

# Proposal Introduction: 2022 Transit Expansion and Millage

June 2022

Matt Carpenter, CEO TheRide

# Meeting Purpose and Agenda

## Agenda

1. Long-Range Plan
2. 2022 Ballot Proposal

***Details at [www.TheRide.org](http://www.TheRide.org)***



# Key Points

- Access to destinations, advances policy goals
- Plan and millage follows extensive public input
  - 2022: 5-year, 2.38 mills (1.68 mill increase) to maintain and expand services
- Benefits all & especially most vulnerable
- TheRide can leverage outside funds with local tax revenue



# Long-Range & Short-Range Plans

- **Long-Range Plan: TheRide2045**
  - 25-year vision & blueprint
  - Includes five, 5-year millage votes
  - Built-in voter decisions
- **Short-Range: 2022 5-year ballot measure**
  - 2024-2028
  - First five years of Long-Range Plan
  - 2.38 mills (0.7 existing + 1.68 mill new)



# Goals

## Community Values Drive Transit's Goals:

- 🎯 Increase social equity, access to jobs, education, and housing
- 🎯 Help the environment and reduce air pollution
- 🎯 Support existing and new businesses



# Public & Stakeholder Engagement

- Long-Range Plan & Millage involvement
  - Public & stakeholder meetings
  - Virtual meetings
  - On-Line survey
  - 4,000+ contacts
- Round 2 (Oct 2021) included four scenarios with mill rates
  - Strong desire for increased services

### What We Heard

**Desire for transformational change**

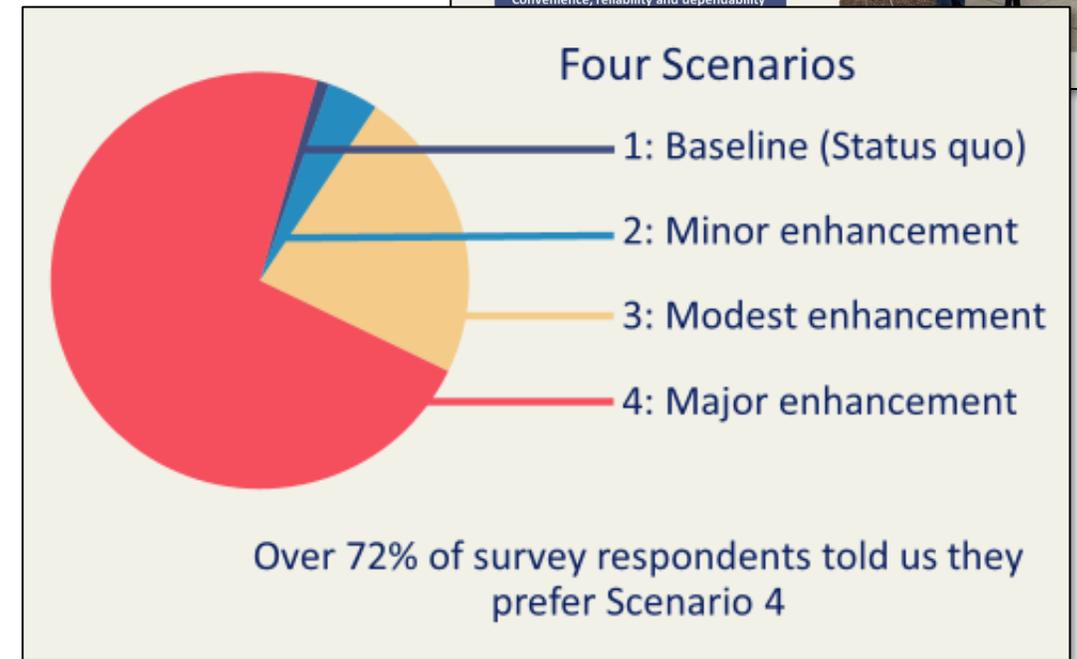
People want to see improved transit that fundamentally changes transportation in order to achieve:

