# **PEOPLE FRIENDLY STREETS**

### Transportation Commission, July 17<sup>th</sup>, 2019













# Engineering, Evaluation, & Education

- Engineering & Evaluation: 5<sup>th</sup> Avenue & Detroit Street Project lacksquareinitial stop compliance study at crosswalks
- Education: Protected bikeway awareness & education
- Next Steps

# **A2DDA & People-Friendly Street Program**



# PEOPLE-FRIENDLY STREETS Will ...





### **IMPROVE SAFETY AND COMFORT**

A safe and comfortable street for everyone for all modes of travel.

### **PROMOTE GREEN** DESIGN

Improve the City's sustainability by encouraging active transportation, using resources efficiently, and using practices that protect air and water quality.



### **STRENGTHEN BUSINESSES**

Streets designed to increase access to local businesses while supporting commercial operations.



### **INCREASE ACCESS** & CONNECTIVITY

Connects people to where they want to go and makes it easy to get there by foot, bike, car and bus. Designed to encourage people to connect to each other and the community around them.

### DESIGN RESPONSIBLY

Keeps people in mind throughout the process. Design streets that make the best use of public dollars for the benefit of all.





### **CELEBRATE CIVIC LIFE & ACTIVITY**

Streets that are fun and interesting and celebrate the character of downtown. They invite you to linger, to talk to your neighbors and to shop.

# **A2DDA & People-Friendly Street Program**



# PEOPLE-FRIENDLY STREETS Will ...



### **IMPROVE SAFETY** AND COMFORT

A safe and comfortable street for everyone for all modes of travel.

## **VISION ZERO INITIATIVE**

No loss of life is acceptable.

### **City council resolution of support for the Vision Zero** initiative in 2017

- Whereas, City Council has adopted a Vision Zero policy, which prioritizes human lives above all other considerations, including motor vehicle travel time; and
- Whereas, Vision Zero seeks to minimize consequences of inevitable human errors in the transportation system;



## **People-Friendly Street Projects**

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**Fifth & Detroit** Design Completed: 2017 Construction: 2018

