ANN ARBOR FARMERS MARKET INFRASTRUCTURE IMPROVEMENT PROJECT

RACKGROUND

A new farmers market structure is being proposed as an addition to the existing canopies to provide cover for existing vendors, as well as heated space for the winter market.

CURRENT CONDITIONS / DEFICIENCIE

- The market lacks winter infrastructure. Vendors bring heaters, tarps and tents for inclement weather, and it is uncomfortable for both vendors and customers during frigid Michigan winters.
- Inequities exist for vendors utilizing the uncovered space in the center of the market. These vendors must provide their own tents, have no access to electricity and see less foot traffic to their stalls.
- The volume of new vendor applications consistently exceeds the capacity of the existing infrastructure to accommodate these interested vendors. This condition restricts the number of new vendors able to participate in the market, limiting its potential for growth.
- The market lacks a sense of place and identity, especially on non-market days. There is no street presence or central entry point. Vacant canopies do not enhance the aesthetics of the neighborhood. On market days pedestrian circulation is unclear and does not encourage shoppers to visit all vendors.
- Public input from the Parks and Recreation Open Space Plan, the City Capital Improvement Plan, the Market Advisory Commission, the vendor and customer surveys and other stakeholder input cited a desire for more covered stall space, extension of the middle aisle and winter protection.

POSSIBLE SOLUTIONS

No change	PROS	CONS			
•	 No capital expenditure 	 Does not provide any winter infrastructure Inequities for vendors remain Does not increase capacity for vendor participation in the market Does not improve sense of place, street presence or the natural pedestrian circulation Does not address identified needs in existing master plans 			
	 No disturbance to market 				
	operations for construction				
Wind breaks	Provides winter infrastructure	Does not provide complete winter infrastructure (no heat)			
	through wind protection	Inequities for vendors remain			
Tarps/roll-down shades attached to		 Does not increase capacity for vendor participation in the market 			
existing stall spaces on the main aisle		 Does not improve sense of place, street presence or pedestrian circulation 			
of the market along Detroit Street		 Reduces size of existing stalls when wind block is in use 			
		 Access to vehicles behind stalls will be limited when wind block is in use 			
		Structural modifications necessary			
		Significant capital expenditure			
Existing structure	Provides winter infrastructure	Inequities for vendors remain			
retrofit (roll-down doors)	through wind protection and heat	 Does not increase capacity for vendor participation in the market 			
		 Does not improve sense of place, street presence or pedestrian circulation 			
Additional frame and end doors		 Reduces size of retrofitted stalls year-round 			
added to existing stall spaces on		 Access to vehicles behind stalls will be limited when roll down doors are in use 			
the main aisle of the market along		Major structural modifications necessary			
Detroit Street		Significant capital expenditure			
		Disturbance to market operations during construction			
New structure - Recommended Solution	Provides winter infrastructure	Significant capital expenditure			
	through a fully enclosed,	Disturbance to market operations during construction			
Addition to existing market	heated space	Access to vehicles behind stalls will be limited for vendors utilizing new structure			
canopies with entrance on	Addresses inequities for vendors	Decrease in parking spaces: 10–15 vendor spaces on market days,			
4th Ave. and connecting to the	Increases capacity for vendor	15–20 public spaces on non-market days			
center aisle.	participation in the market	· · · · ·			

PROJECT TIMELINE

Spring 2015	Summer 2015	Fall 2015	Winter 2015/16	Spring 2016	Summer 2016	Fall 2016	Winter 2016/17
Architectural Concept Proposals		Vendor & Community Operations Committee Meetings		City Council - Construction Document and Budget Approval	Construction (4-5 months)	Project Complete	
	Public Meeting Concept Design Review		Market Advisory Commission	Market Advisory Commission Project Review & Recommendations			
			Parks Advisory Commission Project		n Project Review & Recommendations		
			Archite	ctural Design Phase			

Planning Commission - Project Presentation and Site Plan Approval

Improves sense of place, street presence and pedestrian circulation
Addresses identified needs in existing master plans
Provides improved venue for community events and activities

PROPOSAL OVERVIEW

The primary function of the proposed structure is to accommodate market vendors in a heated indoor space during the winter months and to provide additional covered stall space for all market vendors year round. The new structure would create a prominent entrance on 4th Avenue, highlighting the Ann Arbor Farmers Market presence downtown.

The barn-style structure would include garage-type overhead doors that can fully open in three seasons and provide flexible space for additional vendors, as well as space for community events.

FUNDING SOURCE

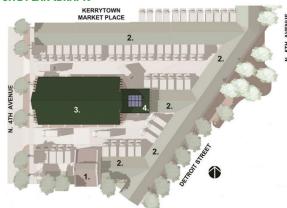
Downtown Development Authority Grant, \$175,000 Parks Maintenance & Capital Improvements Millage, \$200,000 Farmers Market Assigned Fund Balance, \$350,000 Developer Contributions, \$129,000

Total: \$854,000

CURRENT AFRIAL OVERVIEW



SITE PLAN (DRAFT)



Existing Farmers Market building.
 Existing vendor canopies.
 New Farmers Market enclosures.
 Drive-thru vendor canopy.

ARCHITECTURAL RENDERING (DRAFT) - ENTRANCE ON 4™ AVENUE



PROJECT WERSITE

<u>www.a2gov.org/marketproject|</u> Feedback and questions can be sent directly to the Public Market Advisory Commission, pmac@a2gov.org.