- Social Equity
- Less car usage
- Climate goals

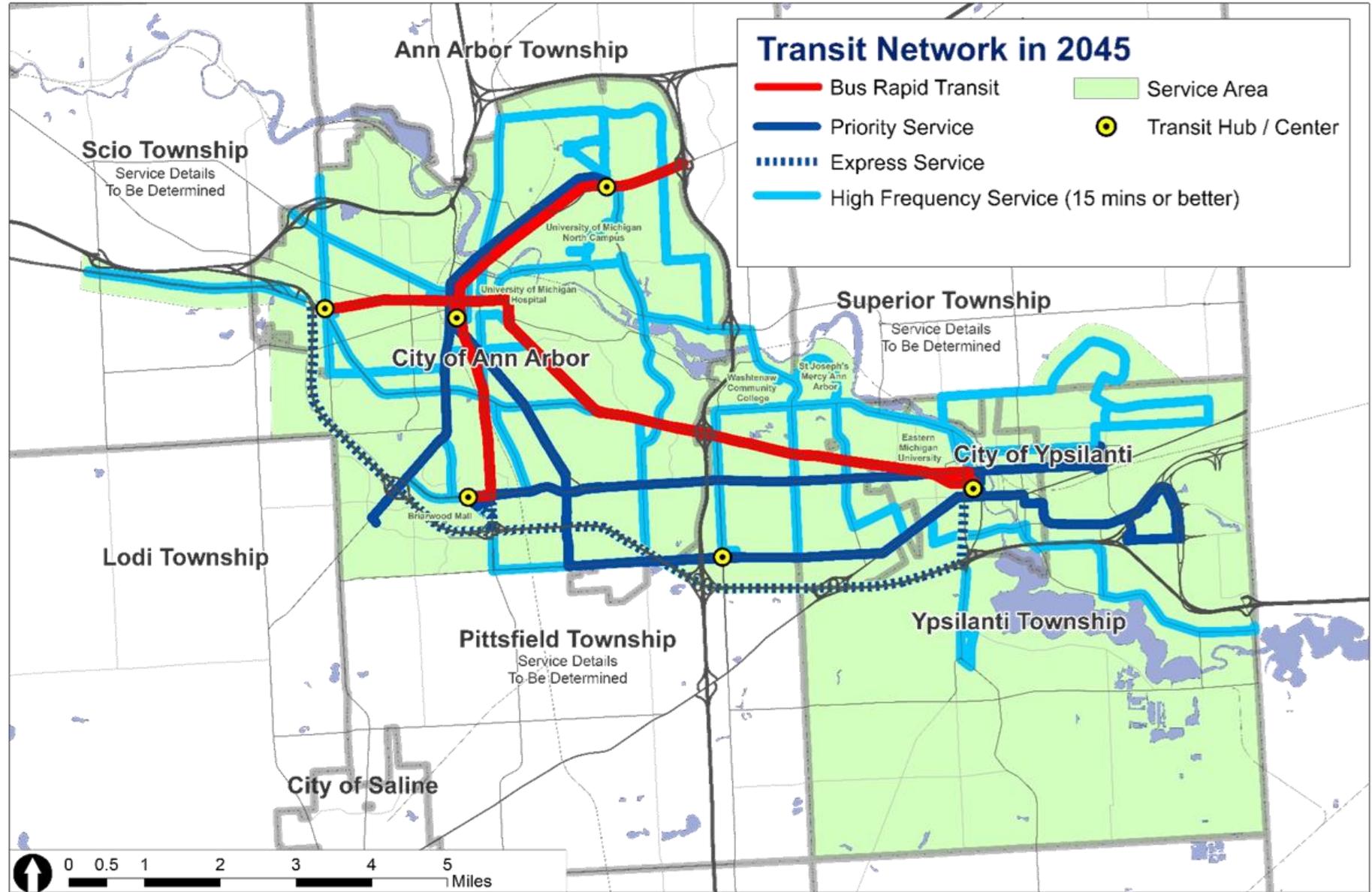
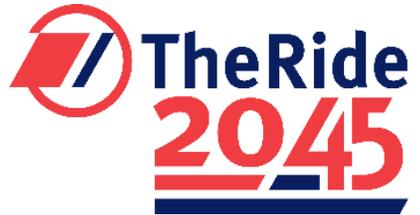
Most of the people we heard from are willing to pay for the investments if the benefits are clear



