ANN ARBOR HISTORIC DISTRICT COMMISSION

Staff Report

ADDRESS: 209 South Main, Application Number HDC 16-125

DISTRICT: State Street Historic District

REPORT DATE: June 29, 2016

REPORT PREPARED BY: Jill Thacher, Historic Preservation Coordinator

REVIEW COMMITTEE DATE: Monday, July 11, 2016

OWNER APPLICANT

Name: Jim Brady's Detroit Rossetti

Address: 23650 Woodward, Ste. 300 106 W. Fort, Ste. 400 Pleasant Ridge, MI 48069 Detroit, MI 48226

Phone: (248) 302-1438 (313) 463-5151

BACKGROUND: This three story, brick Italianate commercial style building features brick pilasters with stone trim, brick corbelling, and double-hung one-over-one windows with segmented arches on the second floor and round arches on the third floor. The front façade windows on the second and third floors also feature arched stone window hoods, and brick surrounds. The building was constructed in 1868 and Florian Muehlig is listed as the first occupant. The 1869 City Directory lists Muehlig as both an undertaker and furniture manufacturer and dealer.

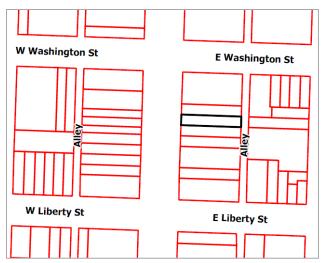
In 2012, the replacement of six windows on the front elevation was approved by the Commission, and signage received a staff approval. In May of 2013, exterior façade lighting was approved by the Commission.

LOCATION: The site is on the east side of South Main Street, south of East Washington Street and north of East Liberty Street.

APPLICATION: The applicant seeks HDC approval to (1) remove the existing storefront and construct a new storefront; (2) install two new exterior signs, one wall and one blade; (3) rehabilitate existing upper windows (as previously submitted in HDC12-164); (4) Install mechanical units on the roof to accommodate restaurant modifications; (5) Install new decorative cornice along existing façade.

APPLICABLE REGULATIONS:

From the Secretary of the Interior's Standards for Rehabilitation:



- (2) The historic character of a property will be retained and preserved. The removal of distinctive materials or alteration of features, spaces, and spatial relationships that characterize a property will be avoided.
- (3) Each property will be recognized as a physical record of its time, place, and use. Changes that create a false sense of historical development, such as adding conjectural features or elements from other historic properties, will not be undertaken.
- (5) Distinctive materials, features, finishes, and construction techniques or examples of craftsmanship that characterize a property will be preserved.
- (6) Deteriorated historic features will be repaired rather than replaced. Where the severity of deterioration requires replacement of a distinctive feature, the new feature will match the old in design, color, texture, and, where possible, materials. Replacement of missing features will be substantiated by documentary and physical evidence.
- (9) New additions, exterior alterations, or related new construction shall not destroy historic materials that characterize the property. The new work shall be differentiated from the old and shall be compatible with the massing, size, scale, and architectural features to protect the historic integrity of the property and its environment.

From the Secretary of the Interior's Guidelines for Rehabilitating Historic Buildings (other SOI Guidelines may also apply):

Design for the Replacement of Missing Historic Features

When an entire interior or exterior feature is missing (for example, an entrance, or cast iron facade; or a principal staircase), it no longer plays a role in physically defining the historic character of the building unless it can be accurately recovered in form and detailing through the process of carefully documenting the historical appearance. Although accepting the loss is one possibility, where an important architectural feature is missing, its replacement is always recommended in the Rehabilitation guidelines as the first or preferred, course of action. Thus, if adequate historical, pictorial, and physical documentation exists so that the feature may be accurately reproduced, and if it is desirable to re-establish the feature as part of the building's historical appearance, then designing and constructing a new feature based on such information is appropriate. However, a second acceptable option for the replacement feature is a new design that is compatible with the remaining character-defining features of the historic building. The new design should always take into account the size, scale, and material of the historic building itself and, most importantly, should be clearly differentiated so that a false historical appearance is not created.

Storefronts

<u>Recommended:</u> Designing and constructing a new storefront when the historic storefront is completely missing. It may be an accurate restoration using historical, pictorial, and physical documentation; or be a new design that is compatible with the size, scale, material, and color of the historic building.

