

## MEMORANDUM

TO: Parks Advisory Commission

FROM: Colin Smith, Parks & Recreation Services Manager

DATE: April 15, 2014

SUBJECT: Resolution to recommend approval of a Fair Food Network Grant for the Ann Arbor Farmers Market in the amount of \$32,000.00

Attached for your review and action is a resolution to recommend approval of an agreement with Fair Food Network to administer the Double Up Food Bucks program at the Ann Arbor Farmers Market and to accept and appropriate a total of \$32,000.00 in funding.

Double Up Food Bucks is a statewide project providing incentives to encourage healthier food choices for food stamp (SNAP) recipients, directly benefitting low-income families and local farmers in Michigan and working to impact future food and nutrition policy. The Double Up Food Bucks program provides a match of up to \$20/person/day for those customers using SNAP (Bridge Cards/EBT/Food Stamps) to purchase Michigan grown fruits and vegetables at farmers markets across Michigan.

Since 2010, the City of Ann Arbor has received grant funding from the Fair Food Network to administer the Double Up Food Bucks program at the Ann Arbor Farmers Market. This grant provides a total of \$32,000.00 to the City of Ann Arbor to administer the Double Food Bucks program.

The Double Up Food Bucks program runs from June 1 through October 31, 2014. The City is able to request additional funds from Fair Food Network later in the season if they are needed.

Prepared by: Sarah DeWitt, Market Manager  
Jeff Straw, Deputy Manager of Parks and Recreation Services

Reviewed by: Colin Smith, Manager of Parks and Recreation Services

RESOLUTION TO RECOMMEND APPROVAL OF A FAIR FOOD NETWORK GRANT  
FOR THE ANN ARBOR FARMERS MARKET FOR \$32,000.00

Whereas, Double Up Food Bucks is a statewide project providing incentives to encourage healthier food choices for food stamp (SNAP) recipients, directly benefitting low-income families and local farmers in Michigan and working to impact future food and nutrition policy, and

Whereas, the City of Ann Arbor has received grant funding from the Fair Food Network since 2010 to administer the Double Up Food Bucks program at the Ann Arbor Farmers Market,

RESOLVED, That the Parks Advisory Commission recommend City Council accept and appropriate funding in the amount of \$32,000.00 from the Fair Food Network.