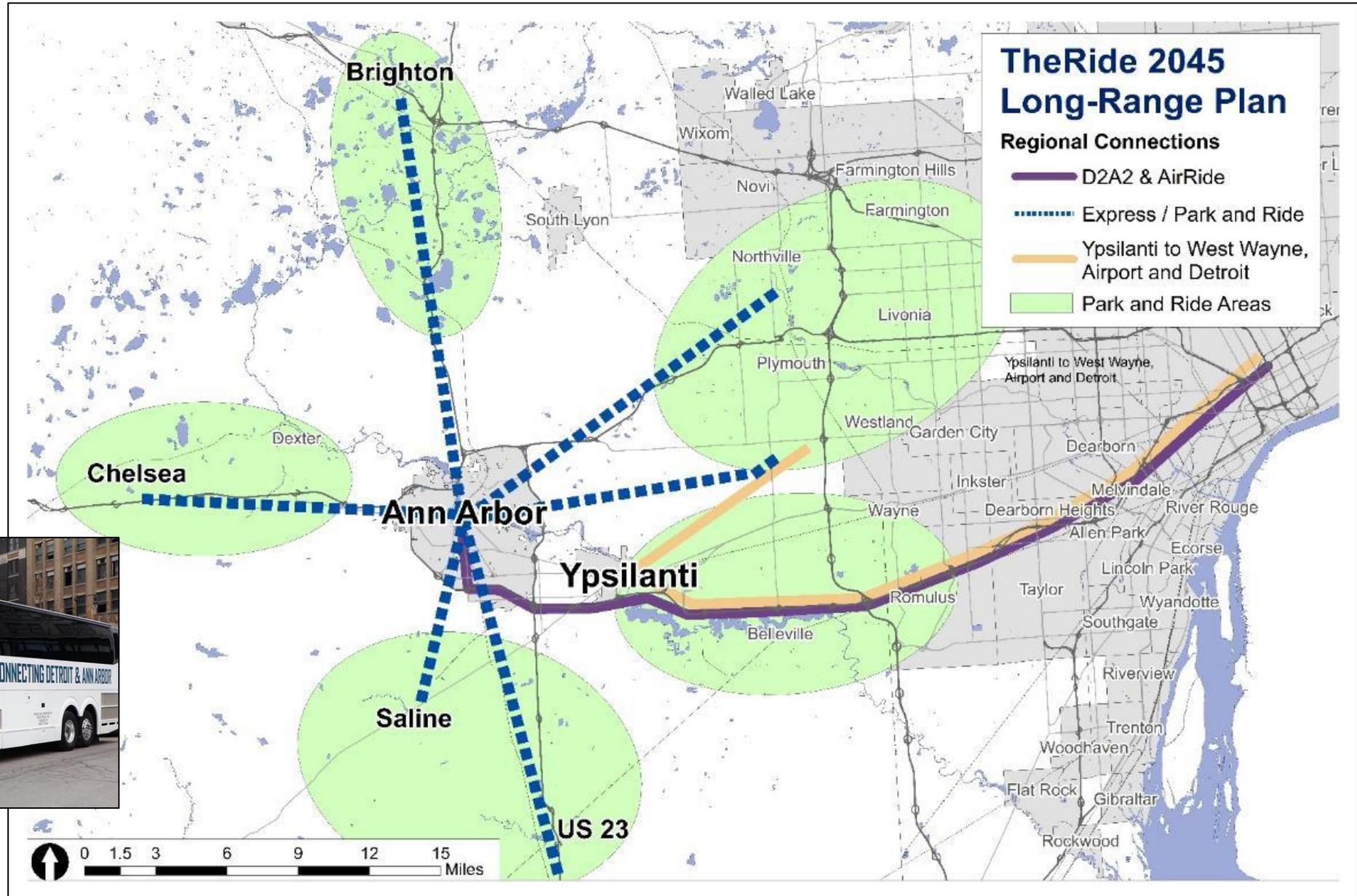
**Convenience, reliability and dependability**



