

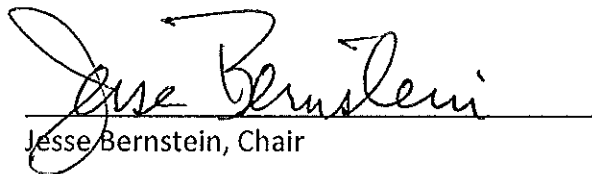
Resolution 33/2012

Award a Contract for the Relocation of a
Fire Hydrant at 2700 S. Industrial

WHEREAS, the recent expansion of the Ann Arbor Transportation Authority (AATA) bus storage facility at 2700 S. Industrial Highway required the relocation of a fire hydrant, and

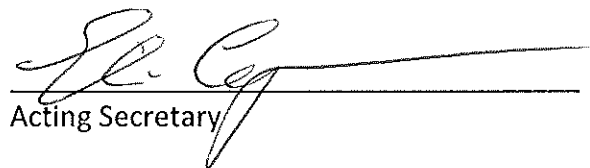
WHEREAS, AATA's Construct Manager, Spence Brothers, received three bids for the relocation of the fire hydrant, and (in conjunction with AATA), the lowest qualified bidder was identified, now therefore

IT IS RESOLVED, that the AATA CEO is authorized to enter into a contract with RBV Contracting to relocate the fire hydrant at 2700 S. Industrial Highway for a price not to exceed \$104,000.



Jesse Bernstein, Chair

July 16, 2012



Acting Secretary

July 16, 2012

Amended Resolution 34/2012

Authorization to Exercise Option to Extend Night Ride Service

WHEREAS, in 2009 as a result of a competitive procurement, the AATA contracted with Blue Cab to provide NightRide service, and

WHEREAS, the current contract includes an option for a fourth year ending in 2013, and

WHEREAS, Blue Cab has provided satisfactory service and worked with AATA to maintain service quality with an expanded service area, and

WHEREAS, in compliance with AATA policy, Blue Cab will have to implement living wage provisions, and

WHEREAS, Blue Cab has requested a cost increase of 14% in the cost per hour paid by AATA to Blue Cab to implement the living wage provisions and a general cost increase, and

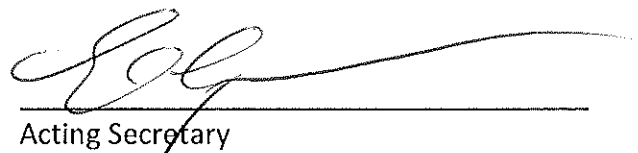
WHEREAS, with the requested increase, the total increase in cost per hour - exclusive of living wage - would be 6.6% from 2009, the first year of the contract (a 1.7% average annual increase),

NOW THEREFORE BE IT RESOLVED, the CEO is hereby authorized to exercise the option for the contract with Blue Cab to operate Night Ride service until November 30, 2013 at a rate of \$32/service hour for non-accessible vehicles.



Jesse Bernstein, Chair

July 16, 2012



Acting Secretary

July 16, 2012

Second Revision
Resolution 35/2012

Authorization for Additional Funding and Final Extension of Contract with Steer Davies Gleave

Whereas, the Ann Arbor Transportation Authority Board of Directors authorized execution of a contract with the firm Steer Davies Gleave (SDG) for the development of a Transit Master Plan (TMP) on April 21, 2010, and,

Whereas, AATA initially required consulting services to: provide national and international perspective and expertise; to provide sufficient analytical resources to work through a large and diverse set of issues; and establish an extremely aggressive and transparent public outreach campaign, and

Whereas, AATA now has expanded internal capabilities that were lacking when SDG was originally contracted; and

Whereas, the planning effort now consists essentially of revisions and refinement of the Program rather than its creation, and as the Program moves toward implementation, the Authority must mainstream it into AATA's regular workflow, and


Whereas, AATA has maximized the value from outside consultants, and internalizing the work will, reduce expense, and improve turnaround time for analysis, while responding to new issues as they arise.

Now, Therefore, Be It Resolved, that the AATA seeks a final contract amendment to the SDG contract in order to undertake the transition of planning tools and capabilities to AATA staff, and those activities may consist of (but are not limited to): documentation and turnover of FYTP financial spreadsheet developed in conjunction with the Financial Task Force; documentation and turnover of urban bus network enhancement spreadsheet model; assistance in the development of the methodology for an equity analysis of the Program; refinements as needed to the Five Year Transit Program service proposals, based on additional public input; on-going high level contributions to the strategic development of the Program and participation at regular update meetings, including support with Board briefings and review of public relations materials; design of the long term DAC strategy and turnover of near term DAC implementation activities; on-going monitoring and evaluation of the DAC process, including development and tracking of measures of effectiveness of the committees; DAC recruitment assistance; continued administration of the community remarks planning tool including possible transition to AATA for on-going use.

Be It Further Resolved, that the Ann Arbor Transportation Authority Board of Directors hereby authorizes an increase in the value of the contract with Steer Davies Gleave, by \$60,000, for an amount not to exceed \$780,622.72. Twenty-five thousand (\$25,000) dollars of this contract increase is dedicated to the work of Carlisle Wortman Associates, a local firm as stated in the letter from SDG requesting the increase. The \$60,000 is included in the adopted budget and requires only a transfer between line items.


Jesse Bernstein, Chair

July 16, 2012


Acting Secretary

July 16, 2012

Resolution 36/2012

AUTHORIZATION TO AWARD MARKETING AND PUBLIC RELATIONS SERVICES CONTRACTS

WHEREAS, the need for professional marketing and public relations services by consulting firms continues due to the expertise required to support AATA's ongoing initiatives, public outreach and other communications needs,

WHEREAS, AATA publicly sought proposals from companies to provide public relations and marketing services and the two firms, Quack! Media and Pace & Partners, Inc., were selected as a result of a thorough proposal evaluation process, and

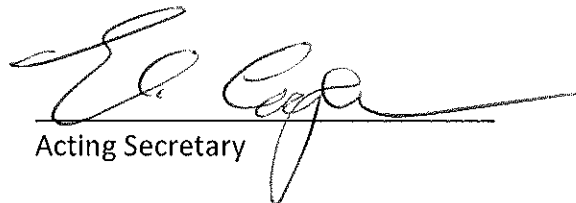
WHEREAS, the cost of these professional public outreach, education, and other communication services is expected to exceed \$100,000 over the award period, and Board policy requires advance authorization to purchase products or services over \$100,000, therefore,

IT IS RESOLVED that the Board of Directors authorizes the AATA CEO to purchase professional marketing and public relations services from Quack! Media and Pace & Partners, Inc., for an amount not to exceed \$300,000 without prior notice to the Board by the CEO, for the contract term of three years, with an option to extend the term for up to two additional one-year periods, at \$100,000 each year, for public relations, education, community outreach and other communication services in support of AATA's initiatives and general operations provided that the contract shall allow the board to terminate the contract without penalty with 30 days' notice at any point.



Jesse Bernstein, Chair

July 16, 2012



Acting Secretary

July 16, 2012