

**Application for Membership  
City Boards/Commissions/Committees  
City of Ann Arbor, Michigan**

Return To: Mayor John Hieftje  
City Hall – 3<sup>rd</sup> Floor  
100 North Fifth Ave, PO Box 8647  
Ann Arbor, MI 48107-8647

Phone: 734 994-2766  
Fax: 734 332-5966

Name Jesse Bernstein

Home Address 3552 Frederick Drive, Ann Arbor ZIP 48105

Ann Arbor Resident: YES  NO  Number of Years Resident 39 years, 10 months Ward 2

Phone (H) 734 769-4581 (W) 734 214-0102 (Cell) 734 355-6310

Email Address jab48@comcsat.net. jesse@annarborchamber.org

Occupation President and CEO of the Ann Arbor Area Chamber of Commerce

Employer Name & Address Ann Arbor Area Chamber of Commerce 115 West Huron, Ann Arbor, Mi. ZIP 48104

Board/Commission/Committee on which you are interested in serving:

1) Ann Arbor Transportation Authority 2) Downtown Development Authority

Reasons for Seeking Appointment (Areas of Interest, Goals, etc.):

Provide transportation options for residents who are employees and customers of businesses and for visitors to our area

Assure that visitors, customers, employees, and employers have a positive and profitable downtown experience

**Please submit a résumé including your job experience and education along with this application or a detailed letter of intent delineating relevant qualifications.**

DISCLOSURE OF POTENTIAL CONFLICT OF INTEREST

In order to avoid any potential conflict of interest, I, the undersigned, agree not to be involved in any recommendations or decision making regarding any agency(ies) or entity(ies) for which I serve in the following capacity(ies) which may contract or subcontract with the City of Ann Arbor.

Agency	Capacity in Which I Serve
<u>Washtenaw United Way</u>	<u>Board Member</u>
<u>Washtenaw Workforce Development Board</u>	<u>Board Member</u>
<u>Arts Alliance</u>	<u>Board Member</u>

Signature \_\_\_\_\_ Date June 13, 2008

LIST OF CITY BOARDS/COMMITTEES/COMMISSIONS

Airport Advisory Committee

*Gathers information and makes recommendation regarding the municipal airport and its property.*

Ann Arbor Building Authority

1

*Acquires, furnishes, equips, etc. buildings, parking lots/structures for City use.*

JESSE BERNSTEIN ACSW, CSW  
3552 Frederick  
Ann Arbor, Michigan 48105  
734 769-4581 jab48@comcast.net

**EXPERIENCE:**

- 10/06 – Present **Ann Arbor Area Chamber of Commerce**  
President and CEO – Leadership for staff, Board, and Members.
- 5/98-9/06 **Strategic Performance Planners, LLC,**  
President - Consultation and contract services to companies of all sizes and maturities specializing in developing and maintaining high performance cultures and human resource management strategies
- 01/04-9/06 **Capacity Building Consultants** – a division of Strategic Performance Planners, LLC  
Consultation and support to non-profits on staff and volunteer leadership, governance, and strategic planning.
- 8/81 – 1/98 **Employee Assistance Associates, Inc.**  
President, Founder, Owner and CEO - Provided human resource services to over 250 companies of all sizes and industries. At the time EAA was sold to Ceridian in August, 1996, it had 14 offices, over 50 employees, a profitable and growing training department and a wide area network linking all offices. After the sale, provided leadership and strategic planning as a member of Ceridian Performance Partners executive management team.
- 8/73 - 5/80 **Western Wayne Counseling Associates, Inc.**  
Founder, Owner and CEO of a multi-site mental health clinic.
- 5/70 - 6/73 **Washtenaw County Community Mental Health Center,**  
Ann Arbor, Michigan.  
Community Social Worker, Director of Normal House,  
Coordinator of Services to Unions.