# Long-Range Plan

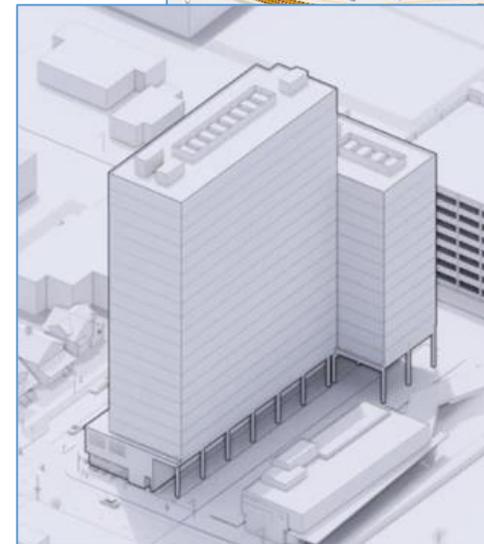
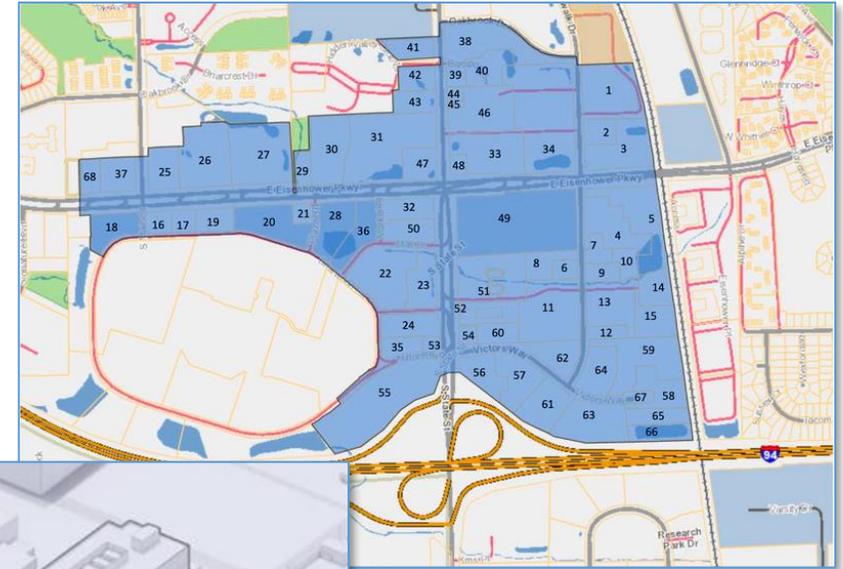


