ANN ARBOR HISTORIC DISTRICT COMMISSION

Staff Report

Image 360 - Brighton

Brighton, MI 48114

2150 Pless Dr

ADDRESS: 318 West Liberty Street, Application Number HDC17-218

DISTRICT: Old West Side Historic District

REPORT DATE: November 16, 2017

REPORT PREPARED BY: Jill Thacher, Historic Preservation Coordinator

REVIEW COMMITTEE DATE: Monday, November 13, 2017

OWNER APPLICANT

Name: 318 W Liberty, LLC
Address: 318 W Liberty

Ann Arbor, MI 48103

Phone: (314) 210-2471 (810) 225-4667

BACKGROUND: This infill building, called The Mark, was approved by the HDC and constructed in 2014.

LOCATION: The site is on the north side of West Liberty Street, between South First and Second Streets.

APPLICATION: The applicant seeks HDC approval to add an 11 square foot address sign on the front elevation of the building.

APPLICABLE REGULATIONS:

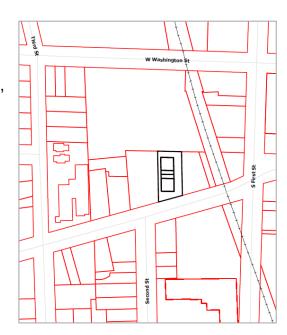
From the Secretary of the Interior's Standards for Rehabilitation:

(9) New additions, exterior alterations, or related new construction shall not destroy historic materials that characterize the property. The new work shall be differentiated from the old and shall be compatible with the massing, size, scale, and architectural features to protect the historic integrity of the property and its environment.

From the Ann Arbor Historic District Design Guidelines:

Signs

<u>Appropriate:</u> Attaching signs through masonry joints, not masonry units, or through materials that can be easily repaired, such as wood, when the signage is removed.



Appropriate: Installing signage that is subordinate to the overall building composition.

STAFF FINDINGS:

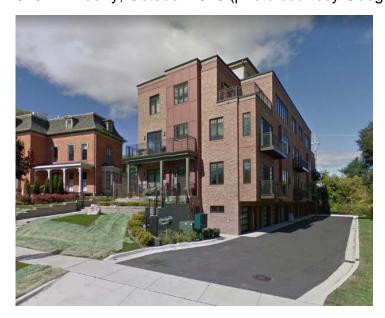
- 1. The sign consists of three lines of individual pin-mounted aluminum letters that say The Mark, 318, and W. Liberty on the front façade between the first and second floor windows. Per the sign permit application, the sign is 49" wide and 33" tall.
- Locating the building's address on the front of the structure is appropriate. To meet
 the City of Ann Arbor Design Guidelines for Signs, the letters must be mounted in
 masonry joints, not through masonry units. The suggested motion is conditioned upon
 this.
- Staff believes that the size, materials, and general appearance of the sign is appropriate and compatible with the modern structure and does not detract or negatively affect any historic structures on the street or in the Old West Side Historic District.

POSSIBLE MOTIONS: (Note that the motions are only a suggestion. The Review Committee, consisting of staff and at least two Commissioners, will meet with the applicant on site and then make a recommendation at the meeting.)

I move that the Commission issue a certificate of appropriateness for the application at 318 West Liberty Street, a contributing property in the Old West Side Historic District, to install a 49" by 33" address sign on the following condition: that the sign is mounted through masonry joints, not masonry units. The work as conditioned is compatible in exterior design, arrangement, texture, material and relationship to the rest of the building and the surrounding area and meets the *Ann Arbor Historic District Design Guidelines* for signs and *The Secretary of the Interior's Standards for Rehabilitation* and *Guidelines for Rehabilitating Historic Buildings*, in particular standard 9.

ATTACHMENTS: application, photo, drawing.

318 W. Liberty, October 2016 (photo courtesy Google Streetview)





HISTORIC DISTRICT COMMISSION

PLANNING DEPARTMENT

City Hall: 301 E. Huron St. Ann Arbor, MI 48107-6120 Mailing: P.O. Box 8647, Ann Arbor, MI 48107-8647

Phone: 734.794.6263 ext. 0 Fax: 734.994.8460

www.planning@a2gov.org

APPLICATION MUST BE FILLED OUT COMPLETELY
Approved HDC Applications Expire Three (3) Years After Date

	OFFICE USE ONLY
Permit Number	HDC# 17-218
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OCT	17 2017

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210" from the ground



Standard Paint Color w/ Mounting Drill Template: (.5" standoffs)

3/8" Thick Flat Cut Aluminum Letters

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The Mark W. Liberty

w/ Stud Mount



Graphics > Signage > Displays

Formerly Brighton Signs by Tomorrow 2150 Pless Rd. Ste. 3A Brighton, Michigan 48114 810-225-7446 signsbytomorrow.com/brighton

City

State/ZIP:

T:NOBS BY CUSTOMER Date: 10/4/2017

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