

Market Manager Report
Presented August 21, 2014

Market Updates

Marketing

- City website redesign complete; market page under new design template
- The market has reached 10,000 likes on Facebook
- Rackham new student orientation event: Friday August 29th

Operations

- GIVE365 volunteers will be out at the market on Friday, September 19th to paint and weed.
- Forestry staff came out to evaluate a tree to the west of the market office which has begun to die due to ivy growth. Discussion of replanting trees along the 5th Ave/Detroit Street section of the market has begun.

Events

- The first ever Food Truck Rally at the Wednesday Evening Market on July 23rd was a HUGE success! More than 3,000 customers enjoyed live music and dinner from Shimmy Shack, The Pita Post, EAT, Hello! Gelato, Roos Roast Coffee, Petey's Donuts and the other farm and food vendors of the Wednesday Evening Market. Join us for the second Food Truck Rally of the season on Wednesday September 3rd, 4-8pm. New additions to the lineup will include General's Mobile Coney & Babo Juicery! For more information, visit www.a2gov.org/market.
- Saturday, September 27th the Ann Arbor Symphony's Taste of Music program returns to the market for a free concert and instrument petting zoo.