High Schoo

**First & Ashley Project** Design & Feasibility Phase: 2018 Engineering: 2019 Construction: 2020

- Two-Way Restoration
- Protected bikeway
- Safety Improvements

**William Street Bikeway** 

Design & Feasibility Phase: 2018 Engineering: 2019 Construction: 2020

- Protected bikeway
- Safety Improvements

ANN ARBOR DDA | People-Friendly Streets



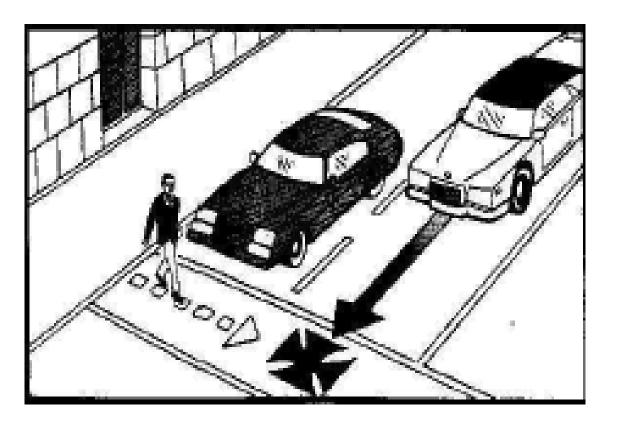


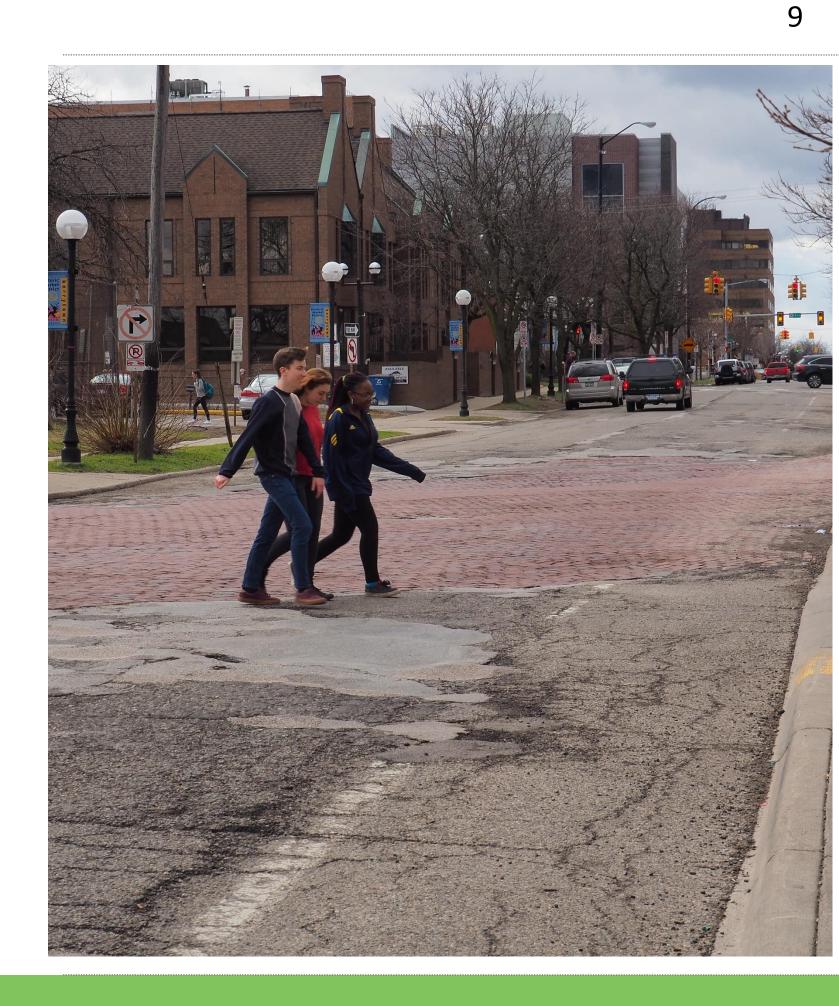
# Crosswalk Update – Stop Compliance Evaluation

# **Conditions Before:**

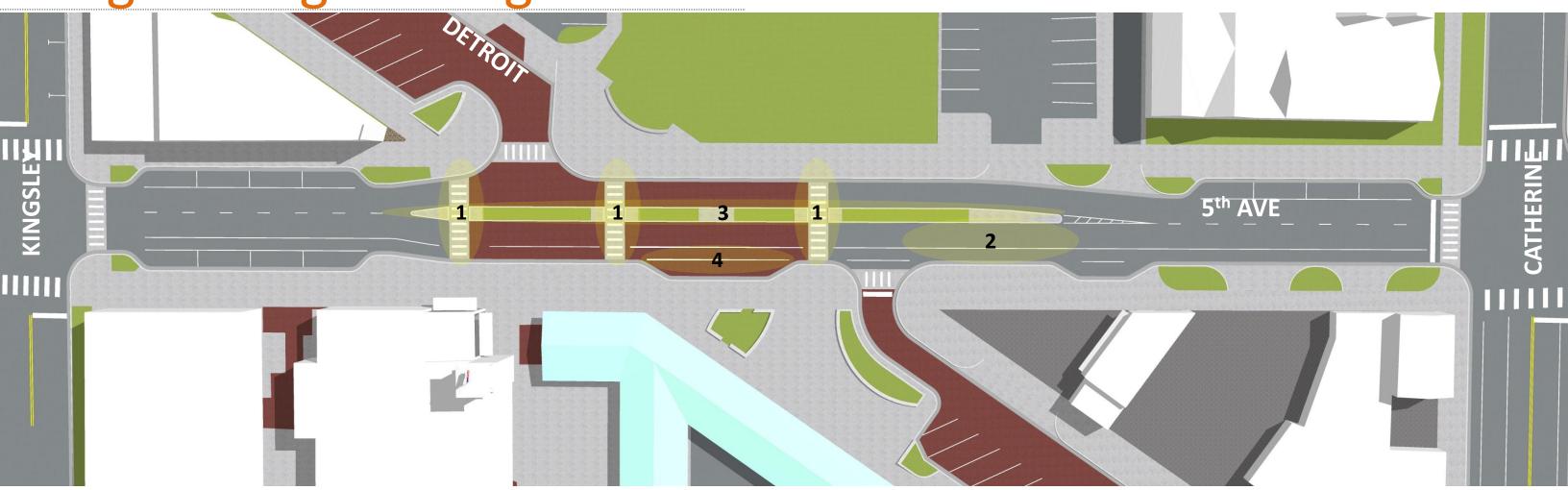
- Too few crossings
- Wide lanes and extensive roadway surface
- Poor street, sidewalk, & crosswalk conditions
- Risk of "double-threat"

