

## Draft Revisions to Chapter 55 and 59: Area, Height, and Placement

### Proposed Community Outreach Strategy

I **Mission:** to inform and obtain input from the community about proposed amendments to Chapter 55 and 59: Area, Height, and Placement.

II **Proposed Advisory Committee** (10 members) Role: The Advisory Committee will work closely with City staff throughout the course of the community outreach effort; advising on the outreach strategy, reviewing assumptions and providing feedback at important project milestones. The broad base of the Advisory Committee provides a management tool for keeping the community outreach effort on target and ensuring that City staff receives carefully considered direction.

- 1 City Council member
- 1 Planning Commission member
- 1 Technical Advisory Committee members (group that initially worked with staff and the Planning Commission to develop the proposed amendments)
- 1 Representative from each ward of the City
- 3 Commercial Association representatives  
(Staff: Jeff Kahan and Connie Pulcifer)

### III **Proposed Public Meetings:**

1. Community-wide Meeting #1: describe project, raise awareness, develop interest, and describe opportunities for involvement.
2. Planning Area Meetings (4): at each meeting, describe specific areas affected by proposed amendments in each of the 4 planning areas (West, South, Northeast, Central), include visual images, community benefits, etc.
3. Community-wide Meeting #2: describe how proposed amendments could be modified to address community input; further opportunities for public involvement.

### IV **Public Notification**

- Direct e-mail to Neighborhood Associations
- Direct e-mail to Commercial Associations
- GovDelivery email notification
- CTN
- Direct e-mail to Stakeholders (list from past efforts with additions from Steering Committee)
- Announcements at CPC meetings
- Ann Arbor News
- Other methods to be determined with Advisory Committee

### V **Schedule**

- Kickoff Advisory Committee Meeting: March
- Ongoing Advisory Committee meetings at critical milestones during outreach process

- Neighborhood Meetings: April and May
- Final Community-Wide Meeting: June
- Council Working Session: Summer 2009