

# Boards and Commissions Application - Alexandra

First Name	Alexandra
Last Name	Cacciari
Address	2150 Warren Road
Address 2	
City	Ann Arbor
State	MI
ZIP	48105
Registered Voter	No
Ward	Ann Arbor Township
Years a Resident	8
Phone Number	734-604-2820
Phone Type	Cell
Email	seeleyfarmgreens@gmail.com
Occupation	farmer
Employer Name	Seeley Farm
Employer Address	as above Ann Arbor, Michigan 48105
Board Interested in 1	Public Market Advisory Commission
Board Interested in 2	
Board Interested in 3	
Board Interested in 4	
Reason for Seeking	I'd like to represent daily vendors on the commission. I have been a daily vendor for 6 years. I have also served on the new market building project vendor committee.
Willing to Disclose Disability	
Conflict Organization 1	Ann Arbor Township Farmland and Open Space Preservation Board
Title or Affiliation 1	board member for 5 years
Conflict Organization 2	

Title or Affiliation 2

Conflict Organization 3

Title or Affiliation 3

Conflict Organization 4

Title or Affiliation 4

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Statement of Intent  
Public Market Advisory Commission Position

As co-owner of Seeley Farm, with my husband Mark Nowak, I have been a daily vendor at the Ann Arbor Farmers Market since 2011. We attend the market most weeks of the year, including in winter. We attend Wednesday and Saturday markets. We sell certified organic vegetables and cut flowers. A majority percentage of our farm income (between 50 and 75%, depending on the year) from our sales at the Ann Arbor Farmers Market.

In my short tenure so far as a vendor, I have seen a lot of change at the market. I have also learned a lot about the needs and concerns of market vendors, as well as market customers. We are always trying to make our market experience easier for ourselves, as well as easier for our customers. I hope, with a position on the Public Market Advisory Commission, to formalize my efforts in a meaningful way.

Last spring I served on the Vendor Operations Advisory Committee to discuss operational changes regarding the new market building project. It was my first opportunity to meet and discuss needs and changes with fellow vendors in a formal way. I feel we made good progress in that group, in spite of some differing opinions about the new market building. I think it's important that daily vendors' concerns are distinguished from those of annual vendors because our experience of the market is different.

I plan to attend the Ann Arbor Farmers Market for as long as we farm, and for as many weeks of the year as we are able to sell product. I am grateful for the sales opportunity the market provides us, and invested in making it a great opportunity to future vendors, as well as constantly improving it for existing vendors.

Alex Cacciari  
Co-owner, Seeley Farm