## **EDUCATIONAL HISTORY**

9/68 - 5/70

The University of Michigan School of Social Work, MSW in Casework and Community Practice. President, Social Work Student Union.

9/64 - 6/68

State University College, New Paltz, New York, BA in Psychology. President Student Government Association, 1967 to 1968; Who's Who in American Colleges, 1968 ed.

## **PUBLICATIONS**

"Doing the Assignment: A Search for Now and Tomorrow." Student Power, Participation and Revolution, edited by John and Susan Erlich, Association Press, New York, 1970.

"Community Participation in Bureaucratic Organizations: Principles and Strategies," with E. Litwak, E. Shiroy, and L. Zimmerman in Interchange, Volume 1, Number 4, 1970.

"Drug Tests in the Workplace: Do They Help or Do They Hurt", with Gary Klotz in Crain's Detroit Business, Vol. II, No. 13, March 31, 1986.

"A Case Study of Program Development" in Employee Assistance Programs - A Guide for Administrators and Consultants, by Daniel Lanier, Jr. and Muriel Gray, Performance Resource Press, Inc., Troy, Michigan, 1986.

"Drugs in the Workplace: A Special Dilemma for Hospitals" in Michigan Hospitals, Vol. 23, No. 4, April 1987.

"Workforce Management: Benefits and Services" contributor, in Tool and Manufacturing Engineers Handbook, Vol. 5, Manufacturing Management from the Society of Manufacturing Engineers, 1988.

"Selling EAPs: Is the Customer Always Right?" in The ALMACAN, May, 1989.

"Getting The Most Out Of EAPs," Journal of Health Care Benefits, January/February 1992.

"Get Well Soon," AMA Small Business Reports, Vol. 17, Number 9, September 1992.

## **PROFESSIONAL AFFILIATIONS/CERTIFICATIONS**

Academy of Certified Social Workers  
Licensed Master's Social Worker, State of Michigan

Employee Assistance Professionals Association (EAPA)

National:

Chair, National Development Committee, 1989-90;  
Founding Commissioner of the Employee Assistance Certification  
Commission, 1986;  
Organization Review Committee, 1986.  
Member of the Year Award (lifetime achievement), 1997

Greater Detroit Chapter:

President, 1985-86;  
Vice-President, 1984-85;  
Committee Member - Treatment, Research, National Annual  
Meeting Program 1979.

Huron Valley Chapter:

Vice-President, 1983-84.

National Association of Social Workers, Michigan Chapter.

Chairperson, Licensing Committee, 1976-1979  
Annual Conference Coordinator, 1975;  
Chairperson, P.S.R.O. Committee, 1975-1976;  
Member, Vendorship Committee, 1979-1984.

## **COMMUNITY ORGANIZATIONS**

Westland Chamber of Commerce

Board of Directors, 1975-1979  
First Vice President, 1976-1977  
President, 1977-1978

SOS Community Crisis Center, Board of Directors, 1993-1997

Genesis, (Ecumenical organization that owns property used jointly by a Reform  
Synagogue and Episcopal Church.)

Vice President, 1993  
President, 1994

Ann Arbor Chamber of Commerce, 1981-present  
Chair, Morning Edition Program Committee, 2002  
Presidential Search Committee, 2003  
Board of Directors, 2003-2006

The Foundation for Jewish Campus Life  
Personnel committee, 1998-2000  
University of Michigan Hillel Board of Trustees 1999-2001  
Eastern Michigan University Advisory Board 2002-present  
Chair 2005-2006

Washtenaw Work/Life Consortium  
Founding Partner, 1998

Spectrum Prevention Services  
Board of Directors, 1999-2001

Temple Beth Emeth  
Vice President of Administration, 1999-2001  
Numerous committees since 1971 through the present

Arbor Hospice  
Board of Directors, 2000-2002

Child Care Coordinating Council – 4Cs  
Board of Directors, 2003-Present  
Vice President, 2003-2004  
Chair 2005-2006