# Regional Network Concept



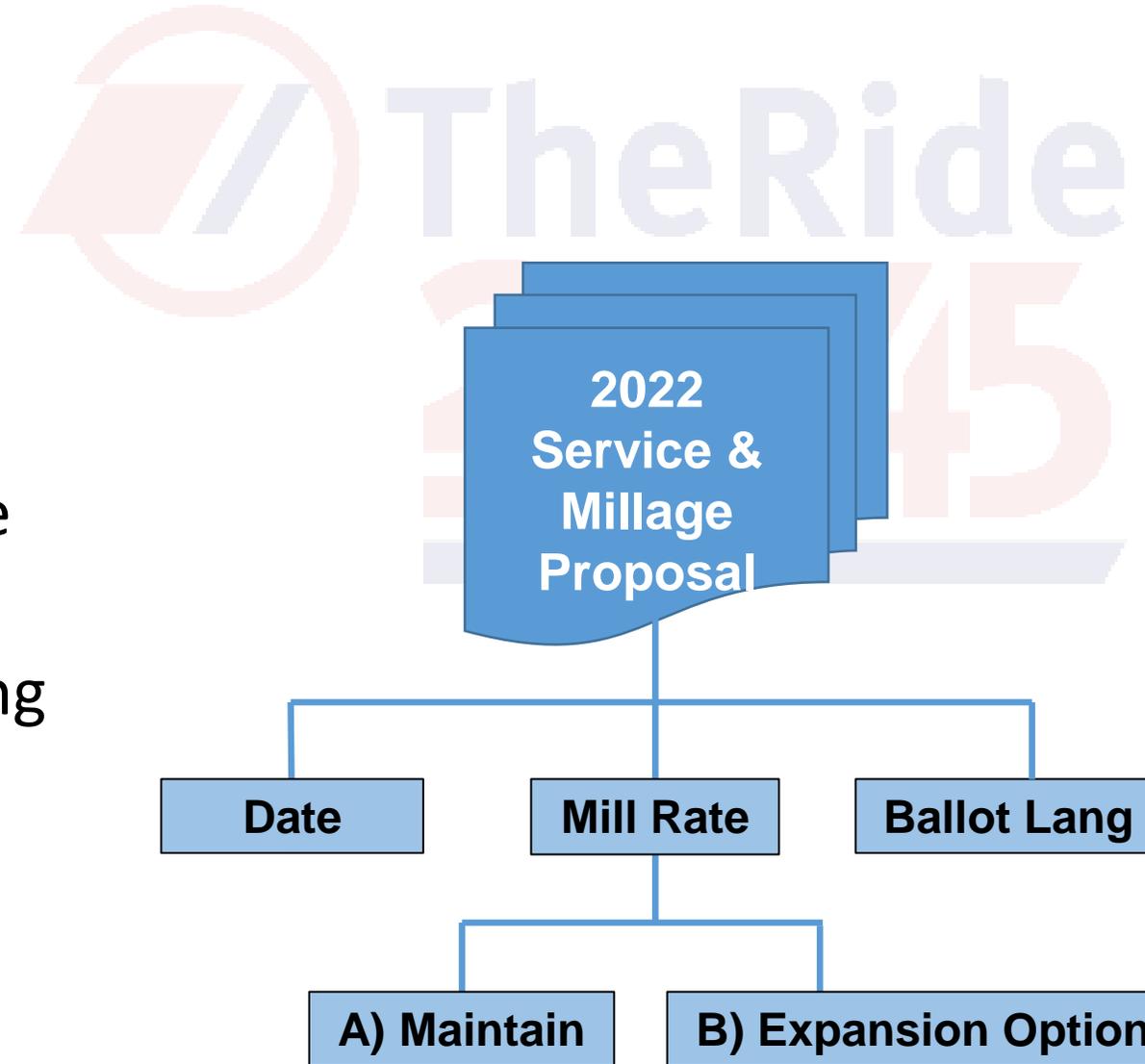
# Recent Successes & Momentum

- Ann Arbor council approval for T1 (transit supportive zoning)
- Earmark from Sen. Peters: \$300,000 for Ypsilanti Transit Center
- Ann Arbor council approval for Y-Lot terminal expansion concept



# 2022 Proposal

- Maintains all AAATA services
- Expansion of key services
- Aligned with goals and Long-Range Plan
- Maximizes state and federal funding



# A. Maintaining Existing Service

## Necessary to maintain services:

1. Renewal of Existing Millage (0.7)
2. Deficit Allowance
3. Inflation Allowance
4. Staffing



## B. Service Enhancement Options

**Opportunities to enhance services, help community, advance goals**

5. Ann Arbor-Ypsilanti Downtown Express
6. Longer Hours of Service
7. Increased Frequency of Service
8. Expand Overnight Service
9. Customer Service Agents (YTC)
10. Funding for Major Capital Projects



# 5. Ann Arbor-to-Ypsilanti Express

**Limited-stop express route along Washtenaw Ave. Departures every...**

- Increases speed by 1/3
- Increase integration of Ann Arbor and Ypsilanti. Brings all opportunities closer together.
- Workers & employers, education, medical, social, housing



## 6. Longer Hours of Operation, Systemwide

### Consistently longer hours of operation

- Consistent longer hours of evening service, weekend and weekdays
- Today some routes stop or start earlier than others
- Earlier Saturday service



# 7. Increase Weekend Frequency, Systemwide

## More buses on the weekends

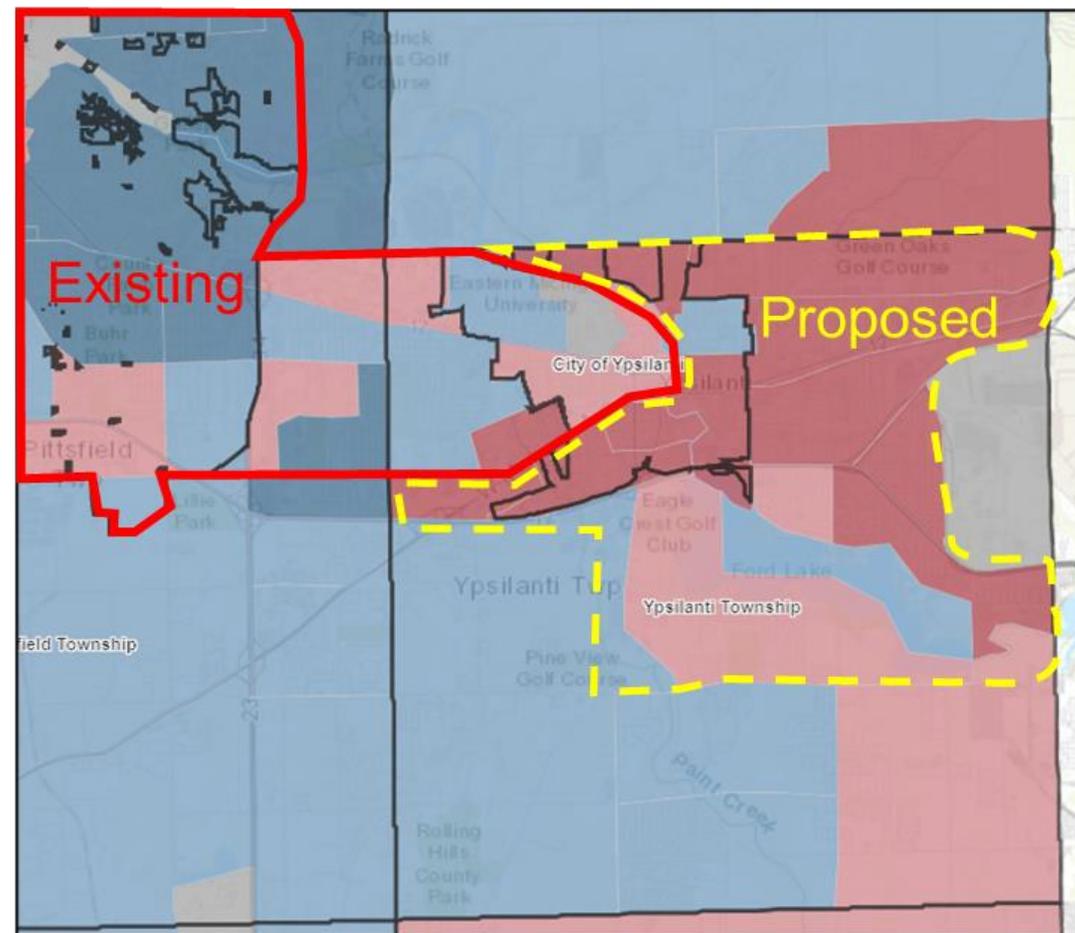
- Increases all 60-minute service to every 30-minutes
- Frequency = Freedom
- Increases flexibility and independence
- Benefits: seniors, persons with disabilities or low income, car-free lifestyle, workers