Community High School Staff & PTO, AAPS Traffic Safety Committee, Old 4th Ward, Kerrytown District Association and shared safety concerns & supported a new design.





# **Design & Engineering Intent**



- **1.** Crosswalks Three distinct locations in the pedestrian "desire" path. Concrete for higher visibility/contrast against brick. Gateway markers to guide and slow cars.
- 2. Median Narrows the roadway/helps to slow cars, further highlights crosswalk visibility, provides a safe place to wait in the case of a double-threat

# **Evaluation Details:**

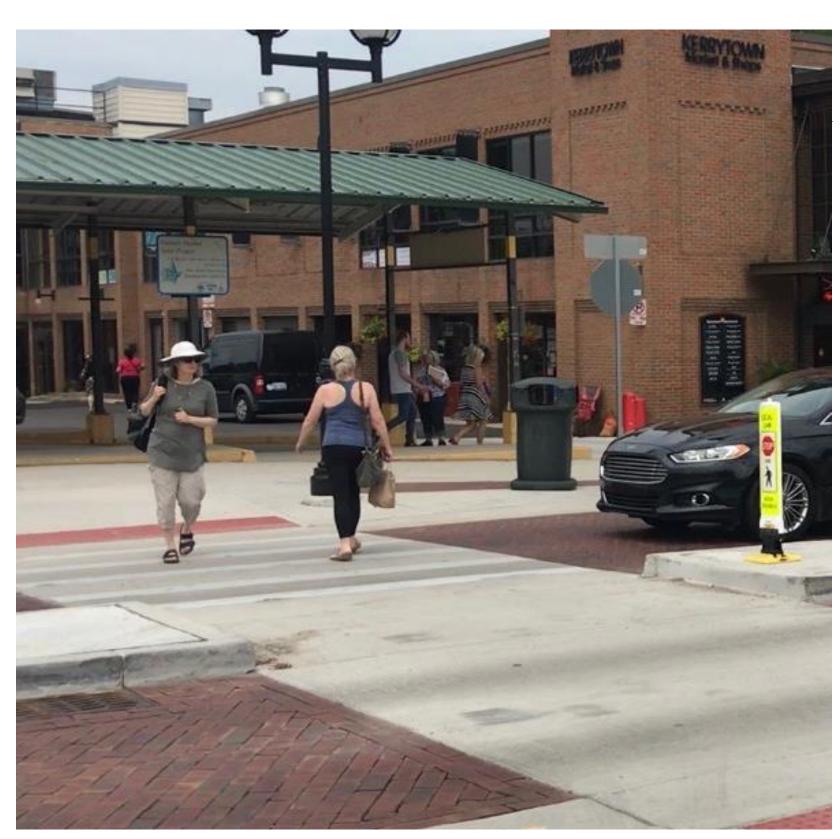
### **Pre-construction evaluation:**

- May 2016; CHS in session
- AM & PM peak hour counts