<u>Not Recommended:</u> Creating a false historical appearance because the replaced storefront is based on insufficient historical, pictorial, and physical documentation.

Introducing a new design that is incompatible in size, scale, material, and color.

Windows

<u>Recommended:</u> Identifying retaining and preserving windows – and their functional and decorative features – that are important in defining the overall historic character of the building. Such features ca include frames, sash, muntins, glazing, sills, heads, hoodmolds, paneled or decorated jambs and molding, and interior and exterior shutters and blinds.

<u>Not Recommended:</u> Installing new windows, including frames, sash, and muntin configuration that are incompatible with the building's historic appearance or obscure, damage, or destroy character-defining features.

Mechanical Systems

<u>Recommended:</u> Installing a completely new mechanical systems if required for the new use so that is causes the least alteration possible to the building's floor plan, the exterior elevations, and the least damage to the historic building materials.

Building Site

<u>Not Recommended:</u> Removing or radically changing buildings and their features or site features which are important in defining the overall historic character of the property so that, as a result, the character is diminished.

Using a substitute material for the replacement part that does not convey the visual appearance of the surviving parts of the building or site features or that is physically or chemically incompatible.

New Additions

<u>Recommended:</u> Considering the attached exterior addition both in terms of the new use and the appearance of other buildings in the historic district or neighborhood. Design for the new work may be contemporary or may reference design motifs from the historic building.

<u>Not Recommended:</u> Imitating a historic style or period of architecture in new additions, especially for contemporary uses such as drive-in banks or garages.

From the Ann Arbor Historic District Design Guidelines:

Design Guidelines for Storefronts

<u>Appropriate</u>: Repairing storefronts as needed, which may include replacing parts that are deteriorated beyond repair or that are missing with matching or compatible substitute materials. Missing parts must be appropriately documented.

Designing and constructing a new storefront when the historic storefront is completely missing. It may be an accurate restoration using historical, pictorial, ad physical documentation; or may be a new design that is compatible with the size, scale, and material of the historic building. New designs should be flush with the façade and be kept as simple as possible.

<u>Not Appropriate:</u> Introducing new reproduction or salvaged architectural elements that were not historically part of the building.

Installing a new storefront that is incompatible in size and material with the historic building and district.

Commercial Entries

<u>Appropriate:</u> Replacing missing original doors with a design that matches original doors remaining on the building, or with a compatible new design that fits style and period of the building and the existing opening.

Not Appropriate: Replacing non-original doors with new doors that do not match the building style, or that have frosted or decorative glass that is not replicating an original door.

Signs

<u>Appropriate:</u> Installing signage in the historic sign band area of the building, typically the area above the transoms or just above the storefront.

Attaching signage through masonry joints or through materials that can be easily repaired, such as wood, when signage is removed.

Installing signage that is compatible in size, style, material, and appearance to the historic resource and district.

Placing signs to align with others along the commercial block face.

Installing signage that is subordinate to the overall building composition.

Not Appropriate: Installing signs that are too large or that are made from a material that is incompatible with the historic building or district.

Installing signs through brick, stone, or other masonry units in a manner that damager historic materials.

Installing signs that are overly complex, use more than three or four colors or use fluorescent colors.

Mechanical Equipment

<u>Appropriate</u>: Installing mechanical equipment and wiring in locations on the roof, rear elevations, or in alleys, so they are not visible from a street.

Historic Metal

<u>Appropriate:</u> Replacing a missing feature with a new feature based on pictorial, physical, or documentary evidence, or installing a new feature that is compatible in scale, size and material with the historic building and district.

STAFF FINDINGS:

1. Storefront. The current storefront was installed after 1981. Per the photos at the end of this report, the 1981 storefront is or closely resembles the one from 1937. The proposed storefront is clad in black spandrel glass with a rectangular recessed entry and red tufted vinyl door with a small circular window. A four panel folding aluminum window system is to the left of the door.

