

MEMORANDUM

TO: Parks Advisory Commission

FROM: Public Market Advisory Commission

DATE: April 10, 2013

RE: Public Market Advisory Commission Resolution on the FY 2014 Proposed Budget & 2015 Proposed Plan for the Ann Arbor Farmers Market

Attached is the Public Market Advisory Commission (PMAC) resolution with our recommendations for the FY14 market budget and FY15 market plan.

We consider this proposed budget and plan to be fair, reasonable, and reflective of the market's efforts to support local farmers, artisans and food businesses while also providing access to the full diversity of our local community to shop at the market.

PMAC recommends that the Parks Advisory Commission and City Council approve the Administrator's recommended budget for the Ann Arbor Farmers Market.

PUBLIC MARKET ADVISORY COMMISSION RESOLUTION ON THE PROPOSED FY14
BUDGET & FY15 PLAN FOR THE ANN ARBOR FARMERS MARKET

Whereas, the market continues to serve as a crucial link between local farmers and residents, contributing to a sustainable local food economy.

Whereas, the market provides fresh, local food to the Ann Arbor community year-round.

Whereas, the market manager has worked directly with the commission to begin to explore areas for infrastructural improvement, according to the desires of the market vendors, customers, and community members.

Whereas, the market has expanded its efforts to provide customers with convenient, accessible shopping methods through a variety of token programs, resulting in secured and new revenues for the market's vendors, which requires additional staff time and administrative resources to facilitate these programs.

Whereas, the market's budget deficit beginning in FY13 will be jointly reviewed and discussed by staff and PMAC in order to identify potential revenue sources to support the market's operation as an enterprise fund into the future.

RESOLVED, that the Public Market Advisory Commission supports the market's proposed FY14 and FY15 budget as presented.

Passed unanimously at the 4.9.13 PMAC Budget Session.