



STRATEGIC PLAN
Ann Arbor/Ypsilanti LDFA SmartZone

18-month process (November 2016-May 2018)

MISSION:
(Why We Exist)

Establish a sustainable tech ecosystem in the Ann Arbor / Ypsilanti region

VISION:
(Where We Are Going)

A connected, collaborative region with a globally recognized culture of innovation and entrepreneurship

First 15 Year Primary Focus

Ann Arbor/Ypsilanti LDFA SmartZone

15-Year Strategic Goals

Connected High-Tech Ecosystem

- Create connections between high-tech stakeholders
- Foster tech culture & community
- Drive creation of sustainable ecosystem
- Connect with other SmartZones to enhance regional economy

High-Tech Company Friendly Infrastructure

- Assist in establishment of reliable fiber/internet access
- Encourage & support Smart City Initiatives
- Support affordable workspace
- Support efforts to establish regional transportation

High-Tech Company Creation and Growth

- Support company creation/growth/viability
- Foster start-up environment
- Entrepreneur education
- Encourage entrepreneurship

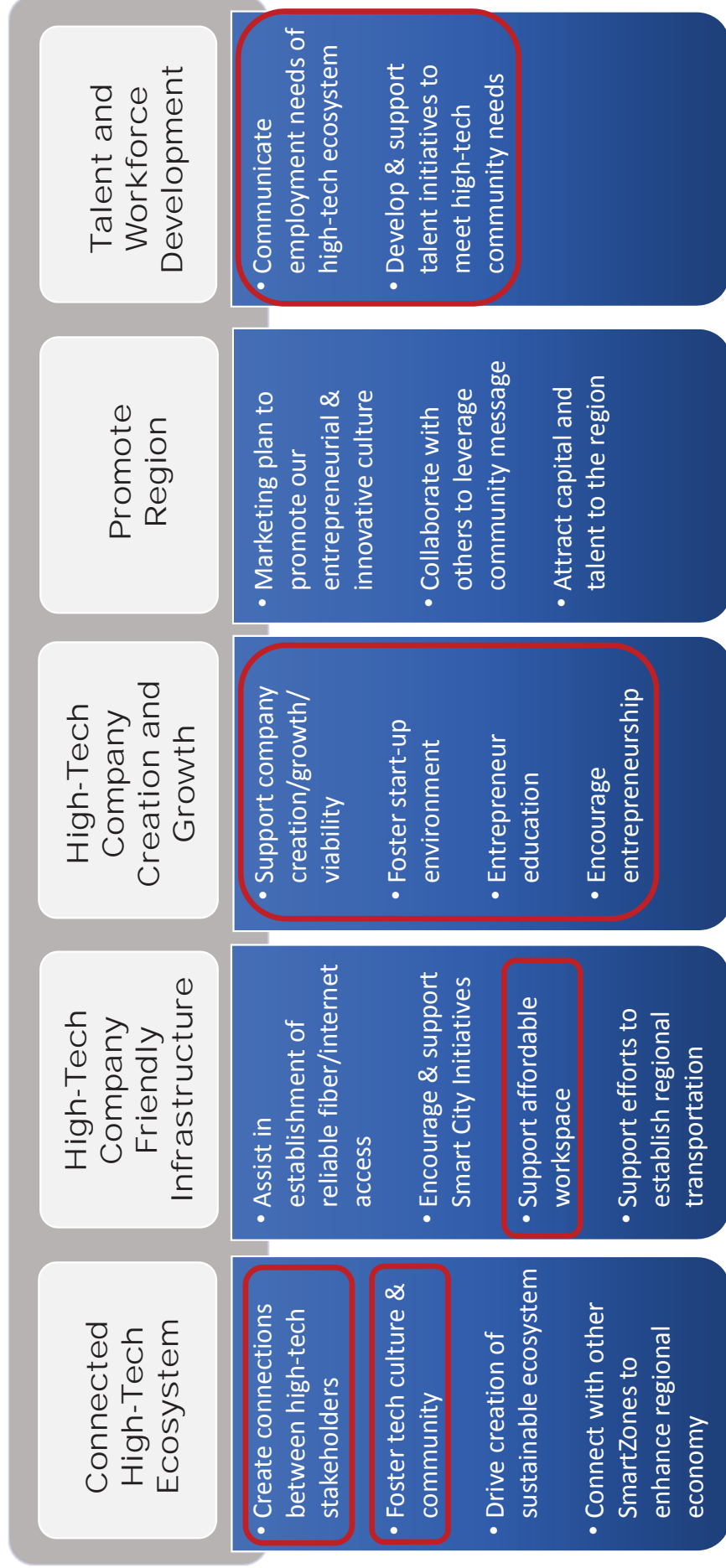
Promote Region

- Marketing plan to promote our entrepreneurial & innovative culture
- Collaborate with others to leverage community message
- Attract capital and talent to the region

Talent and Workforce Development

- Communicate employment needs of high-tech ecosystem
- Develop & support talent initiatives to meet high-tech community needs

Successfully established infrastructure for supporting tech company creation and growth





Emerging Priorities for Sustainability of Tech Economy

Ann Arbor/Ypsilanti LDFA SmartZone

Expand programs and infrastructure to support tech economy growth & sustainability post-SmartZone

