



City of Ann Arbor

301 E. Huron St.
Ann Arbor, MI 48104
<http://a2gov.legistar.com/Calendar.aspx>

Meeting Minutes Ann Arbor Public Art Commission

Wednesday, May 23, 2012

4:30 PM

City Hall - Basement Conf Rm A

CALL TO ORDER

4:32pm

ROLL CALL

Members present: M Chamberlin, B Miller, C Gendron, W Simbuerger, T Derezinski, T Reid & C Rizzolo-Brown

Members absent: J Kotarski & M Winborne

Others: Aaron Seagraves, Public Art Administrator; Hannah Nathans, Public Art intern; Mary Morgan, Ann Arbor Chronicle; Bailiah Hoang, student

APPROVAL OF MINUTES

Motion by C Gendron, second by C Rizzolo-Brown. Minutes approved.

Approved

APPROVAL OF AGENDA

Motion by C Rizzolo-Brown, second by B Miller.

T Derezinski asked to include the appointment of an AAPAC member to the city's North Main Task Force to the agenda.

Public Art Administrator asked that the approval of the full funding of the Allmendinger Mural project be added to the agenda.

Agenda approved as amended.

Approved with changes

PUBLIC COMMENTS

None

REPORT FROM CHAIR

None.

REPORTS

Golden Paintbrush - Date of the Golden Paintbrush was moved by the Commission to a June 18th date. Atrium Reserved by Nancy Stone for small

celebration directly after Golden Paintbrush. Plans were made to send out invitations to past Public Art Commissioners. Action Items: Create invitation; find names of past Public Art Commissioners and members of past Task Forces to invite to the reception

E-Newsletter - Newsletter drafted by Theresa/Aaron; template designed by Public Art Intern; meeting will be held to review draft of the E-Newsletter content before it is sent out; will use the city newsletter vehicle, govdelivery. A graphic outlining the Public Art project development process was created by the Public Art Intern and shared at the meeting. The graphic will be posted onto the website and linked from the newsletter.

Townie Party - The Public Art Commission will staff an information table at the July 16th Townie Party, 5:00-9:30 pm; commissioners could create time-slots to host the table and sign up via Doodle Poll. The Public Relations Committee has discussed creating a documentary video to use at public speaking opportunities as an introduction to public art. The Townie Party might be a location to do some filming for the document content in which interviews with residents could be obtained. Commissioners entered into discussion of how and when to record footage for the documentary.

PROJECTS

*Allmendinger Mural public art - Public Art Administrator suggested to AAPAC this process to execute the artist's contract in a timelier manner. The City Council was scheduled to look at the AAACF donation on June 18th. There was a question about the amount that was to be the full project about and if it was \$12,000. Public Art Administrator verified this.

ACTION ITEM : Public Art Administrator was asked to update the Project Tracker monthly with the correct project budget.

MOTION: To consider the approval of the full funding of the Allmendinger Park mural project until, and if, the donation from the Ann Arbor Area Community Foundation is approved by City Council. Motion made by M. Chamberlin, second by T. Reid. APPROVED

*City of Ann Arbor North Main Task Force - T. Derezinski updated AAPAC on the developments with the City Task Force to study N. Main entry corridor. He told the Commission that Council approved the addition of one more member to the Task Force, at his suggestion. The Task Force added other members to grow to 13 in total. He discussed the charge of the Task Force to envision the possibilities that could take place in the area. There are grants that could be sought and there are city owned buildings. The location is an entrance to the city and there is potential for beautification projects to occur. It is slated for resurfacing in 2014.

T. Derezinski asked for a nomination of a Commissioner or a volunteer to serve on the Task Force. Discussion had taken place at a meeting the previous week about gateway project in that area attended by Connie, Cathy, Tony and Marsha; there is potential for public and private partnerships. C. Rizzolo-Brown volunteers to serve on the Task Force.

MOTION: To appoint C. Rizzolo-Brown as the AAPAC member for the North Main Task Force. Motion made by T. Reid, second by B. Miller. APPROVED

*AAPAC Budget - T. Reid requested that budget review become a regular item at

AAPAC meetings. It was also suggested that T. Derezinski, the City Council representative, give a report at every meeting. Discussion on the budget format and how it should be formatted for use at the meetings.

**Strategic Planning, 2012 to 2016 - M Chamberlin opened discussion with an analogy of the planning process by relating it to plotting a course for a destination. The longer-term goals are the destination and sometimes the course changes but the goals are still met.*

M. Chamberlin outlined the purpose of the Strategic Planning was to begin a discussion of what public art projects could be selected in the next 3 years and to select criteria from which to do so. The discussion followed a drafted document that outlined a Strategic Plan that included Goals & Criteria for future public art. The document also drafted a template of criteria to use for project selection, it was titled: Project Evaluation Form. The Commission also used a spreadsheet that placed ongoing and possible projects on a three year timeline so that the timeframe could be viewed.

The questions that M. Chamberlin proposed to the Commission were to ask if the goals listed in the document were the correct goals and if the criteria listed within the document was complete. The idea is to create criteria, put it in place and keep the projects going; consideration of if the project can be absorbed by the Committee and by Staff.

