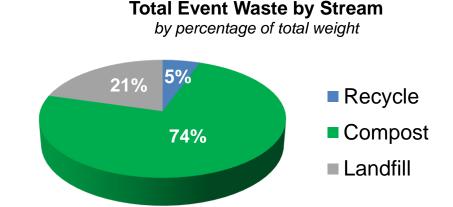


Ann Arbor Food Truck Rally Zero Waste Event Report

May-October, 2019 | Ann Arbor Farmer's Market

Landfill Diversion Rate:		79%
Waste Stream	Weight (lbs)	Main Contents
Recycle	54.6	aluminum cans; plastic cups; clean foil; glass bottles
Compost	728.9	BPI-Certified Compostable trays, plates, cutlery, cups, lids, straws; napkins; food waste; greasy paper bags
Landfill	202.5	soiled plastic containers; plastic lids; plastic cutlery; plastic sauce cups; paper trays; paper bowls; dirty plastic cups
Total:	986	*Diversion Rate = [(Total Recycle Weight + Total Compost Weight) / Total Weight Collected] x 100



SUCCESSES

- Ann Arbor Farmer's Market Food Truck Rallies partnered with Zero Waste Washtenaw for the third year.
- Achieved an overall Landfill Diversion Rate of 79% for the 2019 rallies – a 29% increase from the 2018 overall Landfill Diversion Rate of 50%.
- 3. Two rallies achieved a landfill diversion rate of 83%.
- 4. Assistance from 13 volunteers, with 5 attending more than one event.
- Vendor application stated that vendors must follow zero waste practices.
- BGreen Today provided a discount to vendors of the Food Truck Rally for BPI-Certified Compostable items.

OBSERVATIONS & RECOMMENDATIONS

Observation: The overall Landfill Diversion Rate increased 29% in 2019 compared to 2018.

➤ Recommendation #1: Partner with Zero Waste Washtenaw in 2020 to continue working towards reaching a 90% Landfill Diversion Rate to make the food truck rallies a true zero waste event.

Observation: The majority of food vendors were willing to follow the zero waste guidelines and made changes based on feedback. However, a few were not compliant and unwilling to make changes.

Recommendation #2: Devise a plan for enforcing the zero waste event vendor guidelines.

Observation: A few trash cans outside of the farmers market office and by the road were out for public use.

Recommendation #3: Remove or cover these trash cans so patrons only use the zero waste stations for disposing of their event waste.

Observation: GIVE 365 posted the zero waste team as a volunteer opportunity but no one signed up through them.

- **Recommendation #4:** Brainstorm outlets to recruit more volunteers for events beyond Recycle Ann Arbor's channels.
- **Recommendation #5:** Consider providing a small incentive to zero waste team volunteers.

We look forward to working with your event again next year!

Zero Waste Washtenaw is a partnership program between Recycle Ann Arbor and the Washtenaw County Solid Waste Division