### **Construction began in 2018**

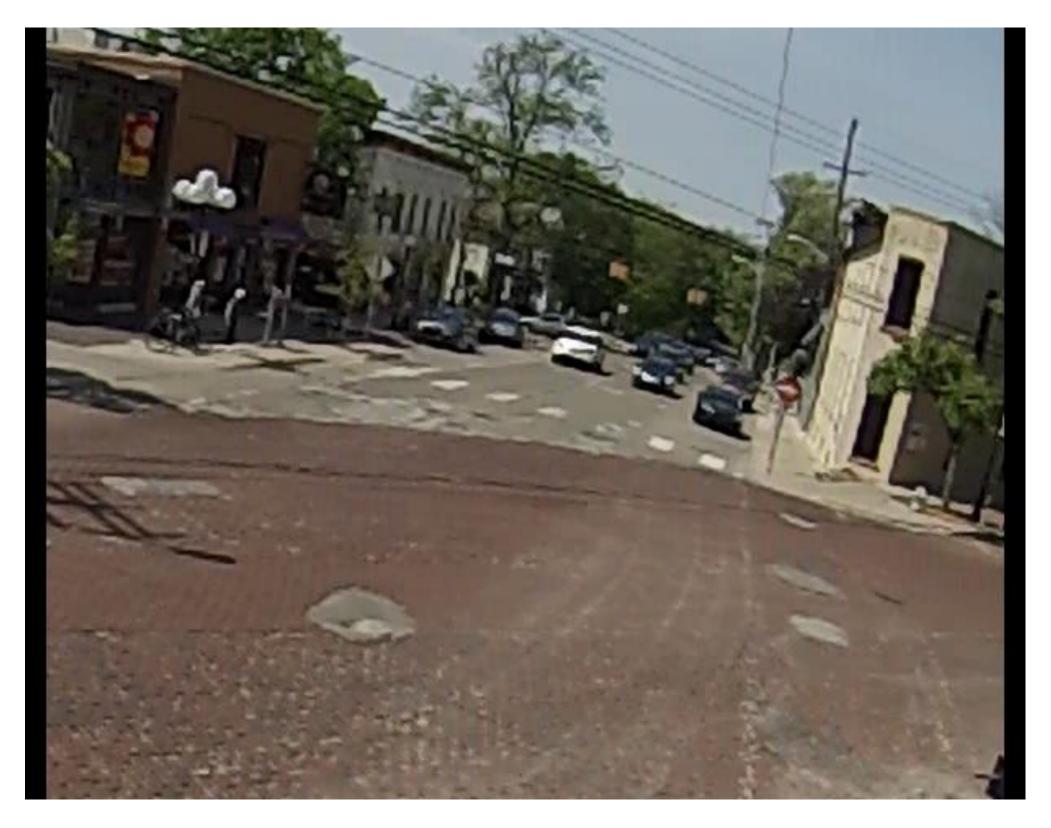
### **Post-construction evaluation:**

- June, 2019; CHS in session
- AM & PM peak hour counts
- Construction was substantially complete.
- Snapshot during a break in construction. Traffic patterns may still be adjusting, will re-evaluate in Fall 2019



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# Before: May 2016 (PM)



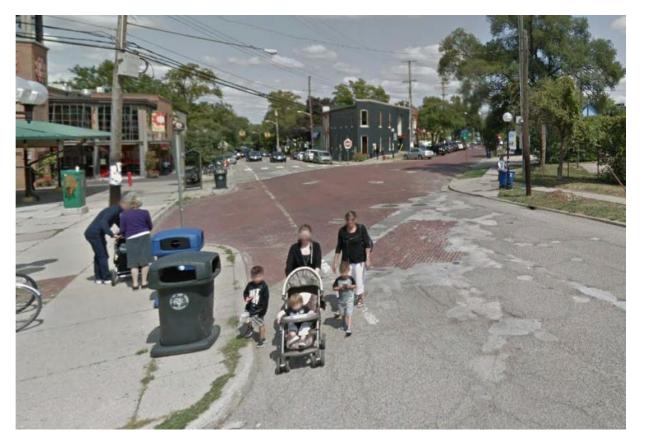
https://drive.google.com/file/d/1rchQtwAJQpWq5v-GKwfISRfkQ2Dsm2-T/view?usp=sharing

# After: June 2019 (PM)



https://drive.google.com/file/d/1-kd6CEf\_IJ6Efx\_f9\_3A3AGjVLDMSMEN/view?usp=sharing

# How did design & engineering affect behavior?



### **Before Study:**

50% of people crossed with a vehicle present.

