Platt Road Site 2014 Community Design Sessions CAC Meeting June 10, 2014

Washtenaw County Office of Community and Economic Development

SmithGroupJJR – Urban Design

Create a legacy of inspiring places that enhance the environment + enrich the human spirit

- A/E Firm w/ planning, urban design, landscape architecture
- 159 years in business
- 364 LEED Professionals
- 10 nationwide offices
- Ann Arbor Team
- LSL Partner planning + charrette assistance

















Project Schedule 2

Washtenaw County Design Charettes Platt Road Schedule																												
Rev June 9 2014	June				July				August			September			October			November			December							
	Wk 1	. Wk 2	Wk 3	Wk 4	Wk 1	Wk 2	Wk 3	Wk 4	Wk 1	Wk 2	Wk 3	Wk 4	Wk 1	Wk 2	Wk 3	Wk 4	Wk 1	Wk 2	Wk 3	Wk 4	Wk 1	Wk 2	Wk 3	Wk 4	Wk 1	Wk 2	Wk 3	Wk 4
Phase 1 Project Initiation																												
Project Organization					Interin	ņ			Interi	m							Final T	• MA	1									
Target Marget Analysis																												
Existing Conditions Assessment																						б						
Vision/Goal Setting - Committee Mtgs																												
Charrette Logistics																												
Phase 2 Development Events		1												Ĩ														
Property/Buisness Owner Meet/Greet																												
Development Forum																												
Development Interviews														1														
Phase 3 Charettes		1	1												1			1										
Charrette																												
Phase 4 Implementation Strategy						-								1														
Implementation Considerations																												
Committee Meeting																												
Board Presentations																												
Submit Final Deliverables																												
Committee/Board Meetings TMA Deliverable Project Completion 5/13/2014 SmithGroupJJR																												



3 What is a Charrette?

Intensive, collaborative, interactive design workshops that bring together design professionals, public officials and staff, and the public to develop a shared vision, plan and design.



Benefits? Maximizes stakeholder energy, provides immediate feedback to designers and builds consensus among a variety of stakeholders.



Products

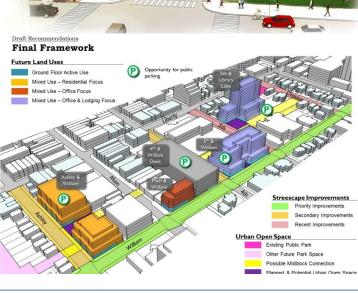
Combination on materials

- Hand and Computer generated
- Plans, sections, perspectives
- Convey the vision, character, density, land use. lacksquare



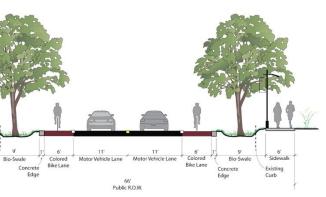














5 Charrette Format/Schedule

		DAY	ONE	DAY	TWO	DAY T	HREE			
Washtenaw County		Visio	oning	Design Ex	ploration	Plan Synthesis				
Design Charrettes	Dates									
	7:00 AM						5 5			
Preliminary Schedule for Discussion					-					
Draft: 5/13/14	8:00 AM					-				
	9:00 AM									
				Team	Arrival	Team A	Arrival			
	10:00 AM			Alternative Concepts	Public drop-in					
		N		Development 3D SketchUp		Refine	Committee Drop In			
	11:00 AM		Set-Up	Models - Day #1 Exercises	Guided obsevation/input	Preferred Alternative	Review			
	12:00 PM		Project Orientation Committee Lunch		n studio	Lunch in studio				
	(county to coordinate)				coordinate)	(county to coordinate)				
	1:00 PM		th Committee	Refinement/Vignettes	Public drop-in					
				SketchUp exports, hand	Guided obsevation/input	Continue Refinement				
	2:00 PM	Elected Offi	cials Briefing	drawn sketches	Potential Stakeholder	Preferred Alternative				
					interviews					
	3:00 PM	Meetin	ng Prep		Committee Sneak Peak					
4:00 PM		Public V	Vorkshop	Public Or	en House	Committee Sneak Peak				
			onfirmation		atives for Input	Pin Up of Refined Alternative				
	5:00 PM	Background, Site, Market Proforma etc.		Determine Pref	ferred Direction	(public and elected officials)				
			Breakouts: 2D Site Analysis,							
	6:00 PM		k Exercise							
			Present							
	7:00 PM		(incl. market discussion) 2 Set-up							
	8:00 PM	Day #2	- Set-up							
	0.00 PM	1								
	9:00 PM									
	10:00 PM		T.							
	_						2			
Public Session										
Committee Session	(CAC or JTC)									
Team Work Session		and County Staff)					8			
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Guiding Principles 6

Per Washtenaw County Resolution:

- demonstration for green technologies and sustainable design,
- mixed use,
- mixed income including affordable and moderately priced housing,
- varied types and forms of housing for people of different ages,
- an urban village,
- minimized parking spaces,
- alternative transit and lower auto footprint
- less impervious surface,
- integration with neighborhood

