

Communication, Marketing and Social Media

Jayne Miller, Community Services Area Administrator

Mary Jo Callan, Community Development

Wendy Rampson, Planning & Development Services

Scott Harrod, Administration - GIS

Kelli McKinnon, Administration - Finance

Kimberly Mortson, Administration - Communication

Colin Smith, Parks & Recreation Services

Jeff Straw, Parks & Recreation Services



Communications Liaison for CSA

WS-2

Communications, Marketing/Advertising and Social Media

Community Development


Parks & Recreation

Planning & Development

Examples include: Press releases, GovDelivery notifications, employee communications, newspaper/online ads, direct mail, flyers, posters, postcards, newsletters, Web site updates, Twitter, Facebook ...

We're on Facebook

WS-2



Parks & Recreation
CITY OF ANN ARBOR

[Edit Page](#)

[Promote Page with an Ad](#)

[Add Fan Box to your site](#)

▼ [More](#)

Ann Arbor Parks & Recreation Services is proud of its more than 2,000 acres of parkland, 150+ parks and multiple recreation facilities. Follow us on Twitter: www.twitter.com/a2parks

Information

Location:
100 N. Fifth Avenue
Ann Arbor, MI, 48104

Phone:
734.794.6230

Insights

[See All](#)





5.9 ★★★★★
Post Quality

2 Interactions
This Week


Most Active Countries


Ann Arbor Parks & Recreation A2Parks is green. Did you know solar panels installed on the roof of the Farmers Market structure provide much of the market's electricity. What are you doing? Visit www.a2gov.org/market. a moment ago [clear](#)


[Wall](#) [Info](#) [Photos](#) [Discussions](#) [+](#)


Attach:     [Share](#)


[Options](#)


 **Ann Arbor Parks & Recreation** A2Parks is green. Did you know solar panels installed on the roof of the Farmers Market structure provide much of the market's electricity. What are you doing? Visit www.a2gov.org/market.
2 seconds ago · [Comment](#) · [Like](#)

 **Ann Arbor Parks & Recreation** Pre-register for the Chili Open Nov. 14 at Leslie Park Golf Course. Call 734.794.6245 today.



 about an hour ago · [Comment](#) · [Like](#) · [Share](#)

 **Ann Arbor Parks & Recreation** Chili Open at Leslie Park Golf Course Sunday, Nov, 14, 9:30 a.m. \$60/team. Two-person scramble, 18-holes, continental breakfast, hot drinks, chili, chili dogs and prizes. Call to register 734-794-6245 or visit www.a2golf.org
Mon at 1:51pm · [Comment](#) · [Like](#)

 Kelly A Daugherty-kukinski likes this.

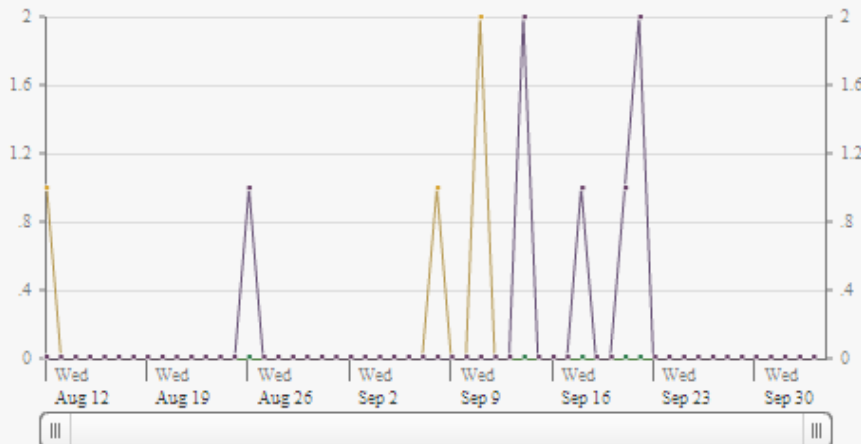
Fans Who Interact With Ann Arbor Parks & Recreation

WS-2

Interactions Over Time [Learn more](#)

Choose a graph: **Interactions** ▼

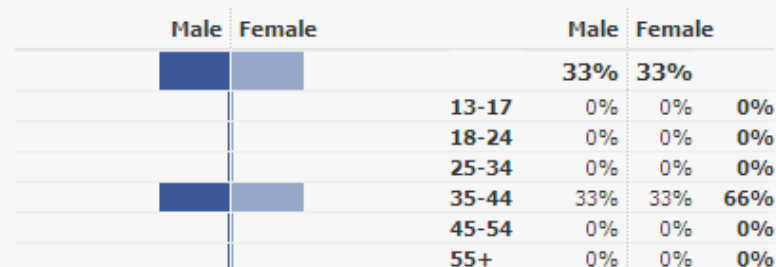
☒ Total Interactions ☒ Comments ☒ Wall Posts ☒ Likes



3

Active Fans This Week [?]

