

Ann Arbor Downtown Development Authority

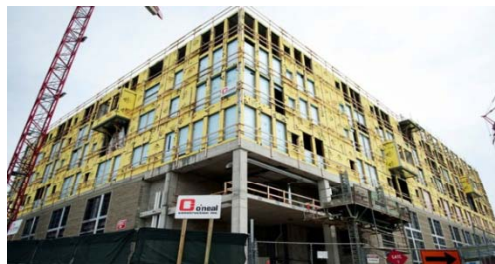
Parking System Update and Project Update



Ann Arbor Downtown Development Authority

Mission: TO UNDERTAKE PUBLIC IMPROVEMENTS THAT HAVE THE GREATEST IMPACT IN STRENGTHENING THE DOWNTOWN AREA AND ATTRACTING NEW PRIVATE INVESTMENTS

The A2 DDA is only agency whose sole purpose is to encourage the growth and vitality of downtown Ann Arbor; anticipate downtown's changing needs for transportation, housing, service, and infrastructure; and work to sustain the things that we value about our downtown.



Ann Arbor Downtown Development Authority

Annual Parking System Update



DDA Management of Public Parking

In 1992 DDA took responsibility for parking operations, maintenance & repair, and continued its responsibility to construct new parking to meet its mission of encouraging downtown vibrancy and private reinvestment

DDA parking philosophies include:

- Parking is part of a larger transportation system.
- A menu of parking & transportation options provide valuable choices.
- Parking is not a silver bullet; but the right balance of availability, location, & price is essential to downtown's vitality & growth.
- Parking rates can be used to extend demand more broadly through the system (demand management).



DDA's Parking & Transportation Programs

Hourly parking: on-street meters, lots, structures, ½ price meters
Permit parking: structures, lots, overnight/off peak, premium
Flat rate parking: discounted evening flat rate & special event flat rate

Transit: go!pass, express buses, Nightride, Guaranteed Ride Home
supplemental service on Ypsi/Ann Arbor bus routes

Non-motorized: Bike hoops, bike lockers, Bike House, in-street racks,
pedestrian improvements, sidewalk maintenance

More: downtown ZipCar fleet
scooter/moped parking
car/van pool parking
encouraging the use of AirRide, Greyhound

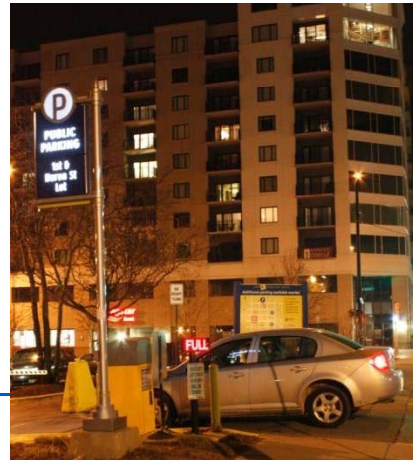


DDA Parking System

Public parking spaces:

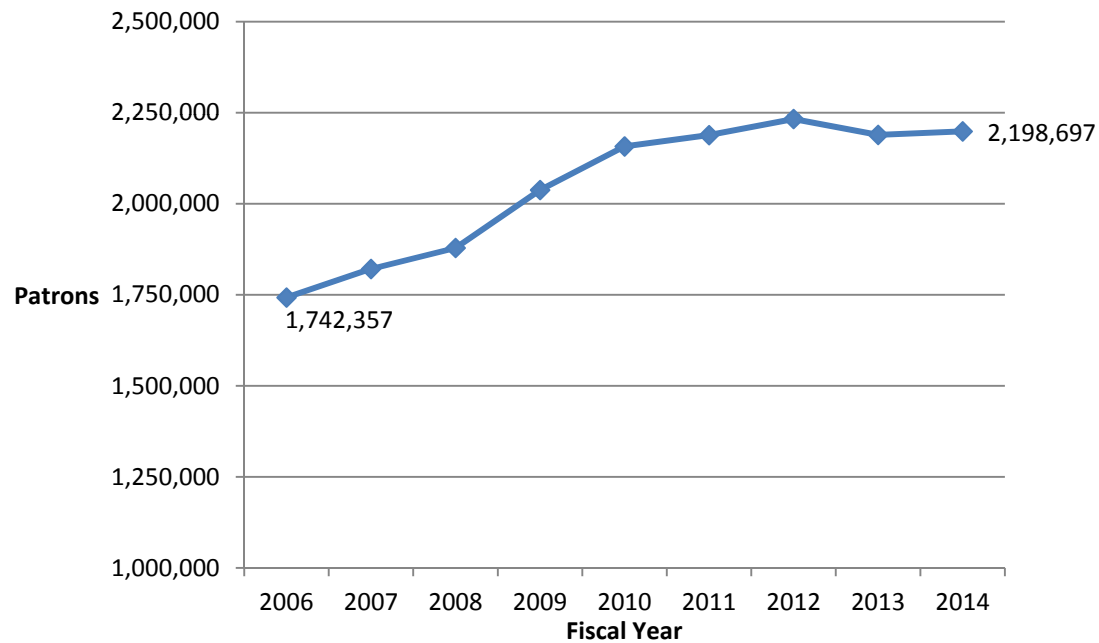
8 structures	5,300 spaces
15 lots	1,010 spaces
On-street meters	<u>1,820 spaces</u>
	8,130 spaces

