

Market Manager Report

Presented June 26, 2014

Market Updates

Marketing

- Voted Best Market in Washtenaw County by the Detroit Metro Times & Current Magazine's 2014 Reader's Choice Awards.
- Summer ad in the quarterly Edible Wow publication featuring the Wednesday daytime and evening markets.

Operations

- The Ann Arbor Farmers Market is a recipient of the 2014 Discover You Can – Learn Make Share grant program designed to fund canning and food preservation demonstrations at farmers markets across the country. The award includes canning supplies and \$800 to conduct demonstrations and recipe/instruction materials to participants. Canning demonstrations will be conducted at the Wednesday Evening Market. Awards were made to 50 markets across the United States.
- July 26, 2014 is the date set for the Annual Stall move up process. The process will be conducted after market utilizing the same format that was implemented in 2013. All annual vendors received this information in the June Vendor Updates.

Events

- Wednesday, July 9th WIC Project Fresh education classes and the Ann Arbor Symphony join together at the Wednesday Evening Farmers Market .
- Saturday August 2, 2014 marks the market's 95th birthday celebration. GIVE365 will join us to provide games and events for the whole family. New market totes, mugs and children's t-shirts will be available beginning on that date. More details to follow.
- Wednesday Evening Market July Programming Calendar (see attached).