↑ 2 Since Sep 28



Top Countries

United States

Top Languages

English (US)

3

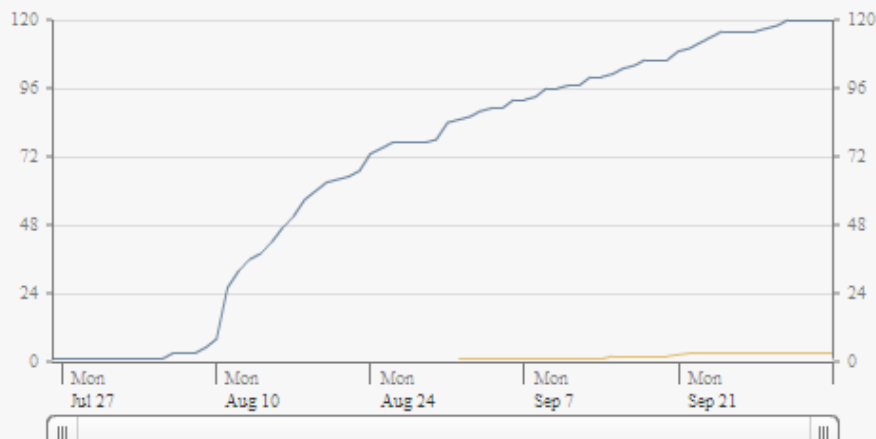
3

All Fans of Ann Arbor Parks & Recreation

All Fans Over Time [Learn more](#)

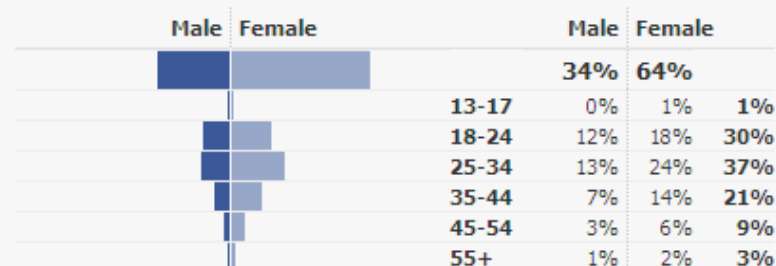
Choose a graph: **Total Fans / Unsubscribed Fans** ▼

☒ Total Fans ☒ Unsubscribed Fans



120

Total Fans on Oct 05



Top Countries

United States

Top Cities

Ann Arbor

Top Languages

English (US)

119

35

119

How are they coming to visit www.a2gov.org/parks

WS-2

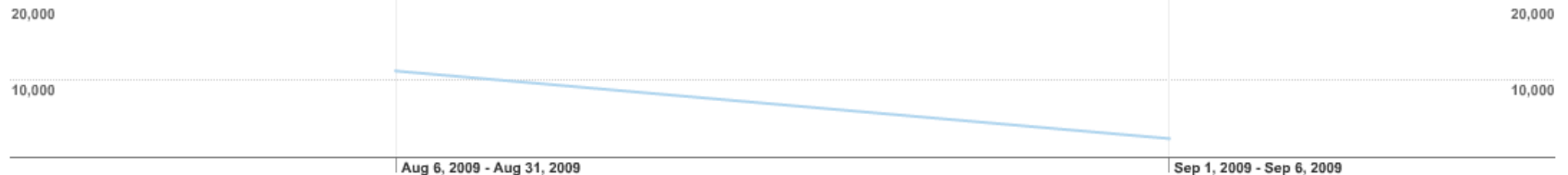
Entrance Sources:

/government/communityservices/ParksandRecreation/Pages/default.aspx

Aug 6, 2009 - Sep 6, 2009

Pageviews

Graph by:



This page was viewed 13,542 times via 185 sources

Visit this page Analyze: Entrance Sources Content: /government/communityse...

/government/communityservices/ParksandRecreation/Pages/default.aspx

Content Performance

Views:

Pageviews 13,542 % of Site Total: 4.36%	Unique Pageviews 9,966 % of Site Total: 4.14%	Avg. Time on Page 00:00:59 Site Avg: 00:01:05 (-9.36%)	Bounce Rate 38.27% Site Avg: 49.81% (-23.16%)	% Exit 24.83% Site Avg: 35.43% (-29.90%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)
--	--	---	--	---	---

Source	Pageview: ↓	Pageviews	Source contribution to total: Pageview: ↓
1. google	9,265	68.42%	<p>7.09% 5.80% 8.65% 68.42%</p>
2. (direct)	960	7.09%	
3. yahoo	785	5.80%	
4. annarbor.com	447	3.30%	
5. bing	287	2.12%	
6. umich.edu	210	1.55%	
7. arborweb.com	127	0.94%	
8. aol	123	0.91%	
9. mail.google.com	83	0.61%	
10. twitter.com	83	0.61%	

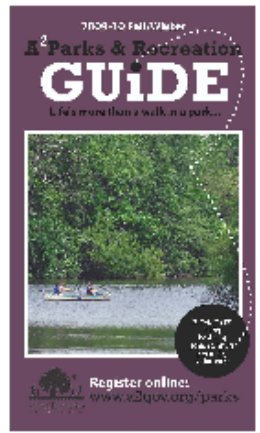
Parks and Recreation
A2 Senior Programs
Buhr Park
Canoe Liveries
Camps
Farmers Market
Frequently Asked Questions
Fuller Park Pool
Golf
Kempf House
Leslie Science and Nature Center
Mack Indoor Pool
Maintenance
Meetings
Online Registration
Park Advisory Commission
Park Planning and Development
Parks Info
Parks Map
Pools
Veterans Memorial Sports Complex
Calendar
Cobblestone Farm and Parks & Recreation Customer Service
Community Outreach
Dog Parks
Employment Opportunities
Ice Arenas
Parks Administration
Parks Rental Opportunities
Recently Completed Projects
Golf Report Information
Select Department 



Fall/Winter registration is now open. Click here for the [Parks & Recreation Online A2 link](#) that will take you to our convenient online registration system that you can use anytime.