Parking is managed with the goal to encourage downtown vitality and private investment. Downtown: 30,000 employees, 4,900 residents, 61 special events, 1,600 businesses, 10,000 theater seats, and more.



Parking Patron Demand Remains Strong.

There were 456,340 more hourly patrons in FY 2014 than in FY 2006



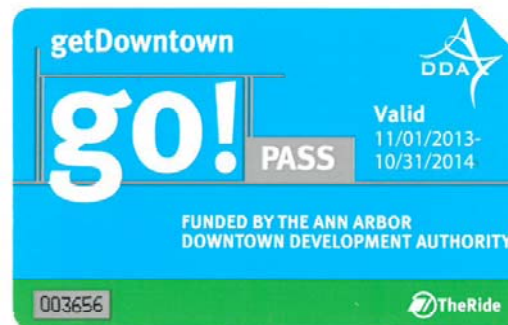
Parking Demand Remains Strong And Transit Use Also Continues to Grow

632,991 trips taken using a go!pass in 2013 (293,624 trips in 2004)

7,030 Go!Passes sold / 481 downtown employers

1,600+ people participated in the 2014 Commuter Challenge

2013 downtown commuter survey showed: 35% Drive Alone, 16% Bus, 15% Walk, 7% Bike, 6% Carpool, 4% Bike and Bus, 8% Drive and Take the Bus (Park & Ride or Expressbus), 11% use another mix



Parking System FY 2014: Facility Changes

First & Washington parking structure (251 spaces) opened August 2013. Provides parking for City Apartment residents and the public.

Fifth & William parking lot (87 spaces) closed April 2014 when the property was sold for a new downtown development.



Parking Operations FY 2014 : Challenges

Winter Classic special event parking on New Years Day. Excellent pre-planning, communication and coordination.

2014 Art Fair parking 7.63% increase over 2013.

Many other special events throughout the year required meter bags, lot closures, and other special assistance.

