# Ann Arbor Comprehensive Plan

# Ann Arbor Comprehensive Plan

Planning Commission Subcommittee

5.28.2024

#### **AGENDA:**

- 1. Key Engagement Messaging & Takeaways (10 minutes)
- 2. "What If" Land Use Scenario Discussion (60 minutes 15 mins each)
- 3. Zoning/Proposals Discussion (30 minutes 15 mins each)
- 4. Next Steps

## Team Introduction

Interface Studio - Team Lead, Planning & Urban Design, Engagement, Project Management



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#### Ninigret - Econ. Development & Housing



Kevin Hively

#### **&Access** - Retail & Entrepreneurial Ecosystem



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# Conversations with the Public

### Conversations with the Public

How Ann Arbor Has Changed Over Time | Physically & Demographically



Key Message

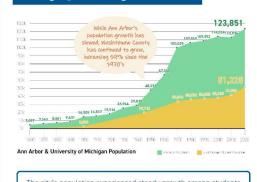
Ann Arbor and the University of Michigan campus have grown gradually over time, but most of the city is now fully developed.

Much of the population growth in the past few decades can be attributed to the growth in the student population. The rest of the population is growing older and family aged residents are decreasing.

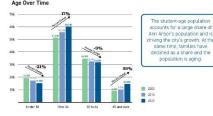
#### Physical Changes Over Time

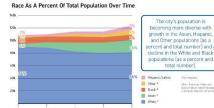


#### **Demographic Changes Over Time**



The city's population experienced steady growth among students and non-students up to the 1970's until it leveled off considerably. **75%** of all the population growth in the city since the 1970's can be attributed to the growth in the student population.





#### **Conversations** with the Public

Land Use | Potential Developable Land, Future Land Use, and Tax Revenue



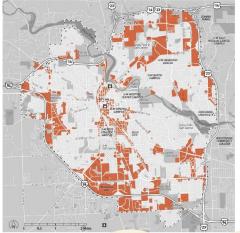
Key Message

Much of Ann Arbor is built out and existing regulations (zoning, floodplain, etc.) restrict where future development can occur.

How we best use the land that remains will have major implications on Ann Arbor's future.

In order to address city goals this plan will need to find ways to add new housing to low density districts.

#### **Opportunities for Redevelopment**



Less than 13% of the city's land could be redeveloped based on current regulations and restrictions. Most of this land is already in

#### AREAS ALREADY DEVELOPED OR WITH RESTRICTIONS:

- · Public Right-of-Way
- · Township Islands · Public Land
- Floodplain
- · Historic Districts
- · R1 & R2 Zoning Districts

Redevelopment Opportunities

Should the city focus on ensure the economy is not so reliant on the University of Michigan?

Or should Ann Arbor focus on developing housing to help the affordability crisis and fund the budget?

major implications on Ann Arbor's budget considering 42% of

#### Tax Exempt Parcels

42% Of the city parcel area is tax exempt

The University of Michigan accounts for only 28% of exempt parcels

The Ann Arbor region is the 4th most economically dependent on anchor institutions in the country, more than 3x the national average.

Over half of Ann Arbor's budget is funded by the property tax (52%) and of that property tax, 63% is from residential properties.

#### **Conversations** with the Public

Commercial | Retail Types and Accessibility



Key Message

Many neighborhoods lack access to walkable retail, and in those that do it is often dangerous or unpleasant to reach your destination.

Ann Arbor has high retail sales because of places like **Briarwood Mall and** restaurants that cater to the region, but lacks some locally serving retail in neighborhoods.

#### Meeting the needs of different users



Retail across categories colocate to serve FAMILIES needs with greater concentration in the NG&S and F&B categories.



COLLEGE STUDENTS generally demand F&B uses, as limited budgets and meal plans decrease NG&S and GAFO expenditures.



OFFICE WORKERS demand guick and nearby retail uses in the NG&S and F&B categories.

#### **Accessibility to Retail**

#### 90-100 Walkers Paradise 70-89 Very Walkable 50-69 Somewhat Walkable

25-49 Mostly Car-Dependent 0-24 Completely Car-Dependent

#### **Supporting New Retail**

Adding residents helps businesses stay in business, and can generate demand for NEW retailers. On average, each resident support 46 sq.ft. of retail space. The following outlines the amount of households required to support a business in each of the following categories if they spent all their money in the same place.