### Of those:

• 52% of people were prevented from crossing because the car driver did not stop

In total 72% of people were able to cross because there was no car present or the driver stopped



42% of people crossed with a vehicle present.

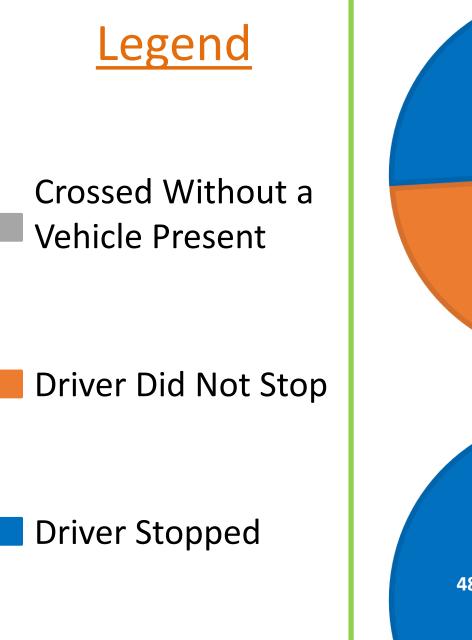
Of those:

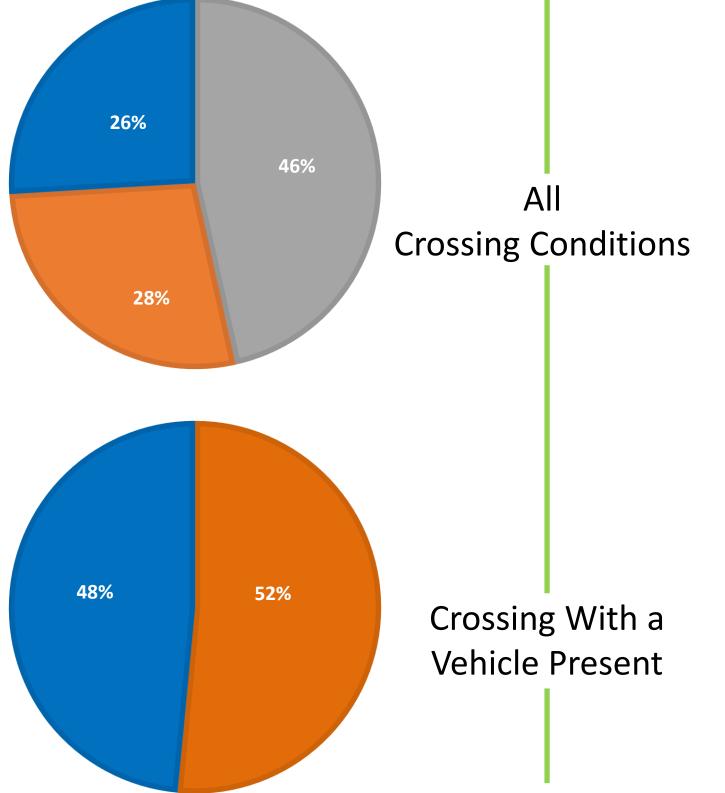
Only 3% of people were prevented from crossing because the car driver did not stop

In total nearly 99% of people were able to cross because there was no car present or the driver stopped

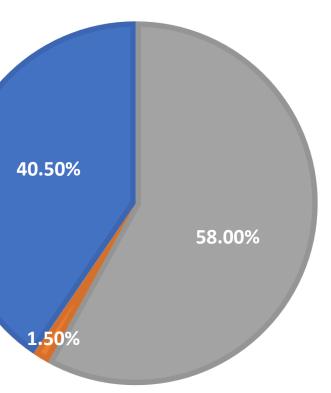
## After Study:

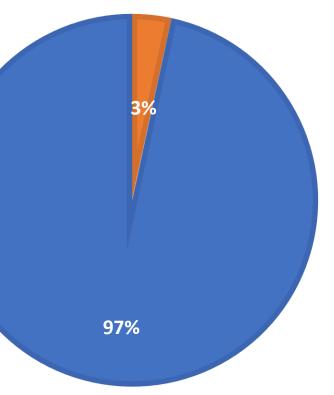
### **Before Improvements:**





### **After Improvements:**





# Next Steps

- Construction substantially complete, punch list items remain
  - Additional bike parking & brick quality control ullet
- Conduct a full transportation evaluation in Fall 2019 stop compliance, speed, volumes



# Protected Bikeway Update– Awareness & Education

# **Outreach Objectives**

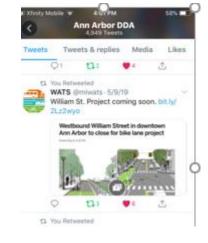
- Build awareness of the installation of Ann Arbor's first protected bike lane
- Educate about key new road elements and rules of the road



### Campaign launch January 2019















### ANN ARBOR DDA | People-Friendly Streets

◀ 60% 🔳





Ann Arbor DDA

Did you know that Ann Arbor's very first PROTECTED bike lane will be installed this year? That's right, we will be installing a two-way protected bike lane on the north side of William Street this spring/summer. We can't wait to get started!!





2,474 People Reached 756 Engagements

Boost Post

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ANN AROUR

# Ann Arbor to install first two-way protected bike lane this spring

Posted Jan 6, 2019



Main and Huron streets in downtown Ann Arbor on May 31, 2018.

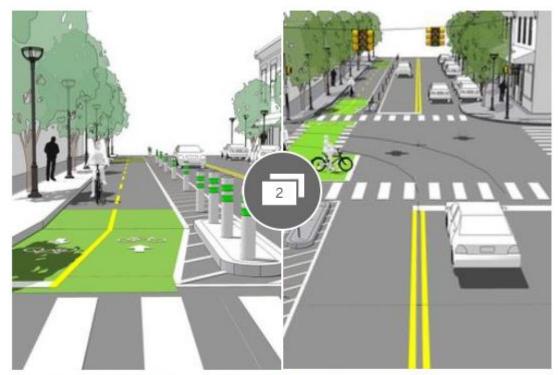


### By Dana Afana | dafana@mlive.com

ANN ARBOR, MI - The city is gearing up to install its first protected twoway bike lane this spring.

### Westbound William Street in downtown Ann Arbor to close for bike lane project

Posted May 8, 2019



Gallery: Renderings of Ann Arbor's William Street bike lanes



By Dana Afana | dafana@mlive.com

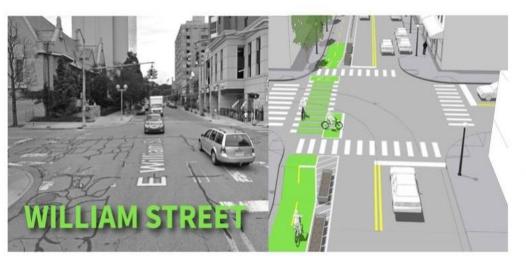
ANN ARBOR, MI -- The westbound lane of William Street between State and Division streets downtown will close for construction beginning

### concentrate

EMILY BENDA | WEDNESDAY, JANUARY 16, 2019

# Ann Arbor plans network of protected bike lanes, beginning construction this spring

SHARE 🚺 💟 🗓 🥸 🖾 🖬 Like 141



Concept art for the William Street protected bike lane.