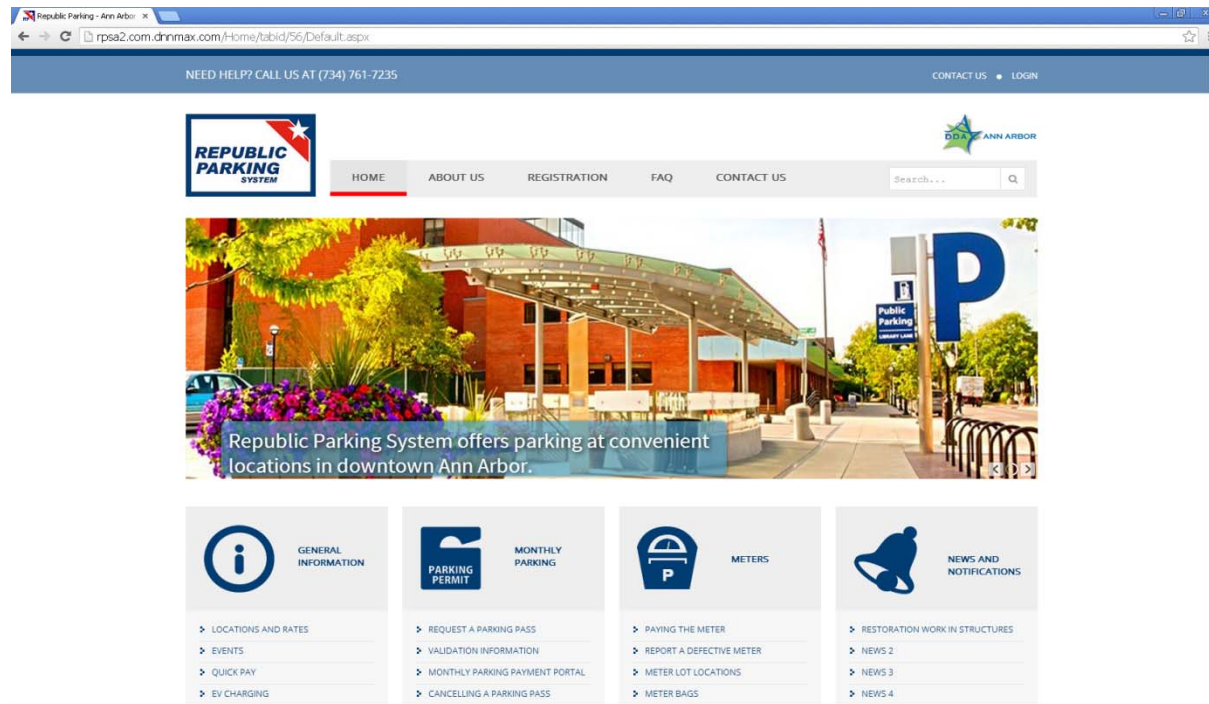
Very long, cold/snowy winter impacted the parking system, including the need to remove snow from downtown



Parking Operations FY 2015: Communications

Republic Parking just launched a new website www.rpsa2.com.

Information about parking options, maps, & updates
Payment portal for monthly and validation customers



Parking Operations FY 2015: Programs & Projects

Automated equipment patron survey to help identify opportunities for communication & operational improvements

Electric vehicle demand. 3 new EV units added at Library Lane.

Zipcar usage remains strong. May add additional cars this year.

Additional attention to **landscaping and planters** at parking facilities

Main Street BIZ expansion & partnership



Parking Operations FY 2015: Proposed Rate Changes

Demand management goals: encourage hourly parking in the garages to lessen demand at the meters and lessen demand for monthly permits

Keeps up with annual cost increases plus upcoming large maintenance/repair projects

Structure hourly rate stays the same
On street increase 0.10/hour, permit increase \$10-\$20/mo

Public hearing at the October DDA meeting



Parking Operations FY 2015: Repairs and Improvements

Lots: Main/Ann, 1st/William, 5th/Huron. Seal coating, painting

Equipment: Liberty Sq elevator replacements, epark machines

Structures: Maynard, 4th/Washington, 4th/William, Ann Ashley. Concrete repairs, new deck coating, concrete staining, stairwells

Upcoming : significant waterproofing at Liberty Square & Ann Ashley equipment replacements



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FY 2015 DDA Project Update



FY 2015 Project: 4th & William Improvements

Largest structure & very popular

Very slow elevator, stair very confining

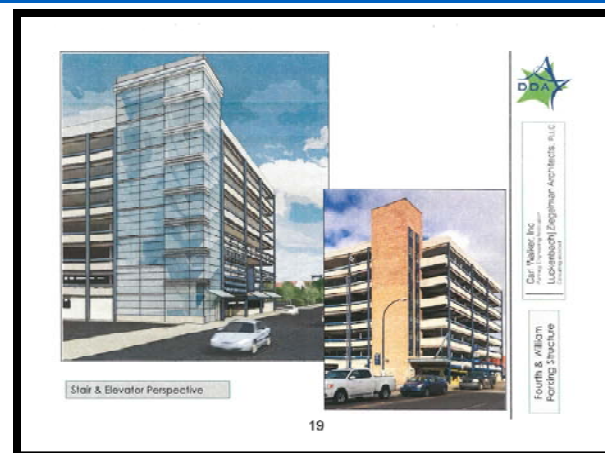
Lobby area is very tight/peds in drive lane

