

LDFA Presentation

March 25, 2021



Agenda

The goal is provide an update and discuss opportunities for additional collaboration and support.

- Introductions
- Program overview
- Results of 2020
- Update and plans for 2021
- Ask
- Discussion



Introductions

- Shamar “The Visionary” Herron
- Teresa “The Collaborator” Gillotti
- Christopher “Ypsilanti Champion” Jacobs
- Amy “The Connector” Cell



Program/history overview/growth

- Founding
- Professional Development
- Internships
- Addition of U-M as a key partner



SummerWorks 

Ypsilanti involvement

- Focus on Tech companies in 2019 (add company list)
- Opportunity for Ypsilanti young adults
- Tech talent pipeline
- STEM education
- Missing experiential opportunities (filling the missing piece, tech/STEM) use and apply skills



Results from last year

- Major pivot
 - Mentorships
 - Career Sneak Peek Week/Job Shadow
- Internships with technology/startup companies
 - Akervall Technologies , ArborMoon Software, Arbor Assays, Jafferson Computers, OrangeSplash Technologies , Practice Solutions, LLC, Social Good Promotions
- Mentors
 - ArborMetrix, Inc., Center for Automotive Research, AgentJet, Duo Security/Cisco, Functional Fluidics, Human Element, Hyundai-Kia America Technical Center, Impellia, Inc., MoxyTech, New Eagle, NewFoundry, RXA, Sapling Accelerator, TorranceLearning, Torrent Consulting, Toyota Motors North America Research and Development, We Predict
- Career Sneak Peeks
 - Innovative Research Inc., McCollum Investment Group, Q LTD, TekWissen

Quotes

- **“I liked all the career talks. They gave us the opportunity to learn about new things and ask experts questions. By meeting those people and hearing their stories, I learned so many things you need to know before going into the working world.”**
- **“Some people don’t want to work at a fast food place to start off their career. The jobs here are better and more enjoyable. You learn about industries and build skills that most people my age don’t get to. You get to meet other people who are in the same or similar situations you are in. We learn life and work skills that just aren't taught in school. It’s a great opportunity for young people who want to be a seasoned professional by the time they start college.”**
- **“I got to be a part of a team doing good, important work... It wasn’t like a typical summer job. It was a great experience most teenagers don’t have. I walked away feeling like I made an impact in my community.”**
- **“It’s [SummerWorks] awesome. It offers youth the opportunity to be in spaces and around people we can learn from. It also gives us the ability to build our network early on and create strong relationships... It’s a great learning experience for people who don't have any knowledge about the working field. Not everyone has that privilege to learn these skills in school.”**
- **“I even helped my employer create a new system for spreadsheets and customer data that they still use... It felt good to show my skills and be able to do something useful for the organization.”**



Current year update

- Building on the lessons from 2020
- Youth recruitment
- Internships
- Mentorships
- Career Sneak Peeks
- Professional development



LDFA Partnership Opportunities

- Funding
- Promotion - Promotion to tech businesses
- Partnership
- Involvement of elected officials

Discussion