NEWSLETTER SIGNUP



Ann Arbor DDA

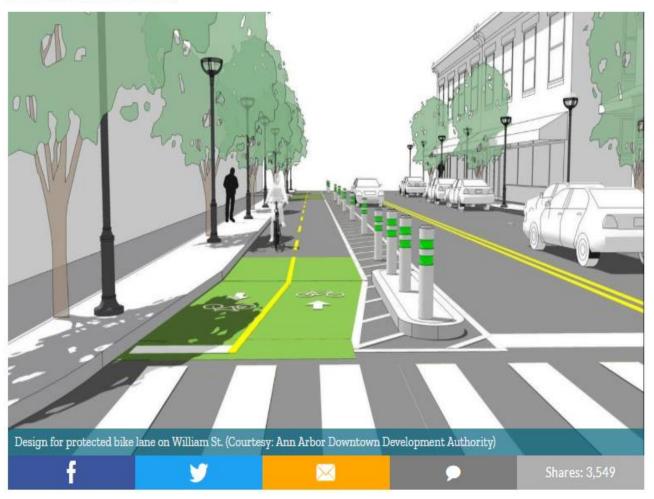
### ALL ABOUT ANN ARBOR

### Here's what Ann Arbor's first protected bike lane will look like

Project expected to break ground in May

By Meredith Bruckner - Community News Producer

Posted: 3:06 PM, February 07, 2019 Updated: 3:06 PM, February 07, 2019



**ANN ARBOR** - Ann Arbor's Downtown Development Authority will begin work on the city's first protected two-way bike lane on William Street following the University of Michigan's spring

ANN ARBOR DDA | People-Friendly Streets

### The William Street Protected Bikeway: New To Ann Arbor This Fall

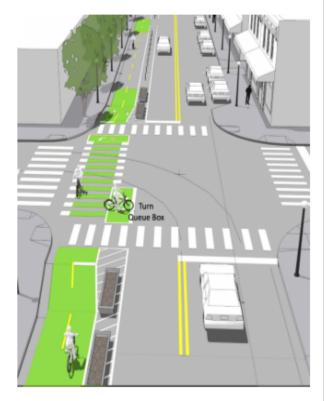
### What Is The William Street Bikeway?

Set to be unveiled sometime this coming fall, The William <u>Street Bikeway</u> will create a protected bike lane for cyclists looking to bike into downtown for fun or for those who commute into downtown or to the University of Michigan Central Campus from the surrounding neighborhoods.

It is the <u>Downtown Development Authority (DDA)</u> of Ann Arbor's latest initiative to support commuter and recreational bike ridership in downtown Ann Arbor through their "people-friendly streets" campaign!

The William Street Bikeway will incorporate a protected bike lane which will include a physical barrier, lane restriping, and signal changes that will get rid of some of William Street's confusing lane shifts. This protected bike lane will be constructed on the north side of William Street

from State Street to First Street and then will transition into an advisory lane from First Street to Fourth Street.