The proposed storefront does not meet the Secretary of the Interior's Standard Number 3, which says that "Each property will be recognized as a physical record of its time, place, and use. Changes that create a false sense of historical development, such as adding conjectural features or elements from other historic properties, will not be undertaken." The use of glass panels as cladding and a tufted door are reminiscent of storefronts from the 1930s or 40s, an example of which still exists on the next block of South Main Street. Installing the proposed storefront today would create a false sense of historical development by imitating a style of storefront that never existing in this location.

The storefront does not meet the SOI Guidelines for Rehabilitation for Storefronts. The proposed storefront is a radical departure from the traditional proportions of the building's current and pre-1981 storefronts and is incompatible in size and material.

The storefront does not meet the Ann Arbor Historic District Design Guidelines for Storefronts. The design is new (not an accurate restoration) and the materials and design are not compatible with this historic building. The design should not introduce new reproduction architectural elements that were not historically part of this building.

The storefront does not meet the Ann Arbor Historic District Design Guidelines for Commercial Entries. The proposed red tufted vinyl door with a round porthole window is not a design that is compatible with the period of the building, which was constructed in 1868, or the period of significance for the Main Street Historic District, which ends in 1944.

- 2. Signage. The "Jim Brady's Detroit" wall sign is white neon. The sign's size (6' x 2'3") and placement above the storefront windows are generally appropriate. The blade sign is 10' tall by 3' deep with a 6" arm attachment. The sign does not meet the Ann Arbor Historic District Design Guidelines for Signs. Installing a second-floor sign of this height does not align with any others along this commercial block, and is too large for a 22' wide non-corner building. In addition, the neon starburst that extends to the third floor is too large and is an architectural element of the googie style that was not historically part of this building. A smaller pedestrian-scaled sign aligned with other projecting or bracket signs on this block would be appropriate. Details on materials, construction, and method of attachment were not provided for either sign.
- 3. *Mechanical equipment*. The placement of new mechanical equipment on the roof, out of sight, is appropriate.
- 4. Windows. The third floor window work was previously approved as part of a comprehensive building renovation, and that work was begun. As long as the building owner adheres to the drawings that the Historic District Commission approved in

2012, staff will sign off on a building permit for the window work and no further approval is necessary. (If the work had never begun, or if city code or design guidelines had changed since 2012, staff would require a new application.)

- 5. Cornice. The appearance of this building would be much more polished and formal with the reintroduction of a metal or fiberglass cornice. Photographs of the original cornice are presumed to be available from the Bentley Historical Library (an online search revealed several photos of this block), and there is a reasonable chance that the original was installed by Detroit Cornice & Slate, with plans still on file there. Rather than installing a replacement cornice of a new design, it is appropriate to find pictorial, physical, or documentary evidence of what the original cornice looked like. With this evidence, a replacement cornice may be approved at the staff level on behalf of the Historic District Commission. Therefore, staff does not recommend approval of the proposed non-historic cornice design.
- 6. In summary, staff finds that the proposal for mechanical equipment is appropriate and meets the Secretary of the Interior's Standards and Guidelines, and the Ann Arbor Historic District Design Guidelines. Staff finds that the proposed storefront, business signs, and cornice do not meet the Secretary of the Interior's Standards and Guidelines and the Ann Arbor Historic District Design Guidelines, and recommends denial.

POSSIBLE MOTIONS: (Note that the motions are only a suggestion. The Review Committee, consisting of staff and at least two Commissioners, will meet with the applicant on site and then make a recommendation at the meeting.)

For the mechanical equipment:

I move that the Commission issue a certificate of appropriateness for the application at 209 S. Main Street, a contributing property in the Main Street Historic District to install mechanical units on the existing roof to accommodate restaurant modifications, as proposed. The work is compatible in exterior design, arrangement, texture, material and relationship to the rest of the building and the surrounding area and meets the *Ann Arbor Historic District Design Guidelines* for mechanical equipment, and *The Secretary of the Interior's Standards for Rehabilitation* and *Guidelines for Rehabilitating Historic Buildings,* in particular standard 9 and the guidelines for mechanical systems.