HARDWARE STORE



#### **Retail Categories**

#### NG8S Neighborhood Goods & Services



#### Shopping Center / Major Commercial Node Residential Areas

grocery stores

specialty food stores

hair and nail salons

machine repair shop

drugstores

florists

hakeries

printers

Businesses

pet salons

This category includes establ shments that heavily depend on the patronage of

#### F8B Food & Beverage



15 Minute Walkshed from Shopping Center

establishments that serve food and/or alcohol consumed on-premises, serving a range of customers and trip purposes.

#### Types of businesses



fast-food restaurants and similar uses

> shoppers in this category, seekvalue to meet their need

#### General Merchandise, Apparel, Furniture & Other



gift boutiques net stores sporting goods stores home goods stores craft stores antique shops

furniture stores

iewelry stores

bookstores

· auto parts stores ing best quality, price, or overall

· similar uses.

#### Businesses

### Conversations with the Public

Housing | Costs Of Housing And Who Is Impacted

All of these factors have

risen in recent years

further increasing the





The pace of new construction has slowed in recent decades and demand for new housing has outpaced supply, pricing out many residents.

In order to lower costs and address sustainability goals, Ann Arbor needs to build more housing that is closer to where people work.

Costs Associated with Development



#### LAND

Land has become a precious commodity and prices have risen accordingly.



#### REGULATIONS

Increased regulations and standards intended to meet sustainability goals have driven up the costs of development.



#### CONSTRUCTION

Years of high inflation have driven labor and material prices through the roof and increased development costs.



#### **CAPITAL**

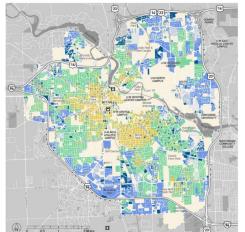
To combat high inflation, the federal government has raised interest rates which raises the cost of borrowing money.

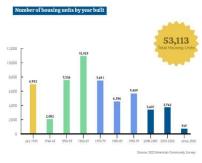


#### **RETURN ON INVESTMENT**The increased costs in the previous 4 steps lowers profit margins for developers decreasing their incentives.

#### How Ann Arbor has developed over time

#### Year Structure Built





#### Legend

- N/A Up to 1939
- 1940-1969 1970-1999
- 1970-1999 2000-2022

#### How expensive is Ann Arbor compared to the region?

#### Ann Arbor is much more housing cost burdened than the region Cost burdened is defined by those spending more than 30% of their income on housing

|                                | Ann Arbor<br>City | Ann Arbor<br>Metro | Detroit<br>Metro |
|--------------------------------|-------------------|--------------------|------------------|
| Total over 30%:                | 38%               | 31%                | 28%              |
| Householder 15 to 24 years:    | 41%               | 24%                | 4%               |
| Householder 25 to 34 years:    | 22%               | 20%                | 16%              |
| Householder 35 to 64 years:    | 24%               | 35%                | 48%              |
| Householder 65 years and over: | 12%               | 21%                | 31%              |

The number of Ann Arborites who are cost burdened changes significantly depending on if you are an owner or a renter.

53% of RENTERS are cost burdened while only 19% of HOME OWNERS are cost burdened.

#### **Conversations** with the Public

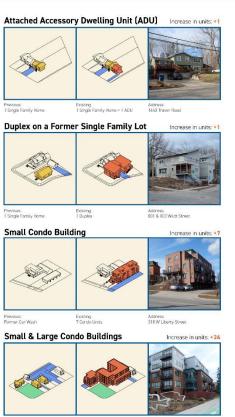
3 Single Family Homes

#### Housing | Examples Of Different Ways Ann Arbor Is Already Adding Density

Increase in units: +1







3 unit condo building

24 unit condo building

211-15 W Kingsley Street &

410 N 1st Street







Existing: 55 Apartments (243 beds)

1107 S University Avenue

Previous: 3 Commercial Buildings

# Key Takeaways From Engagement



# Define Values in the context of Downtown:



#### How do you define Affordability, Equity, and Sustainability in the context of downtown?



INSTRUCTIONS Grab three sticky notes and write your definitions! Place each sticky in the corresponding column.