# Nextdoor









## Lamp Post Banners

### ANN ARBOR'S FIRST **PROTECTED BIKE LANE**



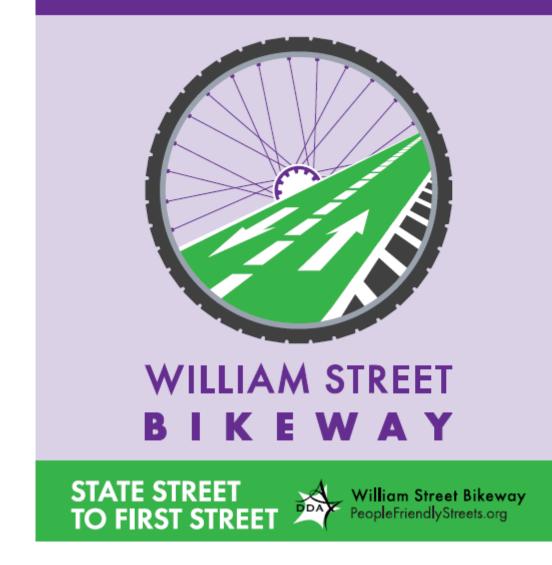
## Interior Bus Advertising

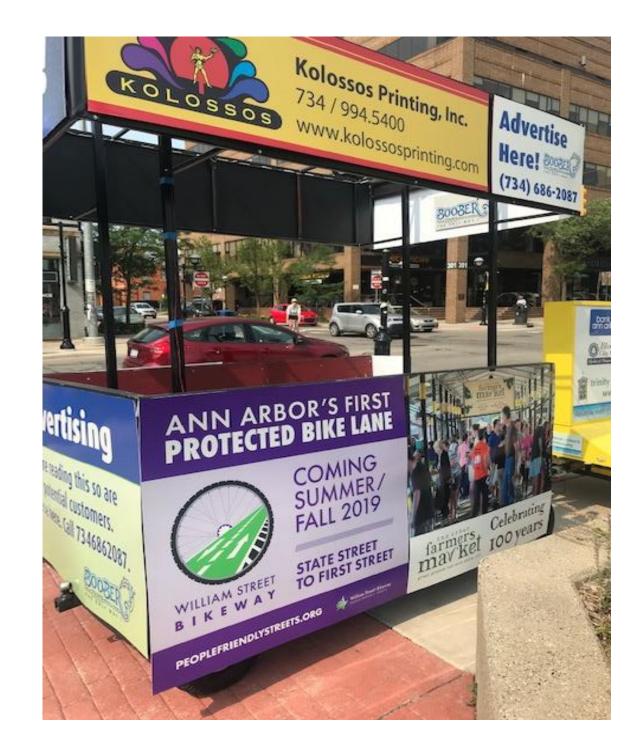


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### June Observer







### Pedicab Advertising

# **Build Awareness and Educate**

# Local events

- Bike to School Day
- National Bike Month
- Bike to Work Week
- Taste of Ann Arbor
- Mayor's Green Fair
- Ann Arbor Pride
- Sonic Lunch?



## Educate



This project is brought to you by the Ann Arbor Downtown Development Authority in partnership with the City of Ann Arbor. For more information on the project please visit: www.peoplefriendlystreets.org

### ANN ARBOR DDA | People-Friendly Streets

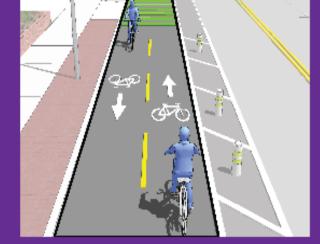
## Educate

## Distribution to 750 families through Safety Town



### August Observer





A two-way protected bike lane is under construction on William Street. Protected bike lanes make roads safer for people on bikes, in cars and people on foot. For more information, visit PeopleFriendlyStreets.org

STATE/FIRST STREET My Population Street M



ANN ARBOR DDA | People-Friendly Streets

## Four 72w x 48h signs along William Street



# Educate

- Michigan & State Theater onscreen ads
- **MLive**
- Ann Arbor Public Schools
- Ann Arbor District Library
- Ann Arbor Police Department
- Ann Arbor Transportation Commission
- **Commission on Disability Issues**
- City of Ann Arbor
- getDowntown Program
- **Neighborhood Associations**
- Michigan Daily poster distribution
- AAATA exterior and interior bus ads
- **CTN PSA**
- **CTN FYI segment**
- Public Radio Sponsorship
- **Church Bulletins**
- Bike Shops
- **DDA Monthly Newsletter**

- 2020 Community Events ullet
- Bicycle Alliance of Washtenaw  $\bullet$
- Washtenaw Bicycling & Walking Coalition
- at Michigan Theater
- 1290AM  $\bullet$
- 107.1FM
- Lamp post banners
- live on the People-Friendly Streets
- City of Ann Arbor Community • **Engagement Toolkit**
- **Grand Opening Event**

**Co-hosting Movie with Panel Discussion** 

Across the street banner on Main Street All educational materials and videos will website. All materials and posts will point to website for detailed information

# Next Steps

- Develop individual educational pieces consistent with ulletcomprehensive overview
- Work with community partners to continue to explore opportunities to distribute educational materials
- Transition educational materials to incorporate on location instruction and video once the Bikeway is operational