Structure deadens the sidewalk experience

Stair/elevator replacement, improved lobby

Possible retail incubator, awning &

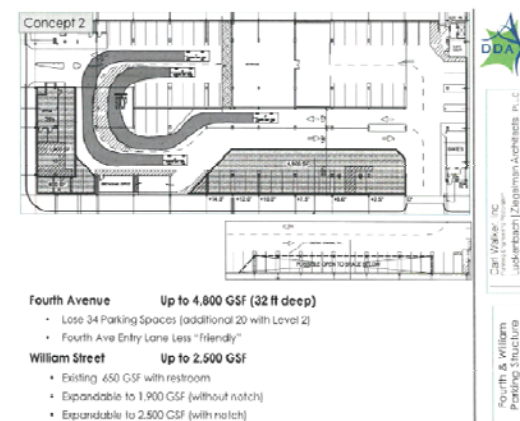
façade improvements



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18



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FY 2015 Project: Street Framework Plan

A shared DDA & City initiative

Final document will serve as a best-practices manual for public & private downtown street projects. Staff collaboration & input from downtown stakeholders, & general public continues

Plan goal is to balance the needs of all users, with a particular focus on pedestrians. More than transportation, streets serve important social, economic, and environmental needs.

Builds on the [Downtown Plan](#), [Non-motorized Plan](#), & [Sustainability Framework](#) to better integrate community goals, e.g. shared streets, economic vitality, and improved stormwater management.



FY 2015 Project: Sidewalks & Walkability

Bikes and Bike Parking

Spearheading regular removal of abandoned bicycles

Removing rusted & relocating bike hoops to areas with more demand

Sidewalk Repairs

Resetting loose or sunken bricks

Tree replacements: 130+ trees this year

Anti Graffiti Efforts

Free paint, cleaning materials, brushes

Murals



FY 2015 Project: Infrastructure

First & Washington Alley installation

Behind the new parking structure/City Apartments building

Utilities and storm drain installed previously

Attractive stamped, colored concrete to encourage pedestrian use



FY 2015 Project: Ambassadors

Exploring the possible creation of a downtown Ambassador Program

The goal would be to add to the already welcoming and safe environment enjoyed by downtown visitors, employees and residents.

Purposes: hospitality/downtown marketing and eyes/ears

The program would consist of a team of professional, well-trained, outgoing individuals in uniform overseen by a consultant.

Program would be designed to work in complement to police, PORT, A2CVB and other efforts



FY 2015: Encouraging Community Prosperity

2014 Downtown Market Scan

Just released. Data on socio-economic trends and near-term real estate needs, benchmarked against comparable cities

2013/14 State of Downtown Report

District details, new businesses, residential growth and types, crime data, transportation options

Partnerships with SPARK, Chamber, Downtown Associations, A2CVB

Countywide Housing Needs Assessment

DDA provided funds to better understand the quantity and type of housing needs at all income levels



FY 2015 Project: Encouraging Downtown Development

DDA Brownfield Grant Program

Provides local match to encourage State funding for outstanding projects
Public benefit/infrastructure: water main, streetscape enhancements
E.g., 618 S. Main Street project

DDA Partnerships Grant Program

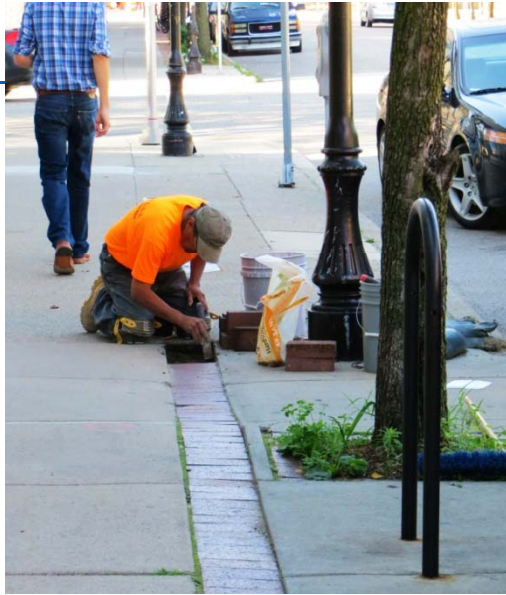
Provides grants to outstanding projects for public benefit/infrastructure,
eg., water mains, streetscape enhancements
Encourages developers to install infrastructure beyond their site
e.g., 116-120 W. Huron Street project



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A2 DDA undertakes projects that will have the greatest impact in strengthening the downtown area and attracting new private investment .





Questions?