2009-2010 Fall/Winter Parks & Recreation Guide

View and download the 56-page Fall-Winter program guide today. [Click here](#) or the program guide to the right to see all the fun, exciting and educational classes we have planned this season.



Parks & Recreation Customer Service Office

The Parks & Recreation Customer Service Office is located at Cobblestone Farm (2781 Packard Road). Office hours are Monday, Tuesday, and Friday 8 to 5 p.m.; Wednesday and Thursday, 8 a.m. to 7 p.m.; Saturday 10 a.m. to 1 p.m. for general park information, park shelter reservation, and scholarship assistance. In addition, a 24-hour drop box will be available for anyone wishing to drop off park contracts or scholarship applications. For more information, please call 734.794.6230.

Scholarship Application

[Click this link to download and print a Parks & Recreation Scholarship application.](#)

Join us on:



Ann Arbor Parks Rec
A2Parks

The next instructional skating/hockey classes at Veterans Memorial begin Nov. 12 for all skills levels. Register...
<http://bit.ly/22sgup>
2 days ago

Chili Open at Leslie Park Golf Course Sunday, Nov, 14, 9:30 a.m. \$60/team. Two-person scramble, 18-holes,... <http://bit.ly/qt2dE>
2 days ago

Pre-register for the Chili Open Nov. 14 at Leslie Park Golf Course. Call 734.794.6245 today.: <http://bit.ly/21NMip>
2 hours ago



Join the conversation

What sources are being utilized to find www.a2gov.org/parks

WS-2

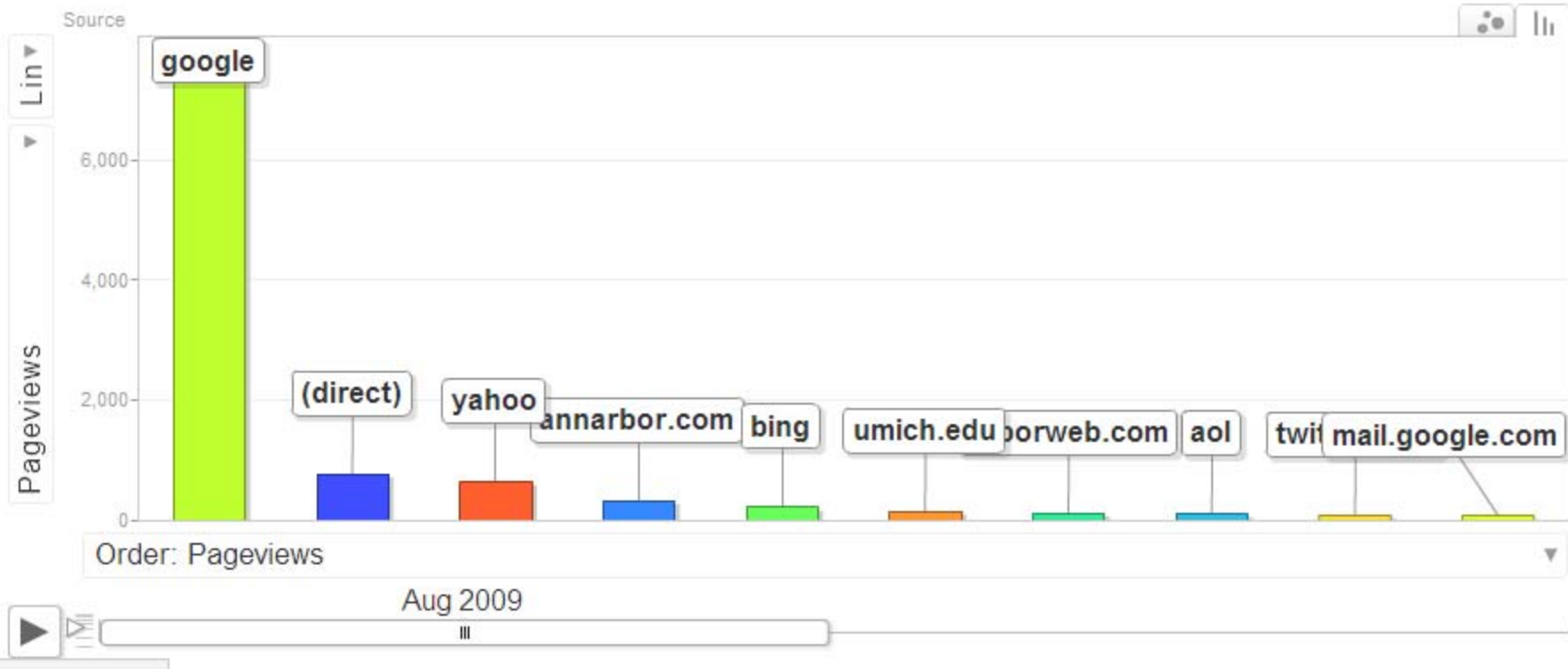
Overview » Top Content »