# 8. Expand Overnight Service to Ypsilanti, Ypsilanti Township

## Add overnight and holiday service

- Presently, overnight service (NightRide) only in Ann Arbor, and parts of Ypsi and Ypsi Twp
- Will expand NightRide to all of City of Ypsi, all of Ypsi Twp north of Textile Road.



# 9. Customer Service Agents at Ypsi Center

## In-person agents at Ypsilanti Transit Center

- Weekdays during regular business hours
- Ypsi Transit Center has not had these staff in years. Ann Arbor does.
- Would allow ticket sales, Q/A, and all equivalent services.
- Bring poor office space up to standards.



# 10. Funding Major Capital Projects

## Capital sinking fund for future projects

- Can be used for terminals, BRT, garage, etc.
- Can help fund *zero-emission buses*
- Need local funds to leverage 50% federal grants



# 2022 Service Proposal Summary

Elements and Costs of 2022 Service and Millage Proposal						
	Annual Cost (Gross)*		Mill Rate (Net)*		Cumulative Mill Rate	Start Date **
	\$	% of Total Costs	Rate	% of Total Rate		
<b>Maintain Existing Services</b>						
1. Renewal of existing millage	\$ 5,600,000	26%	0.70	29%	0.70	Aug 2024
2. Allowance for deficit	\$ 4,800,000	22%	0.60	25%	1.30	Aug 2024
3. Allowance for inflation	\$ 1,280,000	6%	0.13	5%	1.43	Aug 2024
4. Additional Staff (9 FTEs)	\$ 940,000	4%	0.09	4%	1.52	2023-2024
<b>Subtotal</b>	<b>\$ 12,620,000</b>	<b>58%</b>	<b>1.52</b>	<b>64%</b>		
<b>Service Enhancement Options</b>						
5. Ann Arbor-Ypsilanti Express Service	\$ 930,000	4%	0.07	3%	1.59	Aug 2024
6. Longer Hours of Operation Systemwide	\$ 1,901,000	9%	0.15	6%	1.74	Aug 2024
7. Increase Weekend Frequency Systemwide	\$ 1,996,000	9%	0.14	6%	1.88	Aug 2024
8. Expand Overnight Service (Ypsi Twp & Ypsi)	\$ 1,066,000	5%	0.09	4%	1.97	Aug 2024
9. Customer Service Agents (Ypsi Transit Center)	\$ 184,000	1%	0.01	0%	1.98	2023-2024
10. Funding Major Capital Projects	\$ 3,200,000	15%	0.40	17%	2.38	2024
<b>Subtotal</b>	<b>\$ 9,277,000</b>	<b>42%</b>	<b>0.86</b>	<b>36%</b>		
<b>Totals</b>	<b>\$ 21,897,000</b>		<b>2.38</b>			

Full proposal document at [www.TheRide.org](http://www.TheRide.org)

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# Contact Information

Please send any questions regarding this presentation to

Matt Carpenter, CEO

[mcarpenter@theride.org](mailto:mcarpenter@theride.org)

(734) 794-1767



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