

Introducing the Southeast Michigan ParkFinder App**2,600+ parks: Search playgrounds, ball fields, beaches, trails, monuments, golf courses, and more**

SEMCOG is excited to announce that Southeast Michigan ParkFinder (semcog.org/parkfinder) is now available as a mobile app that makes it easier than ever to explore recreation opportunities throughout the seven-county region. We love this new tool, and we think your residents will too!

Available free-of-charge on Apple's App Store and the Google Play store, the app enables users to search from over 2,600 parks within Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, and Wayne Counties. This interactive map is the result of regional cooperation and features everything from neighborhood playgrounds to state and national parks.

Help residents of your community find their place to play with our ParkFinder promotion toolkit

No matter where you are, ParkFinder puts the whole Southeast Michigan parks system at your fingertips and promotes local and regional recreation opportunities. To make it easier for you to share this tool, we have prepared the following resources (available online at <https://bit.ly/2GVLTG6>):

- A video about ParkFinder,
- A template for your own newsletter or media release,
- A logo/button link to ParkFinder (semcog.org/parkfinder); and
- A tip card (sample copies enclosed!) to distribute at your community office and events.



Place this button on your website with a link to ParkFinder (semcog.org/parkfinder).

Thank You!

We look forward to your assistance in getting the word out to your residents. We especially hope you can find a place on your community's website to embed the ParkFinder link button shown above.

To ensure that information is accurate on ParkFinder, please alert us regarding any needed updates. As we continue to highlight assets and attractions in our regional parks system, let us know if you are interested in having your park(s) featured.

Contact: Tyler Klifman, SEMCOG Plan Implementation at (313) 402-5251 or klifman@semcog.org.

Introduce your residents to Southeast Michigan Commuter Connect - the region's newest ridesharing tool

SEMCOG is excited to introduce Southeast Michigan Commuter Connect (commuterconnectmi.com), the next phase of ridesharing in the region. Formerly known as MiRideshare, Commuter Connect brings Southeast Michigan's ridesharing program into the digital technology and mobility age.

Commuter Connect provides trip planning and commuter matching free-of-charge for people who carpool, vanpool, walk, bike, or ride transit in Southeast Michigan. With an easy-to-use interface and mobile application (available in Apple's App Store and on Google Play; search "Commuter Connect Mi"), users can view their transportation options by simply entering an origin and destination. The tool provides multiple transportation choices and routes, potential commuting partners, cost, calories burned, emissions reduced, distance, and travel time estimates.

Help "Connect" your community to their best commuting options

We need your help to spread the word of Commuter Connect to your community. To help you engage, educate, and promote to your residents and businesses, we have prepared the following resources for your use (available online at <https://bit.ly/2qsmMUo>):

- A story template for your newsletter or media release,
- A logo/button to link to Commuter Connect (commuterconnectmi.com) from your website;
- Sample social media messages, and
- A tip card to distribute at your community office and events.



Place this logo on your website with a link to Commuter Connect (commuterconnectmi.com).

Thank You!

We are excited for your participation and look forward to providing assistance in getting the word out to your residents and business community.

Contact: Iris Steinberg, SEMCOG Plan Implementation at 313-324-3402 or steinberg@semcog.org.

