

Greenbelt Advisory Commission



STRATEGIC PLANNING PROCESS

Overview



- **Background**
- **What is our current strategy?**
- **What have we accomplished?**
- **Process for updating the Strategic Plan**

Background...



- **First Strategic Plan developed in 2005**
 - Fewer land preservation programs in area
 - Less land already protected
 - High value for development rights
 - Competing with developers

- **Modified in 2009**
 - Economic and real estate market changing
 - More land preservation programs
 - Increasing local food movement

What is our current strategy / priorities?



- **Creating 1,000 acre blocks of protected property**
- **Partnerships & Leveraging funds**
- **Protecting Huron River Watershed**
- **Preserving small farms / local food production**

What have we accomplished?



- **Protected over 3,700 acres**
 - Over 1,000 acres in Webster Township
 - Over 900 acres in Ann Arbor Township
 - Increased interest from Lodi Township
- **Leveraged the city funds 1:1 on average**

Protected Lands in Ann Arbor-Ypsilanti Area of Washtenaw County



Legend

Protected Lands

Devel. Rights/Cons Easement Owner

- Ann Arbor Greenbelt
- Ann Arbor Twp
- MDA PDR
- Nature Conservancy
- Raisin Valley Land Trust
- SE MI Land Conservancy
- Washtenaw Land Trust
- Misc Owners

Parks and Preserves

Managing Agency

- HCMA
- State of Michigan
- WCPARC
- NAPP Lands (WCPARC)
- City, Village, Twp, Institutional, & Other Parks & Preserves
- Ann Arbor Greenbelt Bdry



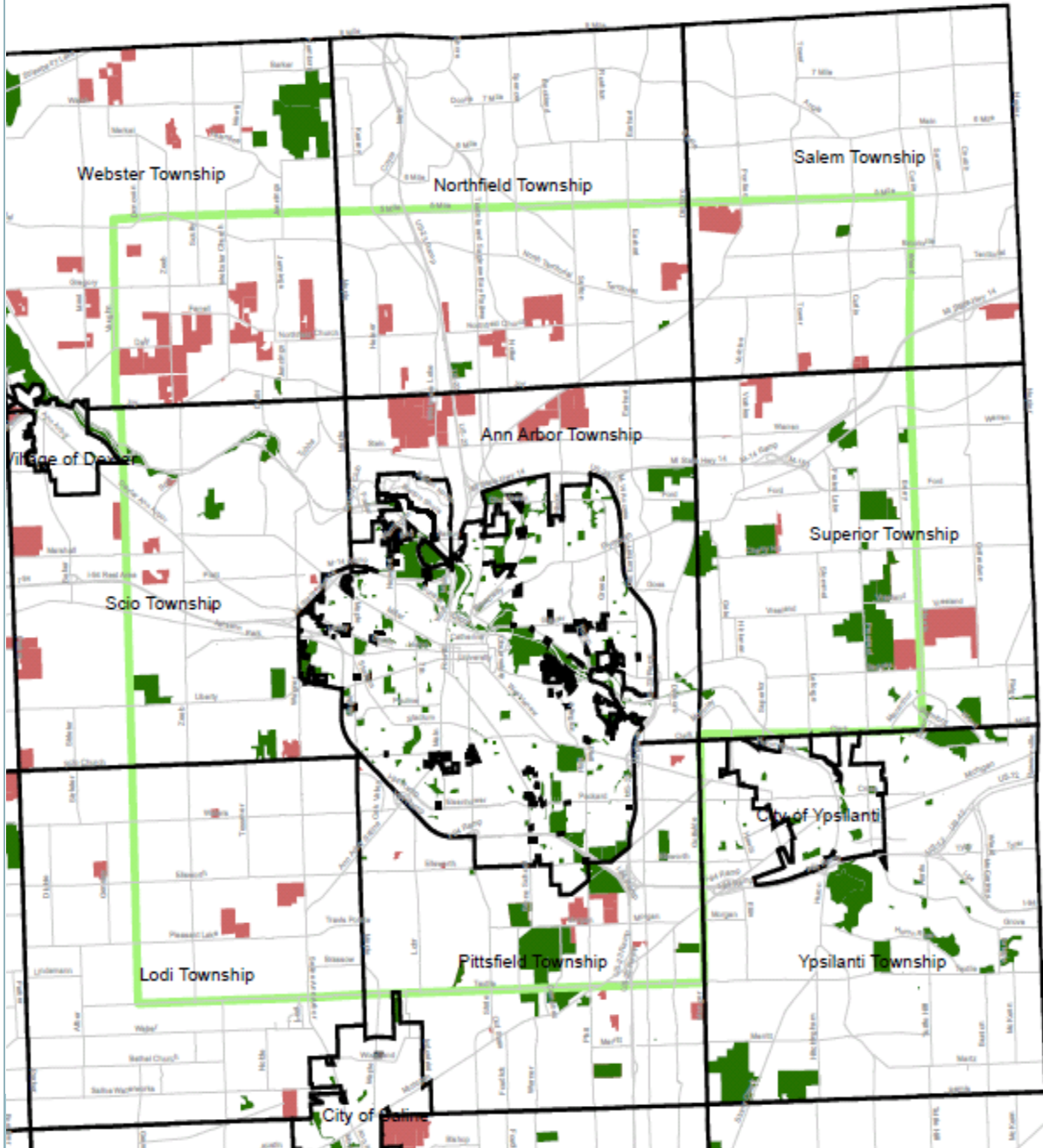
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Protected Lands of Washtenaw County by Conservation Easements and Public Parks and Preserves

Acquisitions Through December 31, 2011



Legend

Protected Lands

-  Conservation Easements (includes PDRs)
-  Public Parks and Preserves
-  Ann Arbor Greenbelt Boundary



Updating Strategic Plan



- **1.) Establish sub-committee to:**
 - Review current trends – funding, real estate market
 - Changes in the landscape – partners, competitors
 - New challenges
 - Next phase of Greenbelt
 - Farm Bill
 - Be creative – think differently about how we operate
- **2.) Sub-committee recommendations brought to entire Commission for discussion**

Updating Strategic Plan



- **3.) Seek input from outside stakeholders**
 - Farmers
 - Citizens
 - Partners
 - Additional city staff
- **4.) Final draft to Commission**
- **5.) Submitted to Council for information**