Entrance Sources:

/government/communityservices/ParksandRecreation/Pages/default.aspx

This page was viewed 13,542 times via 185 sources

The Motion Chart lets you visualize your data across multiple dimensions so you can spot interesting trends faster. [Look at some examples](#)



Increased Advertising results

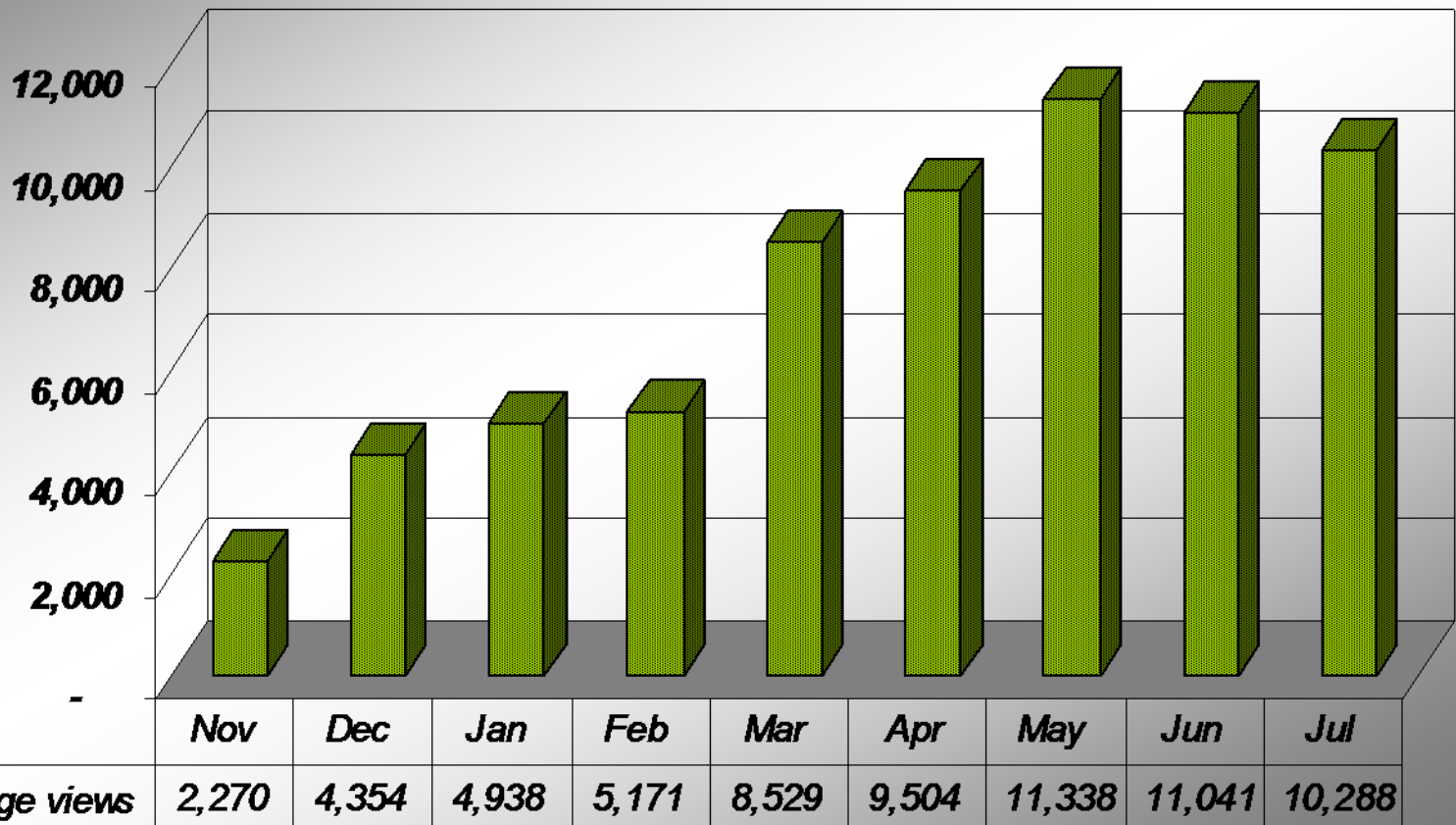
We dramatically increased advertising in 2009. The following bar graph will illustrate some of the results we've achieved.

How/Why? Promote our Web site in every way we can to drive visitors to www.a2gov.org/parks.


www.a2gov.org/parks

WS-2

Unique Page Visit November 2008 to August 2009



We're on Twitter @a2parks





A2Parks

A2Parks is green. Did you know solar panels installed on the roof of the Farmers Market structure provide much of... <http://bit.ly/3O0KYj>

3 minutes ago from Facebook

Pre-register for the Chili Open Nov. 14 at Leslie Park Golf Course. Call 734.794.6245 today.: <http://bit.ly/21NMip>

about 1 hour ago from Facebook

Chili Open at Leslie Park Golf Course Sunday, Nov, 14, 9:30 a.m. \$60/team. Two-person scramble, 18-holes,... <http://bit.ly/qt2dE>

10:51 AM Oct 5th from Facebook

The next instructional skating/hockey classes at Veterans Memorial begin Nov. 12 for all skills levels. Register... <http://bit.ly/22sgup>

10:47 AM Oct 5th from Facebook

Leslie Park Golf Specials: Weekdays before 11 a.m. - 18 holes riding - \$28 Adults;\$20 seniors (57+) Early Bird...