For the storefront, business signs, and cornice:

I move that the Commission issue a certificate of appropriateness for the application at 209 S. Main Street, a contributing property in the Main Street Historic District to (1) remove an existing storefront and construct a new spandrel glass storefront with a tufted door; (2) install two new exterior business signs; and (3) install a new decorative cornice on top of the front façade. The proposed work is compatible in exterior design, arrangement, texture, material and relationship to the rest of the building and the surrounding area and meets the *Ann Arbor Historic District Design Guidelines* for storefronts, commercial entries, signs and historic metal, and *The Secretary of the Interior's Standards for Rehabilitation* and *Guidelines for Rehabilitating Historic Buildings*, in particular standards 2, 3, 5 6, and 9 and the guidelines for storefronts, building site, and new additions.

MOTION WORKSHEET:

I move that the Commission issue a Certificate of Appropriateness for the work at <u>209 S. Main Street</u> in the <u>Main Street</u> Historic District

Provided the following condition(S) is (ARE) met: 1) STATE CONDITION(s)

The work is generally compatible with the size, scale, massing, and materials and meets the Secretary of the Interior's Standards for Rehabilitation, standard(S) number(S) (circle all that apply): 1, 2, 3, 4, 5, 6, 7, 8, 9, 10

ATTACHMENTS: application, drawings, photos.

East side of S. Main Street, 200 block, 1905 (source: AADL)



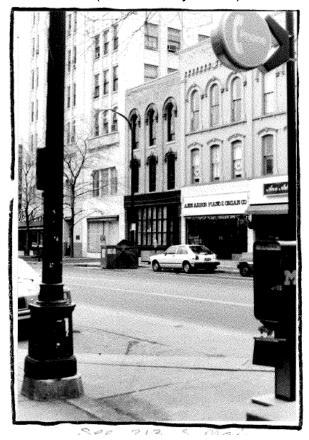
209 S. Main in 1937 (Bentley Historical Library Sturgis Collection)



209 S. Main in 1946 (Bentley Historical Library Sturgis Collection)



209 S. Main (1981 Survey Photo)





City of Ann Arbor PLANNING & DEVELOPMENT SERVICES — PLANNING SERVICES

301 E. Huron Street | P.O. Box 8647 | Ann Arbor, Michigan 48107-8647 p. 734.794.6265 | f. 734.994.8312 | planning@a2gov.org