#### **Affordability**

Varied housing types, especially for families and people with lower incomes, intergenerational and non-traditional households

Density increases in and around downtown and campuses

Affordable transportation and food

Tax burden and landlord regulation



#### **Equity**

Access to amenities such as parks and basic necessities regardless of transportation mode

Diverse housing options, including for older adults and lower income individuals

Comfortable public spaces for all

Opportunities for underrepresented businesses

#### Sustainability

More affordable housing and public transit to increase access to daily needs and reduce car dependence

Increased green infrastructure and protection of natural features

More pedestrian and bike infrastructure

Sustainable energy and building materials





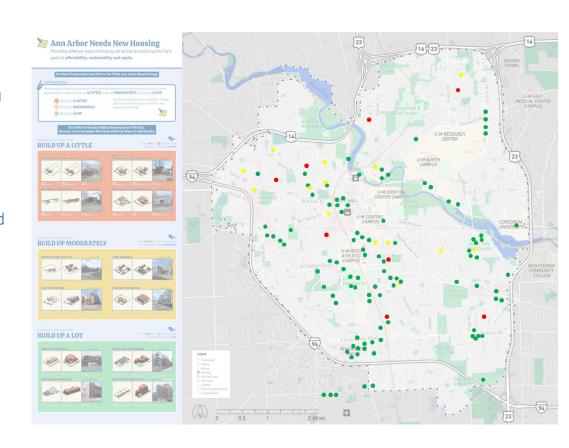
#### Vision for a future Ann Arbor - Madlib



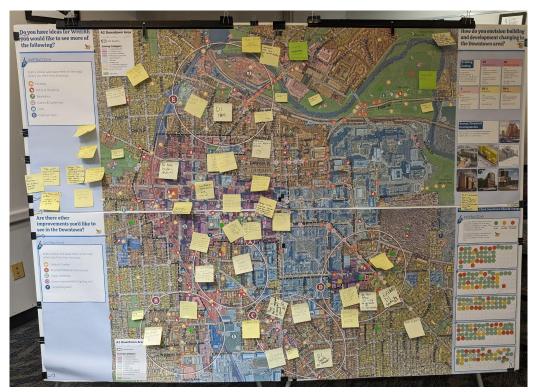
- Desire for more affordable and accessible housing, with a focus on density and mixed-use developments
- Desire for more green spaces, bike lanes, and better transit options
- Importance of protecting trees and natural areas while developing the city
- Need for more diverse housing options and tenant protections
- Desire for more inclusive and universally designed housing
- Need for **better outreach** to diverse groups

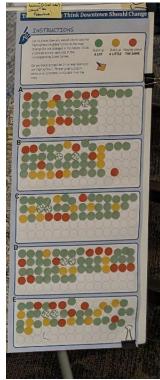
#### **Citywide Development**

- Need for more types of housing and increased total housing throughout Ann Arbor, with a focus on higher density housing
- Improvements to bike lanes and pedestrian walkability
- 3. A livelier riverfront and expansion of downtown's footprint
- Incentives to encourage more affordable and intensive development, including missing middle housing
- 5. Preservation of historic districts and green spaces
- 6. **Better public transit** and accessibility for all mobility options
- 7. More small businesses and neighborhood retail options
- 8. Prioritization of livability and equity for all residents



#### **Adding Density - Downtown & Adjacent**





#### **Across all areas:**

65% build up **a lot**16% build up **a little**19% stay about **the same** 

#### **Adding Housing in Neighborhoods**

Asked questions at the neighborhood meetings about the intensity of new housing that would be acceptable within single-family neighborhoods:

- 1. 75% of respondents were supportive of 2-4 units per parcel in single-family areas
- 2. Less than 15% were NOT supportive of adding more density.
- 3. Remaining comments expressed concerns but were open to the idea.

#### Concerns typically around how to ...:

- ... keep neighborhoods feeling family-friendly (i.e. having enough green space)
- ....manage parking alongside increases in density
- ... prevent developers from turning it all into expensive rentals (loss of ownership opportunities)

# "What If" Land Use Scenarios

### "What If" questions and scenarios

For each, consider what we have to gain and what we have to lose

- 1. What if... we aim to build housing for 50% of commuters (and their families) which would be about ~35k to 40k households? Should we aim for more people? Less?
- 2. What if... we add housing to single-family zoned areas allowing up to 4 units? (Examples include townhouses/row houses, quadplexes, duplexes)
- 3. What if... we maximize residential development in TC-1 districts? What about in other commercially zoned areas? Large parking lots?
- **4.** What if... we create another downtown-scaled hub elsewhere in the city (for example Briarwood)?

**O1: What if...** we aim to build housing for 50% of commuters (and their families) which would be about ~35k to 40k households?

#### What might we gain?

• To be filled in during meeting...

#### What might we lose?

To be filled in during meeting...

# **02: What if...** we add housing to single-family zoned areas allowing up to 4 units?

#### What might we gain?

To be filled in during meeting...