<http://bit.ly/2YT1rL>

10:45 AM Oct 5th from Facebook

Grab a coat and your umbrella...then make it to the Farmers Market for something fresh and yummy for dinner. Vendors will be here until 3.

10:05 AM Oct 3rd from web

Today is customer appreciate day at Veterans Memorial Indoor Ice Arena. Visit www.a2gov.org/vets for directions. Free skating (rental

Name Ann Arbor Parks Rec
 Location Ann Arbor, Michigan
 Web <http://www.a2gov.org>...
 Bio Ann Arbor Parks & Recreation Services is proud of its more than 2,000 acres of parkland, 150+ parks and multiple recreation facilities.

229 254
following followers

Tweets 131

Favorites

Following



[View All...](#)

 [RSS feed of A2Parks's tweets](#)



A2Politico

✓ Following



A2 Politico | Ann Arbor, Michigan
New Blog Post: A2Chronicle to Council: Just Say NO
To Laptops <http://www.a2politico.com/?p=730> about 6 hours ago



AnnArborNews

✓ Following



The Ann Arbor News | Ann Arbor, MI
A single-vehicle crash along westbound I-94 near
State Street in Ann Arbor is slowing traffic this
morning, sheriff's dispatchers said. 6:36 AM Jul 22nd



danmulhern

✓ Following



Dan Mulhern
INgey! about 17 hours ago



govgranholm

✓ Following



Jennifer Granholm | Lansing, Michigan
Suniva's decision adds to over \$2.75b invested by
solar biz in Saginaw Bay area over the last 5 yrs:
<http://bit.ly/sQMy> about 1 hour ago



MichIndependent

✓ Following



Michigan Independent | Ann Arbor, MI
Check out @umichdems live-tweeting of their day in
Lansing, lobbying on behalf of the threatened Michigan
Promise scholarship. 12:52 PM Sep 29th



umichdems

✓ Following



UM College Democrats | Ann Arbor, MI
Blog Update: College Democrats to Hold Diag Day as
Part of Nationwide Push for Health Insurance Reform
<http://ow.ly/15Trkn> about 2 hours ago



sjenningsf

✓ Following



Sarah Fick | Ann Arbor, MI, USA
In my first period class... of 28 people... there's only 5
paper cups! about 4 hours ago



MichRadioNews

✓ Following



Michigan Radio News | Ann Arbor, MI
Making The City Of Detroit More Efficient:

229

254

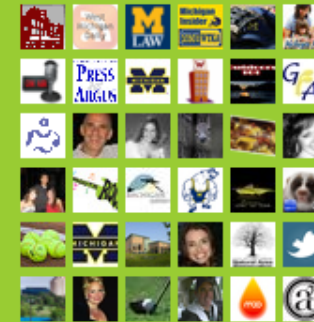
following followers

Tweets

131

Favorites

Following



View All...

Our Twitter followers

Community Development


[Home](#) [Profile](#) [Find People](#) [Settings](#) [Help](#) [Sign out](#)

annarborCD



Apply for Home Heating Credit Sept.
23 from 10 a.m. to 7 p.m. at DTE
Energy Customer Assistance Day.
Pre-register by calling 313.235.6333

7:57 AM Sep 18th from web

Washtenaw Co/A2 Community Development invite housing
providers to Understanding Low-Income Housing Tax Credits. Oct.
7. 810.233.4299 Ext 22

9:10 AM Sep 11th from web

Housing Rehab Program helps low/moderate income residents
receive assistance through a deferred payment loan (0 percent).
Call 734.622.9036

7:32 AM Sep 4th from web

Community Development provides assistance for homeowners at
risk of mortgage/tax foreclosure. Call 734.222.6600 before
foreclosure starts.

8:50 AM Sep 1st from web

Interested home buyers should contact MSU Extension at
734.997.1678 to register for educational classes in September,
October.

Name A2 CommDevelopment

Location Ann Arbor, MI

Web <http://www.ewasht...>

Bio Committed to the delivery
of housing, economic
development and human
services to lower income city
residents, particularly the
disadvantaged and most
vulnerable

69

following

46

followers

Tweets

10

[Favorites](#)

Actions

[message](#) annarborCD

[block](#) annarborCD

Following



[View All...](#)



**RSS feed of annarborCD's
tweets**

How Twitter worked for us

**A2Parks first follower
on Twitter was a
young man
from Ann Arbor**

**He read my
tweet was about
Huron River Day
on Friday, July 17**

**He rented a canoe on
Huron River Day then
Tweeted about it
to his followers**

Monitoring Tweets & Retweets using HootSuite

The screenshot shows the HootSuite web interface. At the top, there is a navigation bar with a search bar, a 'Shrink It' button, and a 'Submit' button. The 'Home Feed' column displays tweets from various users, including ObamaNews, michigan_golf, tedrubin, MicCheckRadio, and google. The 'Mentions' column displays tweets mentioning the user 'a2parks', including tweets from heather336, MGoTalk, and a2preschlevents.

