

MINUTES OF THE RECREATION ADVISORY COMMISSION

Tuesday, January 4, 2011

Rec&Ed Offices

1515 S Seventh St

Ann Arbor, MI 48103

Members Present: Tim Berla, Annie-Norah Beveridge, Joe Erhardt, Rick Dekeon, Tom George
Mary Jo Gray

Ex-Officio Members Present: Sara Aeschbach, Glenn Nelson

Call to Order: Vice Chairperson Tom George called the meeting to order at 7:08pm and welcomed Mary Jo Gray as a new member to RAC

Public Commentary: None

Approval of Minutes: Joe Erhardt moved to approve the minutes of the Dec. 7, 2010 meeting and Tim Berla seconded this motion. The minutes were approved unanimously as written.

Old Business

A. Superintendent Selection Process Update – Glenn Nelson reported the process is moving forward. The Board is seeking names of candidates through January 25, 2011. The Board will review applications in February and it is hopeful a candidate will be accepting the position in March. The strategic planning process is underway at this time and Glenn reported there will be three action teams for which the Board is currently seeking volunteers.

New Business

A. Social Networking for Rec&Ed – Sara Aeschbach reported Rec&Ed is now actively using Facebook and Twitter. Snow day alerts are posted on both pages, special discounts and incentives for late enrollees have been posted, and it is also used for customer service purposes to respond to complaints or issues. RAC members suggested using Facebook status to highlight events happening at Rec&Ed such as enrollment or activities. It was also suggested that a link be made available from Facebook to the Rec&Ed catalog. Tim Berla suggested that customers should be asked what class they would like to see Rec&Ed offer.

B. RAC Agenda Planning – Sara Aeschbach said she and Chairperson Shannon Kos would like to hear suggestions from members regarding items or presentations that should be brought to the RAC agenda. Glenn Nelson suggested RAC be made aware of any projects or items looming in the future and work on some long range planning. Tom George suggested looking at demographics and looking ahead to the needs of existing and incoming customers. Mary Jo Gray suggested looking at the offerings for special needs participants and determining if additional services are needed. It was also suggested that Rec&Ed look at fundraising ideas to fund scholarships for participants. Glenn Nelson suggested discussion of the structure and funding for after school child care.

Briefing Agenda

A. Items from RAC

1. Reports from PAC – Tim Berla reported that PAC didn't meet last month. The RFPs for the golf course have been dismissed by the city. The current PROS plan expires in March and the new plan is ready for review on the City website.

B. Items from Parks and Recreation – no report

C. Items from Community Education and Recreation – Sara Aeschbach reported winter registration for Rec&Ed classes began January 3. Phone-in registration was offered for the first time and everything seems to be going smoothly. Through a Rec&Ed class offering, volunteers painted Carpenter and Mitchell schools over the break and now volunteer contractors and businesses will be assisting in the painting of other schools. Summer camp planning is underway at this time.

Transmittals – none

Adjournment: Joe Erhardt moved to adjourn the meeting and Rick Dekeon seconded the motion, which passed unanimously. Vice Chairperson Tom George adjourned the meeting at 8:28pm.

Respectfully submitted,
Christine Drago, Recording Secretary to RAC