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2 **Public Market Advisory Commission Minutes**  
3

4 Thursday February 19, 2009  
5 6:00pm Lower Level Conference Room  
6 County Building, 200 N. Main  
7

8 **Meeting Agenda**  
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10 1. Call to Order  
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12 The meeting was called to order at 6:05 pm.  
13

14 2. Roll Call  
15

16 Members Present: (4) S. Brines, D. Black, P. Pollack, G. Service

17 Members Absent: (1) K. King

18 Staff Present: (1) M. Notarianni

19 Guests: (0)  
20

21 3. Approval of Agenda

22 4. Special Presentations

23 5. Public Commentary – Agenda items only (3 minutes per speaker)

24 6. Approval of Minutes

25 a. Meetings of January 15, 2009

26 7. Commission Business

27 a. Old Business

28 (1) 2009 Events~ publicity/promotions and a possible schedule

29 (2) Public Market Operating Rules~update  
30

31 M. Notarianni: I don't have any updates on this. Do you have any ideas?  
32

33 P. Pollack: Are there rules from other markets regarding sales of baked goods that we  
34 can look at as a guideline? This could be a question for us to present to vendors, simply  
35 as a way to provide information: "Here is what others do; what do we think we should  
36 do?"  
37

38 G. Service: We need to be as clear as possible, so shoppers can know what they're  
39 getting from vendors.  
40

41 M. Notarianni: I'll talk to the attorney and share what I've learned at our next meeting.  
42

43 S. Brines: When using the challenge form, I think the criteria used for the related  
44 inspection should be the same criteria we use to authenticate anything at the market.  
45

46 M. Notarianni: I am excited about moving forward with monthly cooking  
47 demonstrations at the market this season!  
48

49 P. Pollack: Perhaps we could talk to Hollander's, and see if they would be willing to  
50 donate/lend equipment for cooking demonstrations...  
51

52 G. Service: Perhaps the Ann Arbor Film Fest would be a good place to promote the  
53 market?  
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55 S. Brines: I am actually working with a multimedia group hoping to promote local foods;  
56 the Film Fest could be a good fit for our efforts.  
57

58 D. Black: I think we should try to promote the market at the Art Fair this year.  
59

60 P. Pollack: This would be a good time to create a small flyer to give to the Art  
61 Associations to distribute to the artists participating in their fairs.  
62

63 Additionally, Jessica Black came to speak at this month's KDA meeting about other  
64 groups who are hoping to host events at the market. April 5 will be the FestiFeast, in  
65 conjunction with FestiFools.  
66

67 S. Brines: The second annual HomeGrown festival will be held on September 12, in the  
68 market space, in the evening.  
69

70 P. Pollack: Molly and myself had a meeting with Colin Smith and Jeff Straw, to discuss  
71 how best to facilitate communication between the City and the Commission. We, as a  
72 Commission, are an effective communication vehicle with vendors and shoppers.  
73 Perhaps we could have a stronger relationship with PAC? One of us could serve as a  
74 PAC delegate? We also discussed the importance of the market's personality. The  
75 priority is operating the facility as a Farmers Market first.  
76

77 b. New Business  
78 (1) Winter 2009 public meeting  
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80 M. Notarianni: Next month, let's create an agenda and a date for our pre-season public  
81 meeting.  
82

83 P. Pollack: I think the meeting should be no more than 2 hours, and include snacks. As  
84 "homework," let's all try to brainstorm agenda items for the public meeting.  
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86 (2) New Vendor discussion  
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88 M. Notarianni: What do you think about fancy cakes and cupcakes at the market?

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G. Service: Cupcakes are very popular right now.

P. Pollack: I agree. Let's admit this vendor, and let shoppers decide.

M. Notarianni: How about sock darning?

P. Pollack: I think this is more of a service, not a product to sell. I don't think it is the right fit for the market.

G. Service: This could work well at Trunk-a-Palooza, or the Artisan market. Why not steer the sock darning there?

M. Notarianni: What about reaching out to community gardeners, for the Wednesday market especially?

S. Brines: As long as you're prepared to inspect them, as you would any vendor, I think that's great!

## 8. Reports and Communications

### a. Market Manager

M. Notarianni: No vendors have been inspected in the past month. Beautiful new banners in the market alert shoppers that we are open year-round. Our sign, on the corner of Main and Catherine on market days, has drawn new shoppers to the market. I am refining a 2009 season schedule. I represented the Ann Arbor Farmers Market at Washtenaw County's first Local Food Summit, and have been helping to create the Washtenaw County Local Food Portal. The market was featured on CTN's "Senior Moments" program, and a promotional piece was also shot by CTN at the market. Christina Carson, a new market intern, has begun to work with me. She is focusing on enhancing the market's website, undertaking a market oral history project, and creating educational curricula and kid-focused activities for the market. Two new vendors have joined the market in the past month: Stone Cloud Gardens, with handmade soap, and Michigan Mushrooms, with cultivated mushrooms. Both have been popular with shoppers! A resolution was tabled on Monday, Feb. 2 to approve an amendment to the existing professional services contract with Beckett & Raeder, Inc. City staff are moving forward to complete the work currently in progress and to suspend further implementation plans at this time. Currently Allied Building Services is under contract to execute Phase I Existing Canopy Improvements. Perhaps most exciting of all, the market's EBT program is finally up and running!

### b. Related Boards, Commissions, Committees, and Task Forces

### c. Items from Commissioners

### d. Transmittals/communications received

(1) L. Vazquez, 2/16/09 ~ meeting schedule

## 9. Public Commentary – General (3 minutes per speaker)

135 10. Adjournment

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137 The meeting was adjourned at 7:17 pm.