#### What might we lose?

• To be filled in during meeting...

# **03: What if...** we maximize residential development in TC-1 districts? What about in other commercially zoned areas? Large parking lots?

#### What might we gain?

To be filled in during meeting...

#### What might we lose?

To be filled in during meeting...

# **04: What if...** we create another downtown-scaled hub elsewhere in the city (for example Briarwood)?

#### What might we gain?

To be filled in during meeting...

#### What might we lose?

• To be filled in during meeting...

# Zoning/ Proposals Discussion

#### **Recent Proposals w/ Zoning Issues**

#### • 601 Mary Court

Proposed 8-unit, 32-bedroom development which includes four structures on separate parcels addressed as 601, 603, 605, and 607 Mary Court. Existing structures will be razed for construction of one townhome-style building fronting on Mary Court. It will be surrounded by multi-family residential on the adjacent parcels.

#### 1146 S. Maple Road

Proposed 4-story, 39-unit Permanent Supportive Housing building by Avalon Housing. It will meet National Green Building Standards, have 15% barrier-free units, and provide 700 square feet of community space. The project proposes to annex 1146 South Maple from Scio Township and rezone to a PUD. It will be adjacent to the existing Hickory Way I & II buildings and surrounded by multi-family residential and Hansen Nature Area, a city park.

#### **601 Mary Court**

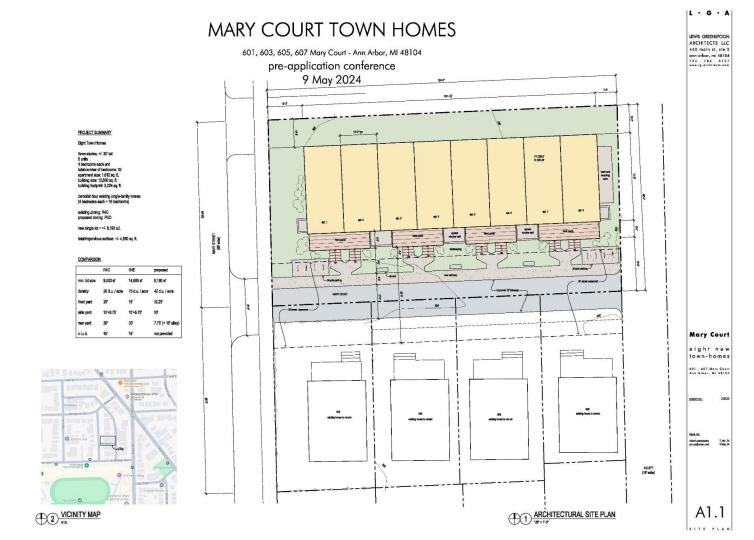
Existing Zoning: R4C

Explain why this beneficial effect cannot be achieved under any other zoning designation.

Only R4E would allow for this density (R4E = 75 d.u. / acre maximum, proposed = 42 d.u. / acre). Front and rear setbacks, as well as the conflicting land use buffer, would not be achieved in any R zone.

#### COMPARISON

|               | R4C            | R4E            | proposed                     |
|---------------|----------------|----------------|------------------------------|
| min. lot size | 8,500 sf       | 14,000 sf      | 8,190 sf                     |
| density       | 20 d.u. / acre | 75 d.u. / acre | 42 d.u. / acre               |
| front yard    | 25'            | 15'            | 12.25'                       |
| side yard     | 12'+6.75'      | 10'+6.75'      | 10'                          |
| rear yard     | 30'            | 30'            | 7.75' (+ 16' a <b>ll</b> ey) |
| c.l.u.b.      | 15'            | 15'            | not provided                 |



L . G . A

LEWIS GREENSPOON ARCHITECTS LLC 440 main st, ste 2 ann arbor, mi 48104 734 - 786 - 3757 www.lg-architects.com

Mary Court

eight new town-homes

601 - 607 Mary Court Ann Arbot, MI 48104

project no:

A3.3 EXTERIOR RENDERING

VIEW FROM SOUTH-WEST

#### 1146 S. Maple Road

Existing Zoning: TWP

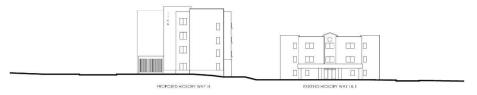
Explain why this beneficial effect cannot be achieved under any other zoning designation.

