

Zingerman's Expansion

Friday, July 16, 2010
5:08 PM

Subject	Zingerman's Expansion
From	Karl Couyoumjian
To	Hieftje, John; Smith, Sandi; Briere, Sabra; Rapundalo, Stephen; Derezinski, Tony; Taylor, Christopher (Council); Kunselman, Stephen; Higgins, Marcia; Teall, Margie; Hohnke, Carsten; Anglin, Mike
Cc	CityClerk; kyle@a2ychamber.org
Sent	Friday, July 16, 2010 5:05 PM

Dear Mayor Hieftje and Ann Arbor City Council Members,

As President of TeL Systems, a 45-year-old local business; Chair of the Ann Arbor/Ypsilanti Regional Chamber and most importantly as a tax-paying resident of the City of Ann Arbor, I am writing to express strong support for Zingerman's proposed deli expansion and brownfield redevelopment plan.

Zingerman's is a locally owned, nationally renowned, responsible and generous corporate citizen with deep Ann Arbor roots. It has repeatedly demonstrated its commitment to this community, its citizens and its employees through continued investment in our area and generous philanthropic support of efforts aimed at community betterment. Zingerman's is, in every sense, a community partner and one of Ann Arbor's most valuable assets. Quite frankly, I cannot think of a better all-around example of a business that supports the Ann Arbor community than Zingerman's.

Allowing Zingerman's to grow its business at its present location will be **of substantial benefit to the community**. It will inject capital into our local economy by creating both temporary construction and permanent retail jobs. It will increase Zingerman's draw as a downtown area magnet for commercial activity and it will enable it to continue to anchor the Kerrytown District by acting as a consumer magnet to bolster surrounding businesses through increased customer, visitor, and tourism-related foot traffic. Best of all, it will also result in removal of a functionally obsolete structure.

In short, Zingerman's thoughtful expansion – a compromise incorporating the Annex and retaining the unique nature of the deli – allows for the responsible growth of both Zingerman's and the downtown area.

For these reasons and others, I encourage your thoughtful consideration and support of this tremendous economic development opportunity that, if approved, will substantially benefit the community as a whole.

Sincerely,

Karl Couyoumjian
President
TeL Systems

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