SOUTHEAST MICHIGAN

ParkFinder™



Explore Southeast Michigan's
Recreation Opportunities



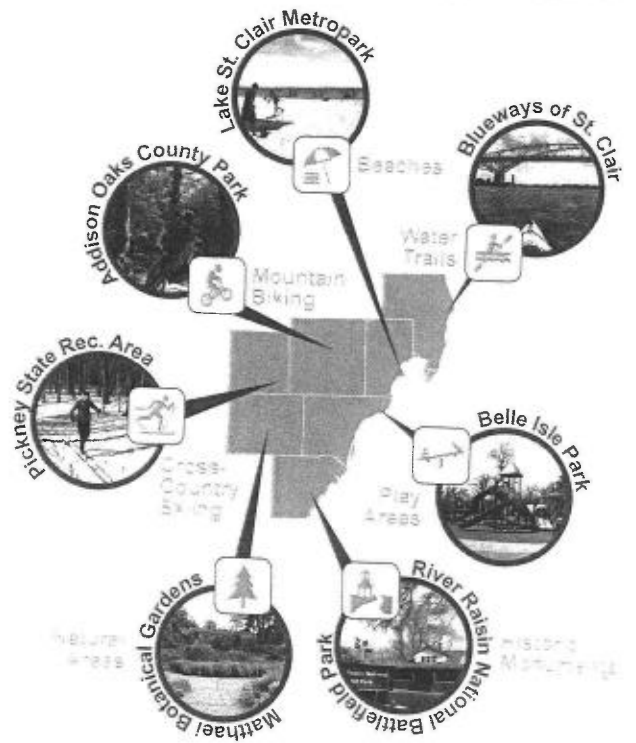
semcog.org/ParkFinder

Use this interactive map to find your ideal destination for fun and recreation. Find everything from neighborhood playgrounds to state and national parks.

Looking for fun?

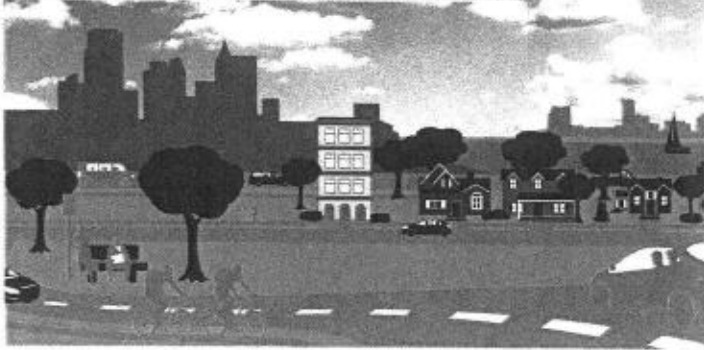
Find it in Southeast Michigan's Parks

Search from over **2,600** parks within Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, and Wayne Counties.



More than **50** search options!

Including park location, size, owner, and amenities such as trails and fitness, sports and games, water recreation, winter activities, and more.

EVERY MILE MAKES A DIFFERENCE

SOUTHEAST MICHIGAN CO₂mmuter CONNECT

*Find your best way to work***commuterconnectmi.com**

Use this interactive trip planning service to discover your transportation options and find commuting partners within Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, and Wayne Counties.



Carpool



Transit



Bike



Vanpool



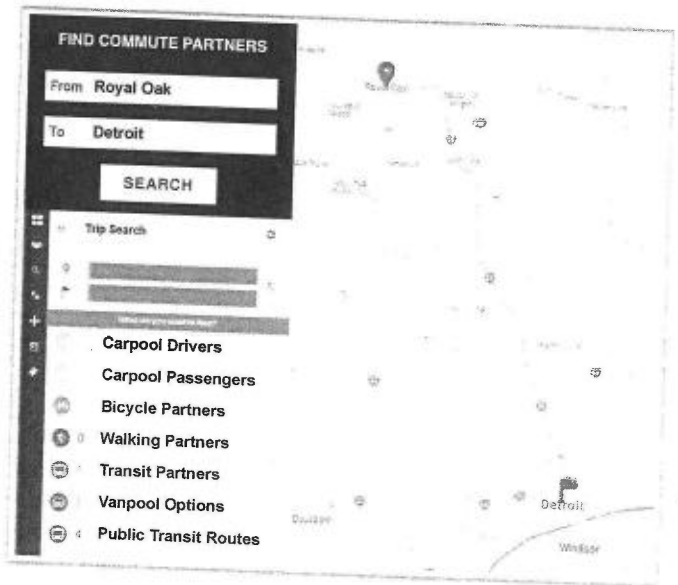
Walk



Work from home

Ditch your drive-alone commute

- Improve air quality and reduce your carbon footprint.
- Save money on gas and parking.
- Escape the stress of drive time.
- Add productivity and “me” time to your day by working, reading, or napping on the bus or in a vanpool.
- Stay fit with a walking or biking commute.
- Use our Commute Calendar, and get rewarded with prizes.
- Take advantage of the Emergency Ride Home Program if you need to leave work early.

**Download the app**

- Get directions
- Find rideshare partners
- Log your commute on the go