ANN ARBOR HISTORIC DISTRICT COMMISSION APPLICATION

	Section 1: Prope	erty Being Reviewed and Ownership Information
Name of Property Owner (If different than the applicant):	Address of Prope	rty: 209 S. Main Street
Address of Property Owner: 23650 Woodward Ste. 300, Pleasant Ridge, MI 48069 Daytime Phone and E-mail of Property Owner: 248.302.1438 - tom@jimbradysdetroit.com Signature of Property Owner: Date: 6 - 2.5 - 1/2 Section 2: Applicant Information Name of Applicant: ROSSETTI Address of Applicant: 160 W. Fort, Suite 400, Detroit, MI 48226 Daytime Phone: 313)463.5151 Fax: 313)463.5160 E-mail: jwakeman@rossetti.com Applicant's Relationship to Property: owner architect contactor other Signature of applicant: Date: 6 - 28 - 16 Section 3: Building Use (check all that apply) Residential Single Family Multiple Family Rental Commercial Institutional Section 4: Stille-DeRossett-Hale Single State Construction Code Act (This item MUST BE INITIALED for your application to be PROCESSED) Public Act 169, Michigan's Local Historic Districts Act, was amended April 2004 to include the following	Historic District: _	Main Street District
Daytime Phone and E-mail of Property Owner: Signature of Property Owner:		Jim Brady's Detroit
Daytime Phone and E-mail of Property Owner: Signature of Property Owner:	Address of Prope	rty Owner: 23650 Woodward Ste. 300, Pleasant Ridge, MI 48069
Section 2: Applicant Information Name of Applicant:	Daytime Phone a	nd E-mail of Property Owner: 248.302.1438 - tom@jimbradysdetroit.com
Name of Applicant:	1	
Address of Applicant: 160 W. Fort, Suite 400, Detroit, MI 48226 Daytime Phone: (313)463.5151 Fax: (313)463.5160 E-mail: jwakeman@rossetti.com Applicant's Relationship to Property: owner X architect contactor other Signature of applicant: Date: 6-23-16 Section 3: Building Use (check all that apply) Residential Single Family Multiple Family Rental X Commercial Institutional Section 4: Stille-DeRossett-Hale Single State Construction Code Act (This item MUST BE INITIALED for your application to be PROCESSED) Public Act 169, Michigan's Local Historic Districts Act, was amended April 2004 to include the following	Section 2: Applie	cant Information
Daytime Phone: (313)463.5151 Fax: (313)463.5160 E-mail:	Name of Applican	at: ROSSETTI
E-mail:jwakeman@rossetti.com Applicant's Relationship to Property:ownerX architectcontactorother Signature of applicant:	Address of Applic	ant: 160 W. Fort, Suite 400, Detroit, MI 48226
Applicant's Relationship to Property:	Daytime Phone: (313)463.5151 Fax:(<u>313</u>)463.5160
Signature of applicant:	E-mail:	jwakeman@rossetti.com
Section 3: Building Use (check all that apply) Residential Single Family Multiple Family Rental X Commercial Institutional Section 4: Stille-DeRossett-Hale Single State Construction Code Act (This item MUST BE INITIALED for your application to be PROCESSED) Public Act 169, Michigan's Local Historic Districts Act, was amended April 2004 to include the following		
ResidentialSingle FamilyMultiple FamilyRental X CommercialInstitutional Section 4: Stille-DeRossett-Hale Single State Construction Code Act (This item MUST BE INITIALED for your application to be PROCESSED) Public Act 169, Michigan's Local Historic Districts Act, was amended April 2004 to include the following	Signature of appli	cant:
Commercial Institutional Section 4: Stille-DeRossett-Hale Single State Construction Code Act (This item MUST BE INITIALED for your application to be PROCESSED) Public Act 169, Michigan's Local Historic Districts Act, was amended April 2004 to include the following	Section 3: Buildi	ng Use (check all that apply)
Section 4: Stille-DeRossett-Hale Single State Construction Code Act (This item MUST BE INITIALED for your application to be PROCESSED) Public Act 169, Michigan's Local Historic Districts Act, was amended April 2004 to include the following	Residentia	I Single Family Multiple Family Rental
(This item MUST BE INITIALED for your application to be PROCESSED) Public Act 169, Michigan's Local Historic Districts Act, was amended April 2004 to include the following	Commercia	al Institutional
	Section 4: Stille (This	-DeRossett-Hale Single State Construction Code Act item MUST BE INITIALED for your application to be PROCESSED)
language: "the applicant has certified in the application that the property where the work will be undertaken has, or will have before the proposed completion date, a a fire alarm or smoke alarm complying with the requirements of the Stille-DeRossett-Hale Single State Construction Code Act, 1972 PA 230, MCL 125.1501 to 125.1531."	language: "the undertaken has, complying with th	applicant has certified in the application that the property where the work will be or will have before the proposed completion date, a a fire alarm or smoke alarm e requirements of the Stille-DeRossett-Hale Single State Construction Code Act, 1972
Please initial here:	Please initial her	e:

Staff signature: ___

Comments:

__HDC NTP _____ Staff COA

Section 5: Description of Proposed Changes (attach additional sheets as necessary)			
Provide a brief summary of proposed changes.			
209 S. Main Street is the location of the former Vellum restaurant ar — owner who intends to renovate the building into a new fine dining re- renovations for 209 S. Main are planned to be: — ITEM 1) Remove existing Storefront and Construct New Storefror ITEM 2) Remove existing Sign and install New Exterior Signs. — ITEM 3) Rehabilitate Existing Upper Windows (as previously subr ITEM 4) Install Mechanical Units on Existing Roof (and out-of-site accommodate Restaurant Modifications. — ITEM 5) Install New Decorative Cornice along Existing Facade.	itnitted in HDC12-164)		
2. Provide a description of existing conditions. The 3-Story brick building was originally constructed in 1868. It features brick pilasters with stone trim, brick corbelling, and double-hung one-over-one windows with segmented arches on the second floor and round arches on the third floor. The buildings existing facade consists of two separate portions. The first portion consists of the lower storefront and is believed to be modified from its original design. Several of the following items, but not limited to occurred well after the "Non-Original Storefront": 1. Double-layered 1 inch thick glass (occurred prior to 2012 Renovation). 2. Exterior wood veneer doors (occurred prior to 2012 Renovation). 3. Exterior light fixtures (occurred within 2012 Renovation per HDC13-044). 4. Fire sprinkler connection (occurred within 2012 Renovation per CVLC13-009). The second portion consists of the Upper Facade, and is believed to be similar to its original design and largely is made up of brick, decorative cornices, and arch topped windows. However, it should be noted that the Lower Windows were repaired by the previous Owner while the Upper Windows were not repaired and lack glazing. Also, existing decorative light fixtures penetrate the brick facade. 3. What are the reasons for the proposed changes? The building has a new owner who intends to renovate the building into a new fine dining restaurant and bar. The facade and building renovation reflects the Owners desire to provide a successful business while appealing to local and out-of-town patrons within the Main Street District.			
4. Attach any additional information that will further explain or clarify the proposal, and indicate these attachments here. Refer to attached drawings.			
5. Attach photographs of the existing property, including at least one general photo and detailed photos of proposed work area. Refer to attached photos.			
STAFF USE ONLY			
Date Submitted:	Application toStaff orHDC		
Project No.: HDC	Fee Paid:		
Pre-filing Staff Reviewer & Date:	Date of Public Hearing:		
Application Filing Date:	Action:HDC COAHDC Denial		



06/24/16

Address:

209 S Main Street

Submission for:

City of Ann Arbor Historic District Commission

Table of Contents

Facade Details

Historic District Commission Application Form

APP-1 thru APP-5

Existing Site Location and Elevation

EXIST-1 thru EXIST-2

Photographs Depicting Existing Conditions

PIC-1 thru PIC-6

Drawings (Plans, Elevations, and Sections)

DWG-1 thru DWG-2

FAC-1 thru FAC-4



S Main St

Ann Arbor City Historic District Map

SITE 209 S Main

E Liberty St

E Huron St

E Washington St

Alley

ŭ

ಹ

W Huron St

W Washington St

W Liberty St

Prepared By: City of Ann Arbor, Community Services, GIS.

No part of this product shall be reproduced or transmitted in any form or by any means, electronic or mechanical, for any purpose, without prior written permission from the City of Ann Arbor.

This map complies with National Map Accuracy Standards for mapping at 1 Inch = 100 Feet. The City of Ann Arbor and its mapping contractors assume no legal representation for the content

and/or inappropriate use of information represented on this map.

City of Ann Arbor Map Disclaimer

Main Street

Map Printed: November 4, 2013

0 .25 .5 .75 1 .75



"First National Building"





EXISTING ELEVATION

209 S. Main Street, Ann Arbor, MI

Page 9 of 21

0 .25 .5 .75 1 .75

ROSSETT

MARTITI. ADCUSTICATION. STATEMENT. ADCUSTICATION. STATEMENT. MICHIGAN A8226
Tolophons. 313.463.5181 ROSSETTI.COM Fax. 313.463.5181









NUJJE Marti Akutistak, bitukak.

ACCEPTACTURE, INTERIORS, GRAPMES, PLANNESS 160 WEST FORT, SUITE 400, DETROIT, MICHIGAN 48226 Telephone, 313,463,5151 ROSSETTI.COM Fax, 313,463,5160

