

The proposed "Events" building for the Farmers Market is the antithesis of the market. Unresolved issues for the new building.

- **Displaced vendors** – A plan to compensate displaced vendors was never discussed. How do you make them whole?
- **Logistics** – Logistics of loading and unloading. Right now vendors have flexibility in moving their vehicles with the drive we have now. The new building would eliminate that.
- **Usage** – Building would only be used 28% of the year for vendors. The last 3 Saturdays the building would have been empty. Last Saturday July 9th. Only 4 vendors would have been in there.
- **Stall size reduction** – Vendors in the sand lot enjoy using (2) 10 x 10 easy ups which equals 200 square feet and will be forced into (2) 8 x 6 stalls which would only give them 96 square feet for the same price.
- **Parking** – 16 parking spaces eliminated which means those vendors will be taking precious customer parking. Many of those parking spaces are utilized by our most senior vendors who have trouble walking.
- **The building** – The building's footprint would be imposing for our open air market.
- **Vendors** – Parks and Rec likes to throw the term around about vendor inequities. It is called seniority. The vendor inequities is to the senior vendors who have paid stall fees for many years. We will never use the building because we bring lots of stuff to the market. We need a new parking lot, gutters fixed, stalls power washed, etc. Just maintain what we have.

September 17, 2015 I surveyed 42 vendors and 92% don't want this building.

We have many boutique vendors who are not farmers; these are the people who would use this building. These vendors sell their product all over town including Kerrytown. Roos Roast, Mindo Chocolate, Pesto Paul, The Brinery, Zingermans, etc.

- **Winterizing** – This is being built under the guise of winterizing the market, a building was not what we wanted. Toledo Market was able to winterize their market from a DDA grant for \$70,000.

Even in the winter months most of the vendors will stay on the main aisle because they have a lot of stuff. Customers will not make a side trip to the building for just a few boutique vendors. We know this market and the traffic flow.

Where will you put the snow? The open area is where all the snow is plowed into.

I am a 22 year vendor and it took 21 years to get 3 stalls together where I want. I bring a lot of product to the market. I am one of the displaced vendors. Do the right thing and vote this building down.

Sincerely,

Fieldfarms LLC

Janna Field