Home Feed

- ObamaNews**
1:44pm, Oct 07 from twitterfeed
Streaming at 1:30: National Medal of Science and the National Medal of Technology and Innovation <http://bit.ly/pqhu>
- michigan_golf**
1:43pm, Oct 07 from Web
(M-Golf): Golfweek's Lance Ringler took a moment to compliment the Wolverines, check out his thoughts! <http://bit.ly/2K3fkUJ>
- tedrubin**
1:40pm, Oct 07 from Web
Brands... make sure when consumers experience the quality of ur product/service, it becomes the gateway to the brand.
- MicCheckRadio**
1:39pm, Oct 07 from Web
Bad sense of humor? McCain laughs at Imus joke comparing President Obama to 9/11 <http://bit.ly/7pEr4>
- google**
1:37pm, Oct 07 from Web
Want the inside track on life @ Google, tips on openings? Follow our recruiters on @googlejobs & visit <http://bit.ly/LxDk>

Mentions

- heather336**
10:01am, Sep 28 from Web
RT @A2Parks Have you registered for skating/hockey lessons yet? The first session starts today & runs thru Nov. 7. <http://bit.ly/Qnkkv>
- MGoTalk**
10:00am, Sep 28 from Tweetie
Have you registered for skating/hockey lessons yet? The first session starts today ... <http://bit.ly/Qnkkv> (via @A2Parks)
- a2preschlevents**
9:59am, Sep 28 from HootSuite
@A2Parks Ice Skating Lessons - Kinderskate - 8 wks, multiple sessions available - <http://ow.ly/rp9Z>
- a2preschlevents**
3:18pm, Sep 27 from HootSuite
Making plans for tomorrow? Preschool playtime, tot swim @A2Parks, handprint craft @treetowntoys - <http://ow.ly/rpB>
- a2preschlevents**
2:59pm, Sep 27 from HootSuite
New sessions of River Kids by @A2Parks start 10/6 & 10/7 - info including the link on our site - <http://ow.ly/nID>

The media following us:

AnnArbor.com
Michigan Radio
Livingston Daily
MicCheck Radio
Detroit News Outdoors
Detroit News Moms
WDET 101.9
Pure Michigan
The Washtenaw Voice
Michigan Magazine
A2Journal
eCurrent
Ann Arbor 107.1

*** Resulted in newspaper articles about A2Parks**

Going Green

Use social media tools to remind employees, and customers how you're creating
“green communications”

No paper involved with Twitter, Facebook, LinkedIn, blogging, e-mail, Web sites, etc.

Many are free...

Marketing & Advertising

Branding the parks

Life's more than a walk in a park

ann arbor **farmers market** • ann arbor
senior center • argo canoe **livery** • bandemer
park disc golf course • bandemer park **dirt bike**
jump course • buhr park **pool** & ice arena • cobble-
stone **farm** • fuller park pool • gallup canoe livery
huron hills **golf** course • leslie parks golf course
leslie **science** & nature center • kempf house
mack indoor pool • marybeth doyle **disc golf**
course • olson park **dog park** • swift run dog
park • veterans memorial park pool & **ice arena**



Life's more than a walk in a park

Have you been to a City of Ann Arbor Park lately? Besides walking and jogging you can tear it up on our New Dirt Bike Jump Course or score an ace on our nine-hole Disc Golf Course ... both at Bandemer Park. We invite you to come see for yourself!



Visit www.a2gov.org/parks

Life's more than a walk in a park

ann arbor **farmers market** • ann arbor **senior center** • argo canoe **livery** • bandemer park disc golf course • bandemer park **dirt bike** jump course • buhr park **pool** & ice arena • cobblestone **farm** • fuller park pool • gallup canoe livery • huron hills **golf** course • leslie parks golf course • leslie **science** & nature center • kempf house mack indoor pool • marybeth doyle **disc golf** course • obson park **dog park** • swift run dog park • veterans memorial park pool & **ice arena**

Life's more than a walk in a park

ann arbor **farmers market** • ann arbor
senior center • argo canoe **livery** • bande-
mer park disc golf course • bandemer park **dirt**
bike jump course • **buhr park pool** & ice are-
na • cobblestone **farm** • fuller park pool • gallup
canoe livery huron hills **golf** course • leslie parks
golf course leslie **science** & nature center • kempf
house mack indoor pool • marybeth doyle **disc**
golf course • olson park **dog park** • swift run dog
park • veterans memorial park pool & **ice arena**

farmers market

senior center

livery

pool

farm

golf

science

disc golf

dog park

ice arena

2009 Advertising Opportunities

PARKS & RECREATION

A2 Chamber of Commerce

University of Michigan Faculty Directory

University of Michigan Student Directory

University of Michigan Student Notebook

City Guide Ann Arbor Observer

AnnArbor.com

AATA Bus Tails

COMMUNITY DEVELOPMENT

Steaming Radio Commercials on the Web

5,000 Door Hangers

Flyers and Postcards

AATA Bus Tails

Ann Arbor Chronicle Web Site Ad



COOL FUN:
SKATING LESSONS + HOCKEY
LEAGUES + ICE RENTAL



Veterans Memorial Ice Arena
www.a2gov.org/vets 734.794.6235



COOL FUN:
PUBLIC SKATING + SPECIAL
EVENTS + ICE RENTAL



Buhr Park Outdoor Ice Arena
www.a2gov.org/buhr 734.794.6234

**AATA
bus
tails
&
interior
posters**



Transit Interior 11" x 28"



