

Market Stall Fee Comparisons - 2013

Market information was gathered from 12 markets, including the Ann Arbor Farmers Market, to evaluate how the market's fees compare with that of comparable markets. Consideration was given to the number of market days offered per week and per year, as well as the total number of hours each market is open. Of the markets evaluated, the average yearly stall fee is \$775.70 and the average daily stall fee is \$33. This average is significantly higher than the fees charged at the Ann Arbor Farmers Market.

| Market Name | Days & Hours | Season Length | Yearly Stall Fee | Daily Stall Fee | Average Hourly Rate (Total # of market hours per year / yearly stall fee) Average Daily Stall Fee (Yearly Fee / # of market days) | Other Fees | Infrastructure | Attendance Requirements | Stall Size |
|--|---|---------------------------------|------------------|-----------------|--|--------------------------------------|---|---|------------|
| Ann Arbor | Saturdays & Wednesdays 7am-3pm (May-Dec); Saturdays 8am-3pm (Jan-Apr) | January - December (86 markets) | \$300 | \$25 | \$.44/hr \$3.49/day | \$55 bi-annual inspection fee | Some vendors receive covered stall spaces; must bring own table and chairs; electricity and water available | 15year to maintain seniority position at the market. | 7'x6' |
| Kalamazoo | Saturdays 7am-2pm (May-November); Tuesdays & Thursdays 7am-2pm (June-Oct) | May - November (72 markets) | \$485 | \$50-65 | \$1.04/hr \$6.74/day | | Some vendors have parking and others don't; spaces are covered | | 8'x4' |
| Northville | Thursdays, 8am-3pm | May - October (27 markets) | \$300 | \$30 | \$1.59/hr \$11.11/day | \$10 Jury fee (for new vendors only) | Vendor must bring tent, chairs, table; no electricity or running water available | 20 x per year for seasonal vendors (74%) | 10'x12' |
| Allen Street, Lansing | Wednesdays 2:30-7pm | May - October (24 markets) | \$192 | \$9 | \$1.78/hr \$8/day | | | Two or more cancellations on prepaid/reserved booths may result in the loss of that reserved booth (but not participation in the market). | 12'x20' |
| Austin, TX | Saturdays 9am-1pm | January - December (52 markets) | \$2,340 | \$45 | \$11.25/hr \$45/day | | | Yearly Vendor's fee is \$150.00 for all vendors | 10'x10' |
| Ypsilanti Farmers Markets (Downtown & Depot Town) | Saturdays 9am-1pm; Tuesdays 2-6pm | May - October (52 markets) | \$448 | \$20 | \$2.15/hr \$8.62/day | | Vendor must bring tent, chairs, table | Unexcused absences may result in loss of seasonal stall | varies |

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|-------------------------------|-----------------------|---|---------|------|--------------------------|--------------------------------|--|---|-----------|
| Chelsea | Saturdays 8am-12noon | May - October (27 markets) | \$240 | \$12 | \$2.22/hr \$8.89/day | | Vendor must bring tent, chairs, table | | 9.5'x18' |
| Canton | Saturdays 8am-11:30am | June - October (18 markets) | \$144 | \$18 | \$2.29/hr \$8/day | | Vendor must bring tent, chairs, table | Must notify 72 hrs in advance of absence; no notice results in a \$18 booth fee paid before the vendor may return to market | 15'x15' |
| Detroit Eastern Market | Saturdays 6am-4pm | January-December (52 markets) | \$1,725 | \$75 | \$3.32/hr \$33.17/day | | Covered stalls, electricity and water | | 7.5'x20' |
| Athens, GA | Saturdays 8am-12noon | April-December (38 markets) | \$555 | \$25 | \$3.65/hr \$14.61/day | | Vendor must bring 10'x10' tent | | 10' x 10' |
| Royal Oak | Saturdays 7am-1pm | January - December (52 markets); each lease is only 6 months (26 markets) | \$700 | \$60 | \$4.49/hr \$26.92/day | | Covered space outdoors | | |
| Farmington | Saturdays 9am-2pm | May - November (27 markets) | \$810 | \$30 | \$6/hr \$30/day | | | Accumulating 3 absences during the season may result in a loss of future selling dates. | 10'x10' |
| Portland, OR | Saturdays 8:30am-2pm | March-December (41 markets) | \$1,845 | \$45 | \$8.18/hr \$45/day | Non-refundable application fee | Outdoor space, no coverage provided, vendor must bring tent/umbrella | | 10' x 10' |

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