feeling of Safety at 93% across all race and economic categories.
Housing is available for all levels of income, especially for supportive affordable housing	By 2026 add 980 units of new affordable housing (60% AMI or under) in Ann Arbor. By 2024, develop a plan to ensure long-term funding for tenant social services.	By 2035 add 2,797 units of new affordable housing (60% AMI or under) in Ann Arbor. By 2026, ensure long-term funding (100%) for tenant social services.
Constituents can move safely throughout the community regardless of mode transportation	By 2022, traffic crashes result in less than 5 incapacitating injuries and fatalities.	By 2030, traffic crashes result in zero fatalities or incapacitating injuries.

QUESTIONS