ANN ARBOR FARMERS MARKET INFRASTRUCTURE IMPROVEMENT PROJECT

RACKGROUND

A new farmers market structure is being proposed as an addition to the existing canopies to provide cover for existing vendors, as well as heated space for the winter market.

CURRENT CONDITIONS / DEFICIENCIES

- The market lacks winter infrastructure. Vendors bring heaters, tarps and tents for inclement weather, and it is uncomfortable for both vendors and customers during frigid Michigan winters.
- Inequities exist for vendors utilizing the uncovered space in the center of the market. These vendors must provide their own tents, have no access to electricity and see less foot traffic to their stalls.
- The volume of new vendor applications consistently exceeds the capacity of the existing infrastructure to accommodate these interested vendors. This condition restricts the number of new vendors able to participate in the market, limiting its potential for growth.
- The market lacks a sense of place and identity, especially on non-market days. There is no street presence or central entry point. Vacant canopies do not enhance the aesthetics of the neighborhood. On market days pedestrian circulation is unclear and does not encourage shoppers to visit all vendors.
- Public input from the Parks and Recreation Open Space Plan, the City Capital Improvement Plan, the Market Advisory Commission, the vendor and customer surveys and other stakeholder input cited a desire for more covered stall space, extension of the middle aisle and winter protection.

POSSIBLE SOLUTIONS

No change	PROS	CONS
	 No capital expenditure 	Does not provide any winter infrastructure
	 No disturbance to market 	Inequities for vendors remain
	operations for construction	 Does not increase capacity for vendor participation in the market Does not improve sense of place, street presence or the natural pedestrian circulation
	Wind breaks	Provides winter infrastructure
	through wind protection	Inequities for vendors remain
Tarps/roll-down shades attached to		Does not increase capacity for vendor participation in the market
existing stall spaces on the main aisle		Does not improve sense of place, street presence or pedestrian circulation
of the market along Detroit Street		Reduces size of existing stalls when wind block is in use
		 Access to vehicles behind stalls will be limited when wind block is in use
		Structural modifications necessary
		Significant capital expenditure
Existing structure	Provides winter infrastructure	Inequities for vendors remain
retrofit (roll-down doors)	through wind protection and heat	Does not increase capacity for vendor participation in the market

New structure - Recommended Solution

Additional frame and end doors

added to existing stall spaces on

the main aisle of the market along

Addition to existing market canopies with entrance on 4th Ave. and connecting to the center aisle.

- Provides winter infrastructure through a fully enclosed, heated space
- Addresses inequities for vendors
- Increases capacity for vendor participation in the market
- Improves sense of place, street presence and pedestrian circulation
- Addresses identified needs in existing master plans
- Provides improved venue for community events and activities

Significant capital expenditure

Planning Commission - Project Presentation and Site Plan Approval

• Significant capital expenditure

• Disturbance to market operations during construction

• Disturbance to market operations during construction

• Reduces size of retrofitted stalls year-round

• Major structural modifications necessary

• Access to vehicles behind stalls will be limited for vendors utilizing new structure

• Does not improve sense of place, street presence or pedestrian circulation

• Access to vehicles behind stalls will be limited when roll down doors are in use

Decrease in parking spaces: 10-15 vendor spaces on market days,
 15-20 public spaces on non-market days

PROJECT TIMELINE

Detroit Street

Spring 2015 Fall 2015 Winter 2015/16 Fall 2016 Winter 2016/17 Summer 2015 Spring 2016 Summer 2016 **City Council - Construction Document** Construction (4-5 months) Project Complete **Architectural Concept Proposals Vendor & Community Operations Committee Meetings** and Budget Approval **Public Meeting Concept Design Review** Market Advisory Commission Project Review & Recommendations Parks Advisory Commission Project Review & Recommendations Architectural Design Phase

PROPOSAL OVERVIEW

The primary function of the proposed structure is to accommodate market vendors in a heated indoor space during the winter months and to provide additional covered stall space for all market vendors year round. The new structure would create a prominent entrance on 4th Avenue, highlighting the Ann Arbor Farmers Market presence downtown.

The barn-style structure would include garage-type overhead doors that can fully open in three seasons and provide flexible space for additional vendors, as well as space for community events.

FUNDING SOURCES

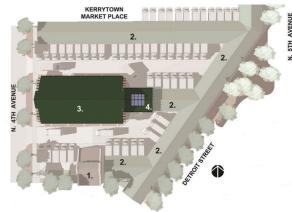
Downtown Development Authority Grant, \$175,000 Parks Maintenance & Capital Improvements Millage, \$200,000 Farmers Market Assigned Fund Balance, \$350,000 Developer Contributions, \$129,000

Total: \$854,000

CURRENT AERIAL OVERVIEW



SITE PLAN (DRAFT)



Existing Farmers Market building.
 Existing vendor canopies.
 New Farmers Market enclosures.
 Drive-thru vendor canopy.

ARCHITECTURAL RENDERING (DRAFT) - ENTRANCE ON 4™ AVENUE



PROJECT WEBSITE

<u>www.a2gov.org/marketproject|</u> Feedback and questions can be sent directly to the Public Market Advisory Commission, pmac@a2gov.org.