Historic District Commission Submission

.25

.75 1

.75



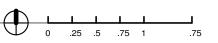










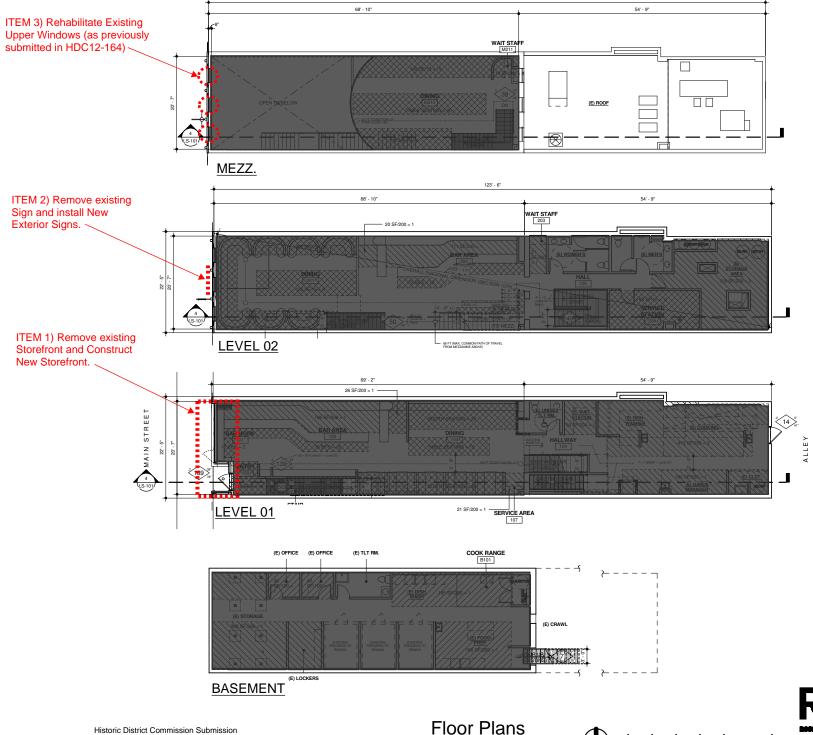












KUSSEII

BOSETTI ARCHTECTUR. HITERODS. GRAPECS . PLANSING
160 WEST FORT, SUITE 400, DETROIT, MICHIGAN 48226
Telephone. 313.463.5161 ROSSETTI.COM Fax. 313.463.5160

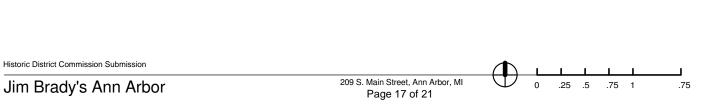
.25

.75 1

ITEM 5) Install New

Decorative Cornice

along Existing Facade



7' - 6" +/-VARIES

EXHAUST HOOD

UNIT (LOCATION AND SIZE TO BE

> EXHAUST HOOD UNIT (LOCATION AND SIZE TO BE VERIFIED W/ MEP)

EXISTING MECHANICAL UNITS TO REMAIN (TYP.) —

 \bigotimes

Parapet High 140' - 10"

EXISTING LOW ROOF (BELOW)

AIR HANDLING

ROOF PLAN

UNIT (LOCATION AND SIZE TO BE

EXISTING HIGH ROOF

ITEM 4) Install Mechanical Units on Existing Roof (and

out-of-site from Main Street

View) to accommodate

AIR HANDLING UNIT (LOCATION AND SIZE TO BE VERIFIED W/ MEP)

Mezzanine

Level 02

Level 01

Basement

BUILDING SECTION

Restaurant Modifications.

ROSSETTI

MONETTI ARCHITECTURE. BITTERSONS. ORAPIRES. PLANISHOO
160 WEST FORT, SUITE 400, DETROIT, MICHIGAN 48226
Telephone. 313.463.5151 ROSSETTI.COM Fox. 313.463.5160

Mezzanine 124' - 10"

> LV-02 113' - 9"

> LV-01 100' - 0"

© 06/16/16

DECORATIVE CORNICE PAINT (BLACK)