Standard Super Tail 34" x 84"

AATA Bus Tails & interior posters



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CBS Outdoor Creative Services / Detroit 2008
313-556-7107

Large Format Posters

JUNIOR AND ADULT GOLF INSTRUCTION PROGRAMS /CLINICS

Adult Golf Instruction Program

Instruction programs are offered as a 4-week schedule meeting twice a week, or a 7-week schedule meeting once a week. Instruction consists of five hours of range instruction and four hours of on course instruction. Each student will receive a Miles of Golf range card, a merchandise coupon for 20 percent off and a complimentary round of golf at Huron Hills Golf Course.

4-Week Adult Golf Instruction

Instruction Fees: \$110; *\$100 matinee starts at 3:15 p.m.

Session II May 25 - June 19
Session III June 29 - July 24
Session IV July 27 - Aug. 21
Session V Aug. 24 - Sept. 18

7-Week Adult Golf Instruction

Session II June 10 - July 25
Session III July 29 - Sept. 12

Adult Golf Clinics

Clinics are intended to provide a subject specific instruction session to help you address problem areas in your game. Our 1 1/2 hour clinics are designed to help golfers of all skill levels. Topics include: long and short game; trouble shots and putting. **Fees: \$18 per clinic or \$60 for all four.**

Clinic 1	May 18 5:30 to 7 p.m.	Clinic 2	May 18 7 to 8:30 p.m.
	May 21 7 to 8:30 p.m.		May 22 5:30 to 7 p.m.
	June 22 5:30 to 7 p.m.		June 23 5:30 to 7 p.m.
	June 25 7 to 8:30 p.m.		June 27 4:30 to 6 p.m.
Clinic 3	May 21 5:30 to 7 p.m.	Clinic 4	May 19 5:30 to 7 p.m.
	May 22 7 to 8:30 p.m.		May 23 4:30 to 6 p.m.
	June 22 7 to 8:30 p.m.		June 23 7 to 8:30 p.m.
	June 25 5:30 to 7 p.m.		June 26 5:30 to 7 p.m.

Junior Golf Instruction Program

Junior Golf Instruction Beginner 1

The program is intended to for students ages 8 to 11 and/or youth who have little golf experience. Each child will receive a Miles of Golf range card, a merchandise coupon for 20 percent off at HHGC and a complimentary round of golf at Huron Hills Golf Course. **Fees: \$125 or \$225 for both sessions**

Session 1 June 15 to 25
Course Play June 30 to July 16
Session 2 July 20 to 30
Course Play Aug. 4 to 27

Junior Golf Instruction Beginner 2

The program is designed for the junior golfer to be able to strike the ball consistently with flight and or be ages 12 to 15. Each student will receive a Miles of Golf range card, a merchandise coupon for 20 percent off at HHGC, and a complimentary round of golf at Huron Hills Golf Course. **Fees: \$125 or \$225 for both sessions**

Session 1 June 15 to 18
Course Play June 22 to July 15
Session 2 July 20 to 23
Course Play July 27 to Aug. 26

Ask
our staff
about details




THE Chili Open

SUNDAY, NOV, 14, 9:30 A.M. \$60/TEAM

**18 HOLES, TWO-PERSON SCRAMBLE,
CONTINENTAL BREAKFAST, HOT DRINKS, CHILI,
CHILI DOGS AND PRIZES INCLUDED IN THE FUN!**

CALL FOR TEE TIMES AT 734-794-6245

LESLIE PARK GOLF COURSE, 2120 TRAVER ROAD, ANN ARBOR, MI 48105
WWW.A2GOLF.ORG



Life's MORE than a walk in a park



DIVE into summer

Buhr: General swim M-F, 1 to 5 & 6:30 to 8 p.m.; SAT & SUN, noon to 8 p.m.; Family swim M-F, 5 - 6:30 p.m.; Summer Splash Days, 2 to 4:30 p.m. July 25 & Aug. 22 (special games & contests); Tot splash, M-W-F, 10:30 a.m. to 1 p.m. and T&TH noon to 1 p.m.; day camp sessions now through August. www.a2gov.org/buhr. 794.6234.
Check out our new Water Polo Camp for kids!

Fuller: 50M Pool & Waterslide now open daily; general swim M-SUN 1 to 8 p.m.; Everyday 4-lanes for lap swim, 1-6:30 p.m.; day camp sessions now through August. We have a picnic pavilion within the pool enclosure for parties/events. Visit www.a2gov.org/fuller. 794.6236.

