

- Merchandise Sales:
 - T-Shirts (many styles)
 - Coffee Mugs
 - Skate Board Decks
 - Key Chains
 - Stickers (many styles)
 - Roasted Coffee Beans
 - Buttons

- · Merchandise Outlets
 - Acme Mercantile
 - Launch Skate Shop
 - · Play It Again Sports
 - · Vault of Midnight (Stickers)
 - Roos' Roast (Skate Park Blend)
 - Produce Station

Friends of the Ann Arbor Skatepark

Project Update, Summer 2011 Safety and Accessibility

Skate Park Safety

Safety is a primary concern for residents and donors with respect to the proposed project

Consumer Product Safety Commission Study (1998)

❖Injuries per 100,000 participants

Basketball:Baseball:

223.5

• Soccer:

115.7 62.0

• Soccer:

Skateboarding: 20.2

Skateboarding ranked below all major sports for rates of injury including basketball, football, hockey, baseball, soccer, fishing, and golf for numbers of hospital visits per participant

Canadian Amateur Skateboarding Association: (2008)

- Only 5% of all skateboarding injuries actually occur in Skate Parks
- Skateboarding tied for last, at 5%, for top 10 typical sports injuries

Journal of Trauma study (2002):

The rate of skateboard injuries treated at emergency rooms only ½ the rate of basketball injuries

Pediatric Orthopedic Society of North America report (2004)

"Injuries to skateboarders occur primarily when skateboarders practice close to traffic or use homemade ramps. Each of these concerns is mitigated by the construction of a 'worldclass' skate park."

Friends of the Ann Arbor Skatepark Outreach:

- Farmington Hills Parks and Recreation Riley Skate Park
 - Project opened in 2009 with similar size, scope, budget and population to the Ann Arbor project
 - Anecdotally, their experience coincides with the injury statistics cited above
 - Objective: To benefit from the experiences of a similar project. We maintain regular contact.

How Can Skateboarding Be Safer?

According to statistics cited by all major Children's Hospitals in the U.S. and Canada:

"The highest rates of injury occur in sports that involve contact and collisions with other participants"

The goal of most competitive sports is to use one's physicality to prevent the success of other participants either through direct contact or by deliberately blocking their progress.

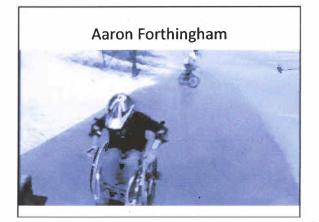
This dramatically increases the potential for interpersonal collisions, and injuries.

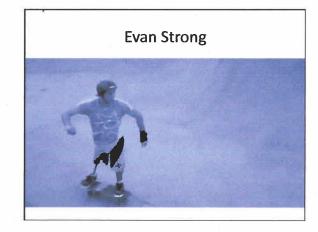
The goal of non-competitive sports is to reach ever higher levels of prowess through unimpeded exercise. Contact between participants is an anomaly, not an intention.

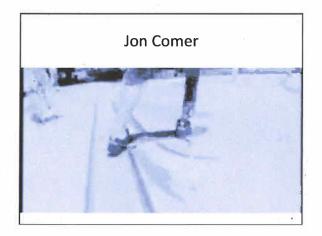
Think figure skating or sledding.

Accessibility

Is a Skate Park a safe amenity with respect to the needs of the physically challenged community?







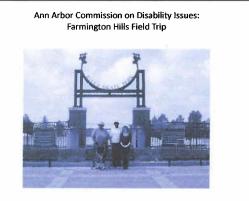


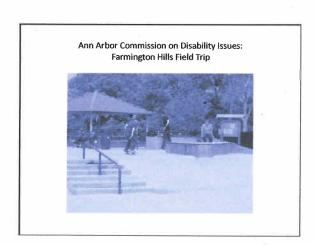
Friends of the Ann Arbor Skatepark Outreach:

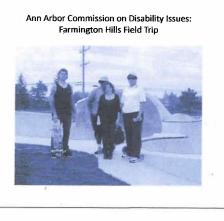
Ann Arbor Commission on Disability Issues:

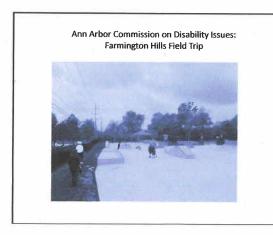
Objective: Pursuant to the release of an RFP for the design of the project we thought it prudent to seek input to inform the design process from the perspective of the physically challenged community Ann Arbor Commission on Disability Issues:

- FOTAAS presentation at the March 2011 regular meeting
- · Overview of project concept
- · Requested feedback and collaboration
- Creation of Skate Park Committee of the board









Ann Arbor Commission on Disability Issues (cont.)

- FOTAAS met with the committee three times
- · Met with full commission twice
- Field trip to the Farmington Hills Skate Park
- Open and candid discussions
- · Informational materials
- Feedback and experiential impressions
- Resolution of support and recommendations