PROPOSED WALL SECTION

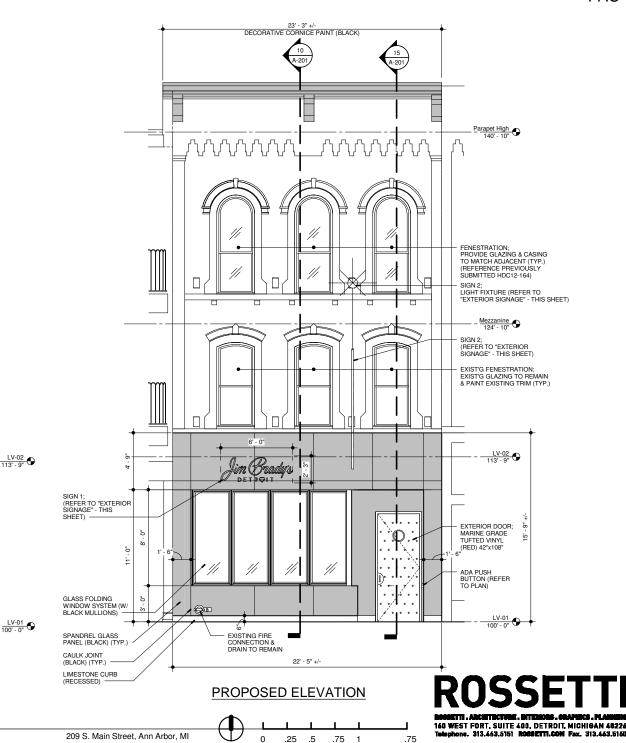
Page 18 of 21

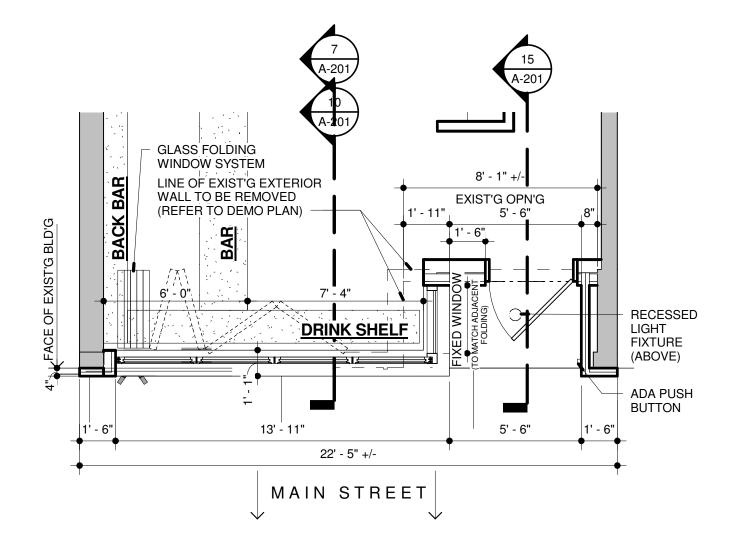
3' - 0"

STREET

N N N · SIGN 2; LIGHT FIXTURE (REFER TO "EXTERIOR SIGNAGE" - THIS

· SIGN 2; (REFER TO "EXTERIOR SIGNAGE" - THIS SHEET)





PROPOSED FACADE PLAN

209 S. Main Street, Ann Arbor, MI Page 19 of 21





SIGN AREA CALCULATION: PROPOSED SIGN 1: 14 SF + SIGN 2: 29 SF = (28 +1) 43 SF TOTAL **ALLOWED** 22'-5" x 2 LN FT = 44.84 SF MAX. PROPOSED < ALLOWED 43 SF < 44.84 SF SIGN 2 (BLADE SIGN LIGHT FIXTURE): NEON TUBE W/ LED UPLIGHT AREA = 1 SF (SAME ON BOTH SIDES) SIGN 2 (BLADE SIGN): WHITE NEON LOGO W/ BLACK METAL BLADE SUPPORT WHITE NEON LOGO W/ BLACK METAL BLADE SUPPORT AREA = 28 SF (SAME ON BOTH SIDES) STOREFRONT SIGN SIGN AREA CALCULATION: PROPOSED SIGN 1: 14 SF + SIGN 2: 29 SF = (28 +1) 43 SF TOTAL ALLOWED SIGN 1 (STOREFRONT SIGN): WHITE NEON SIGN 22'-5" x 2 LN FT = 44.84 SF MAX. (6'-0" x 2'-3") AREA = 14 SF MAX. PROPOSED < ALLOWED 43 SF < 44.84 SF

PROPOSED SIGNAGE



ROSSETTI MORETTI, ARCHITECTURE, BITTEROSE, GRAPMECE, PLANMENS 160 WEST FORT, SUITE 400, DETROIT, MICHIGAN 48226 Tolophone, 313,463,5161 ROSSETTI.CON Fax. 313,463,5160



PROPOSED MATERIALS

209 S. Main Street, Ann Arbor, MI 0 .25 .5 .75 1 .75 Page 21 of 21

ROSSETT

MARCHITECTUM. HITEMANS. GRAPMES. PLANMENS
160 WEST FORT, SUITE 400, DETROIT, MICHIGAN 46226
Telephone. 313.463.5151 ROSSETTI.COM Fax. 313.463.5160