Veterans: General swim M-F, 1 to 4:45 p.m. and 6:30 to 8 p.m.; SAT & SUN, noon to 4:45 p.m. and 6:30 to 8 p.m. Tot Splash, M-W-F, noon to 1 p.m.; Family & Adult swim M-SUN, 5 to 6:30 p.m.; Summer Splash Days, 7 to 8 p.m. July 4, 11, 18 & 25 from 7-8 p.m. (special games & contests). **Buhr, Fuller and Veterans offer American Red Cross swim lessons for all ages and skill levels.** www.a2gov.org/parks or call 794.6235.

fun on the RIVER

Huron River Day Festival: Gallup Park Sunday, July 12 from 8:30 a.m. to 4 p.m. The event will be kicked off with the Gallup Gallop Run at Gallup Park (3000 Fuller Road) at 8:30 a.m. with a 5K run and a one-mile fun run hosted by the Ann Arbor Track Club. A guided canoe trip July 12 requires pre-registration and payment of \$20/boat, call 734.794.6240. Activities on Sunday, July 12 at Gallup Park from 12 noon until 4 p.m. include FREE canoe and kayak rentals, children's activities, interesting river exhibits, fishing fun, river animal presentations, planting rain gardens, WCC Jazz Bands, Metroparks Learning Center, river geocaching & a classic small boat show. Visit www.a2gov.org/HRD for details.

HIT the links

Play **Huron Hills & Leslie Park Golf Courses** this summer. Golf Leagues and Outings - Looking for a new/fun/beautiful place to host your event? Both Huron Hills and Leslie Park have openings for Fall 2009 and Spring 2010 leagues and outings. Also for your enjoyment Huron Hills now offers a limited number of power golf carts and Leslie Park has tops on its carts! Download an application for our July and August City of Ann Arbor Miles of Golf Championships at www.a2gov.org. Huron Hills, 734.794.6246 and Leslie Park, 734.794.6245.

Picnic in the PARK

Join us for the Ann Arbor Senior Center's Burns Park Festival, "Picnic in the Park." A family fun day! Live music, comedian, children's activities, dancing, adopt-a-pet booth, BBQ and more, Aug. 22 from 1-5 p.m. Visit www.a2gov.org.

Life's more than a walk in a park - come see for yourself! Rent a park pavilion for your next family/corporate event 794.6230; shop locally at the Ann Arbor Farmers Market (join us Aug. 8 as we celebrate our 90th birthday); test the new dirt bike jump

of disc golf at Bandemer Park.

To learn more visit:
a2gov.org/parks



Full page Ann Arbor Observer advertisement

Fall/Winter REGISTRATION begins AUGUST 24th @ www.a2gov.org/parks

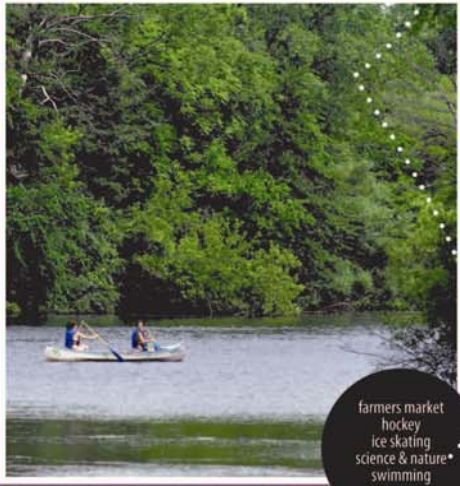
Ann Arbor Parks & Recreation offers:

Ann Arbor Farmers Market, 734.794.6255
 Argo Canoe Livery, 734.794.6241
 Buhr Park Pool & Ice Arena, 734.794.6234
 Cobblestone Farm, 734.794.6230
 Fuller Park Pool, 734, 794.6236
 Gallup Canoe Livery, 734.794.6240
 Huron Hills Golf Course, 734.794.6246
 Leslie Park Golf Course, 734.794.6245
 Mack Indoor Pool, 734.794.6237
 Ann Arbor Senior Center, 734.794.6250
 Veterans Memorial Park Pool & Ice Arena, 734.794.6235

Did you know we also have two dog parks, a disc golf course, special events, instructional classes and more? Consider renting one of the above facilities or a picnic pavilion for a party/meeting. Let our special events coordinator help you plan by calling Customer Service/Special Events, 734.794.6230.

Extend summer...swim at
Mack Indoor Pool
 (opens Tuesday, Sept. 8)
 Located at 715 Brooks Street
www.a2gov.org/mack

2009-10 Fall/Winter
A²Parks & Recreation
GUIDE
 Life's more than a walk in a park...



farmers market
 hockey
 ice skating
 science & nature
 swimming
 senior center

Register online:
www.a2gov.org/parks

www.a2gov.org/parks
[www.twitter.com/a2parks](https://twitter.com/a2parks)

Find us on Facebook: Search Ann Arbor Parks & Recreation




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Ann Arbor Parks & Recreation in the fall

September 16, 2009


Public 

Life's more than a walk in a park... Ann Arbor Parks & Recreation

[See the Story](#)



AnnArbor Parks was at michigan on Wednesday morning, added 21 photos, shared this story with the public and broadcast this story to 1 person.

Life's more than a walk in a park...



Here's the Story: A mark of distinction in the city of Ann Arbor is Parks & Recreation. We are proud of our more than 150 parks and 2,000 acres of parkland. We have a senior center, four pools, two ice arenas, two golf courses, a historic farm and much more. <http://www.a2gov.org>

Add and Edit
Add more photos and text.


[EDIT THIS STORY »](#)

2,293 views in 21 days

Whrri photo story
about Ann Arbor Parks &
Recreation in the fall

Ann Arbor Parks & Recreation cards

Thank you

Apology

Gift Certificate

Try the parks – come for a complimentary
visit