It was suggested that the process for project selection begin by reading the proposed projects that the Commission receives in advance, following that, the artists can come in and present.

C Rizzolo-Brown presented the idea that new public art ideas can be presented to the Commission every 3 months and have a project intake form completed.

B Miller asked if there already is project criteria that exists.

W Simbuerger said the Strategic Plan: Goal reads more like a mission statement. Suggested selecting projects in a specific area and allocating funds to a certain type of project. She suggested allocating the funds for these types of projects now and selecting the projects that the Commission would like to work on. She suggested an examination of what are the long term and short term projects within the strategic plan and said it is necessary for the Commission to be pro-active when thinking about projects.

C. Rizzolo-Brown said project selection need to match the strategic criteria with the proposals that come in. The Commission selected criteria are used to make the determination of how to allocate the budget.

C. Gendron asked if assigning a percentage of funds to a category would dictate the size of projects. And does that tie down the Commission? What happens if there is need to change it later?

W. Simbuerger suggested using a budget line, but remain fluid and retain the option to stray from it. The amount of money allocated gives an indication of the size of the project.

T. Reid wanted "gateways" to be a high priority and could be allocated a larger amount of funding.

B Miller questioned if money should be allocated, but thought defining the public art

ideas and areas would be a good idea.

Suggestion was made to program the pooled funding that remains in the Public Art budget. However, there were questions of how to get to that point.

B. Miller asked if the funding amounts were already assigned by the funding source.

T. Reid suggested that the assigned funding percentages to types of public art would then need to be made known to the community.

There was discussion on the current amount of funding available to public art and how much would be available in the next fiscal year. The budget prepared for the meeting indicated about \$550,000 remaining in the pooled funds for public art that is un-earmarked and the Public Art Administrator indicated that between \$200,000 and \$300,000 is the average amount applied to public art annually.

Suggestion was made to use a city map to look for locations and use the selected locations to narrow the focus on what public art to pursue.

C. Rizzolo-Brown said that the Commission would decide what community public art projects would be located and then an assigned Task Force would be the body that decides on what the public art would be to pursue.

C. Gendron said that if ideas are solicited from the community any ideas collected from city residents should be considered, saved for future consideration and integrated into the public art selection by AAPAC.

M. Chamberlin used the Mural Program as an example, we decide where public art would go and then go to communities and ask them where they could be placed.

Commission discussed public meetings and how residents are engaged at meetings that would be held for public art projects. How can we reach out to residents? How would notifications of meetings be released?

The Commissioners continued to discuss public art selection and locations and how to best fit those selections with the three year goals of the Commission. There was a suggestion to use a map to find locations that fit areas that have criteria that we want to capture. There was also a suggestion to do the something for selecting locations for the next murals in the mural program. T. Reid suggested working on allocation of funds and to select 3 to 4 goals to work on the next three years. She also suggested the Commission to begin brainstorming locations for the remainder of the meeting.

The Commission brought forward a variety of locations, criteria and types of projects:

Traffic Circle at Ellsworth and State, Costco

Areas that do not have public art

Identify underserved areas

Placing neighborhood projects within each of the four city quadrants

Along the non-motorized path on Washtenaw Ave

Interactive Art

Watering Can idea

Gateway

B. Miller's proposal for Art on Loan

Double Roundabout at Skyline

Neighborhoods

Outside people's food co-op, Kerrytown

Washtenaw Stadium Split

Right of ways where people see work
Biking path along Washtenaw, see up close, Border to Border Trail
Between Manchester and Platt on S. Side
Ellsworth and Platt-Dog park
Along Washtenaw between Trader Joe's and Whole Foods, both up close and far away
Further away from the visual noise
Maple to Scio Church, Pineview condos, Grace Bible Church
City parks
Burns Park
Bryant Park
Skate Park
Look at more general ideas-any criteria for neighborhood project that you want to fulfill
in three years, type of artwork as opposed to just area
Kid-heavy neighborhood-interactive areas
The Cube
Liberty Plaza--maybe a fountain here?
Liberty and 1st
Pop-Up Art

The Commission agreed to defining specific objectives for the next three years. The objectives will define locations and types of projects. The Commission agreed to select categories that they want to proceed with.

C. Rizzolo-Brown suggested that the Task Force should decide upon the details of the specific individual project.

It was recommended that the Commission generate a list of types of public art and criteria to select a handful of goals for the next three years from. It was also suggested that the Commissioners circulate ideas amongst the group to prepare for the next meeting.

It was recommended to take into consideration the number of project commitments that could realistically be made due to staffing and number of commissioners.

ACTION ITEM - Recommended action item for the next month, create a template for the monthly agenda.

Approved as presented

PLANNING MEETING

Agenda items tabled from last month were to be tabled at this meeting, in favor of a Planning Meeting.

[12-0745](#)

Ann Arbor Public Art Commission Meeting Minutes - May 2012

Attachments: AAPAC Meeting Minutes - May 2012.pdf, Projects Report - May 2012.pdf, AAPAC Strategic Plan 2013-2016.pdf