Spin Ann Arbor Equity Programming

January 2023



SPIN CASH CODE

abcdef123456

1. Using a smartphone? Open the Spin App.

Go to the menu and enter the code above in "Free Rides." Find a scooter, unlock, and go!

2. No smartphone and/or no credit card?

Text the code above to (206) 800-6703. Find a scooter, then text Unlock [scooter number] to (206) 800-6703. When you're done, iust text lock to the same number.

3. Want to check your balance?

Text balance to (206) 800-6703.

Please lock the scooter after riding or face a penalty. By using Spin Cash, you agree to terms as stated at www.spin.app/terms.All purchases are final and non-refundable. Standard text messaging rates apply. Call 888-262-5138 for support.

Sea #: [100002]

Current Programs

- Spin Access program, sign up with documentation of government benefits at: https://www.spin.app/spin-access
- Spin Cash Card text to unlock feature, for unbanked individuals or non-smartphone users
- In-app notification will be sent to users on February 1st describing existing Spin Access program and Cash Card option

Program
Expansion
Opportunities



Connect with Affordable Housing Locations

- Called 7 different locations that offer affordable housing
- Interest from 2-3 complexes
- Automatic enrollment into Spin Access (50% discounted rides) for all residents

Equity Zones Map

Carrot Way
Parkway Meadows
Cranbrook Tower Apartments
Arrowwood Hills Cooperative
2680 Adrienne Dr
Pinelake Village Co-Op
Forest Hills Cooperative
Avalon Housing