The PUD designation will allow the development team to flexibly respond to the density requirements necessary to create a sustainable low income housing development, while also making best use of the existing site features and acreage

|   | EXISTING  |           | PROPOSED        |
|---|-----------|-----------|-----------------|
| ZONING  | N/A       | R4E       | PUD             |
| RESIDENTIAL UNITS                               | 1         |           | 39              |
| TOTAL FLOOR AREA                                | 1,330 sf  |           | 37,451 sf       |
| LOT AREA/DWELLING UNIT                          | 45,200 sf | 580 sf    | 1,050 sf        |
| ACTIVE OPEN SPACE PER DWELLING UNIT             | n/a       | 150 sf    | 504 sf          |
| BUILDING HEIGHT                                 | n/a       | None      | 48 ft 4 stories |
| LOT SIZE  | 45,200 sf | 14.000 sf | 40,966 sf       |
| LOT WIDTH                                       | 155 ft    | 120 ft    | 154.97 ft       |
| OPEN SPACE                                      | n/a       | 40%       | 47%             |
| FRONT SETBACK                                   | 39 ft     | 15 ft     | 1 ft            |
| REAR SETBACK                                    | 208 ft    | 30 ft     | 90 ft           |
| SIDE SETBACK                                    | 44 ft     | 28 ft     | 13 ft           |
| OFF STREET PARKING                              | REQUIRED  |           | PROVIDED        |
| PARKING   | 0         |           | 20              |
| BICYCLE PARKING RESIDENTIAL 1/5 UNITS 50%A 50%C | 4A/4C     |           | 6A/4B           |
| LOADING SPACES                                  | 0         |           | 0               |
| EV PARKING:                                     | 1,4       |           |                 |
| 90%EVC  | 18        |           | 18              |
| 10%EVI  | 2         |           | 2               |
| 1 HP VAN EVI                                    | 1         |           | 1               |

<sup>\*</sup> EXCLUDES PROPOSED ROW

<sup>\*\*</sup>SIDE SETBACK IS 10' PLUS 3" FOR EVERY FOOT OVER 35 FT BUILDING HEIGHT PLUS 1.5" FOR EVERY FOOT OVER 50 FT OF BUILDING LENGTH. BUILDING LENGTH IS 168 FT.



#### **VERTICAL SITE SECTION**

SCALE: 1/16"=1'-0"



| 5 | ITF | n | Δ1 | Δ |
|---|-----|---|----|---|

| ZONING<br>EXISTING<br>PROPOSED   | TWP<br>PUD   |
|--|--|
| SITE AREA  | 1.15 ACRES   |
| BUILDING USE   | LOW INCOME & PERMANENT SUPPORTIVE HOUSING (MSHDA 9%) |
| BUILDING HEIGHT  | 4 STORY (48')  |
| TOTAL UNIT COUNT FIRST FLOOR SECOND FLOOR THIRD FLOOR FOURTH FLOOR TOTAL | 6<br>111<br>11<br>11<br>39                           |
| BUILDING AREA FIRST FLOOR SECOND FLOOR THIRD FLOOR FOURTH FLOOR TOTAL    | 9,569<br>9,294<br>9,294<br>9,294<br>37,451           |
| VEHICLE PARKING<br>REQUIRED<br>PROVIDED                                  | 0<br>20  |

HICKORY WAY III ANN ARBOR MICHIGAN

APRIL 29, 2024 AS.100







# NEXT STEPS

### **Project Schedule**

**GETTING STARTED** 

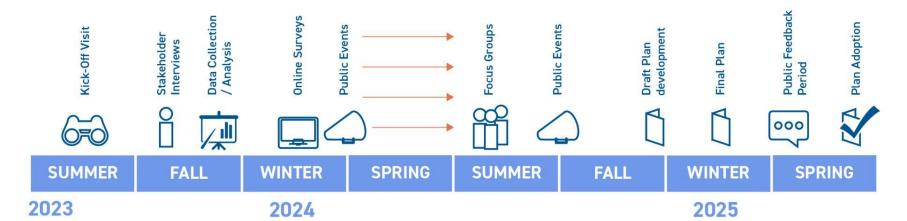
INVENTORY / OUTREACH

**VISION / STRATEGIES** 

PLAN DEVELOPMENT

ADOPTION

#### We are here



### **Next Steps**

#### 1. Focus Groups

- a. Natural Features
- b. Sustainability
- c. Equity
- d. Affordability

#### 2. Work Sessions & Other Interviews

- a. Parks and Open Space
- b. Economic Development
- c. Small Businesses

- 3. Summerfest June 15th
- 4. Workshops in a Box