



April 2022

Ann Arbor Board and Commission Members –

First and foremost, thank you for your service to the City of Ann Arbor! As you may know, the city has adopted an aggressive climate and sustainability plan, framework, goal, and associated actions, known as [A²ZERO](#). A²ZERO sets the goal of achieving a just transition to community-wide carbon neutrality by the year 2030. Supporting this goal are seven overarching strategies, one of which is to power our community with 100% clean and renewable energy.

The city is looking at multiple pathways to achieve this strategy, including the creation of what is known as a [Sustainable Energy Utility \(SEU\)](#). An SEU is a community owned energy utility that provides electricity from local solar and battery storage systems installed on homes and businesses throughout the city. The envisioned Ann Arbor SEU is a community-owned utility that provides 100% clean, reliable, locally built, and affordable electricity; built by the community, for the community. It is a supplemental utility to what we currently have, meaning residents would have a choice for how to procure their energy; a choice most do not have today.

Earlier this year City Council directed staff to begin registering the public's interest in a potential Sustainable Energy Utility. To do that, the Ann Arbor Office of Sustainability and Innovations has created a website where stakeholders can watch short videos or review information about the proposed SEU: www.a2gov.org/a2seu. Staff are also undertaking a series of public outreach activities, inclusive of public forums, to discuss the SEU and gather feedback. Additionally, staff just launched a public input survey to gather feedback about the proposed SEU and what residents are looking for in their energy system. This survey can be found at: www.a2gov.org/a2seu. Results from the survey will help inform next steps.

Because we want to hear from as many stakeholders as possible, we are hoping you will consider sharing information about the proposed SEU with your networks. This could be done in a variety of ways, including:

- Sharing a post about the SEU and the call for input on your social media channels (sample content below).
- Requesting a presentation on the SEU for a group or organization you are apart of (you can request presentations by emailing sustainability@a2gov.org).
- Talking with your friends, neighbors, and colleagues about the SEU and the opportunity to share feedback.

We know you have a lot of responsibilities, so we thank you again for considering sharing information about the proposed Sustainable Energy Utility and the call for feedback with your networks. If you have any questions, please email sustianability@a2gov.org.

Sincerely,
The Ann Arbor Office of Sustainability and Innovations

DRAFT CONTENT FOR SHARING:

The City of Ann Arbor is seeking public input regarding the potential creation of a Sustainable Energy Utility (SEU). An SEU is a community owned energy utility that provides electricity from local solar and battery storage systems installed on homes and businesses throughout the City. The envisioned Ann Arbor SEU is a community-owned utility that provides 100% clean, reliable, locally built, and affordable electricity; built by the community, for the community. It is a supplemental utility to what we currently have, meaning residents would have a choice for how to procure their energy; a choice most do not have today. To learn more and share you feedback on the idea, please see: www.a2gov.org/a2seu.